

# Public Art Commission Meeting Minutes

Lauri Maloney, Chair Jen Perry, Vice Chair Stephanie Brueggemann Yontae Johnson Julisa Morris Diana Sterling Samantha Wood

Thursday, February 11, 2021

4:00 PM

Virtual Meeting of the Public Art Commission

This meeting is open to the public. All times indicated on the agenda are approximate. Three or more Councilmembers may also attend this meeting, during which the items listed herein will be discussed.

This meeting will be held in a fully-virtual format.

JOIN MEETING ONLINE

https://protect-us.mimecast.com/s/rBd9C31POzS9I9mTg4oa-?domain=crgov.webex.com

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Meeting number (access code): 146 957 5606

Meeting password: pVxvCsJ3p87

### **CALL TO ORDER / ROLL CALL**

The meeting was called to order by Commission Chair Lauri Maloney at approximately 4:02 p.m. Councilmembers Caryn Johnson and Tim Dietz were present, along with Staff Liaison Maia Aman and Parks and Recreation Customer Relations Specialist Lisa Sorbo. Audrey Spencer of the Downtown Alliance also joined. Julisa Morris arrived at approximately 4:24 p.m.

Present 6 - Commissioner Samantha Wood, Commissioner Julisa Morris, Commissioner Jen Perry,
Commissioner Lauri Maloney, Commissioner Stephanie Brueggemann, and Commissioner
Yontae Johnson

### **PUBLIC COMMENT**

None.

### **AGENDA TOPICS**

## PAC 2021-012 Approval of the Minutes of January 14, 2021

Chair Lauri Maloney motioned and Stephanie Brueggemann seconded the approval of the minutes of the January 14, 2021 Public Art Commission meeting.

"I move to approve the minutes of the January 14, 2021 Public Art Commission meeting."

Yes: 5 - Commissioner Wood, Commissioner Perry, Commissioner Maloney, Commissioner

Brueggemann, and Commissioner Johnson

Not Present: 1 - Commissioner Morris

PAC 2021-013 Approval of the Subcommittee Minutes of January 27 and February

3, 2021

Chair Lauri Maloney motioned and Vice Chair Jen Perry seconded the approval of the minutes of the January 27 and February 3, 2021 Public Art Commission subcommittee meetings.

"I move to approve the minutes of the January 27 and February 3, 2021 Public Art Commission subcommittee meetings."

Yes: 5 - Commissioner Wood, Commissioner Perry, Commissioner Maloney, Commissioner

Brueggemann, and Commissioner Johnson

Not Present: 1 - Commissioner Morris

### PAC 2021-014 Public Art Fund Update

Staff provided Public Art Commission members with an update regarding the current state of the Public Art Fund.

# PAC 2021-015 Staff Updates

Staff provided the following updates:

#### 2021-2022 Douglas County Art Encounters Program

The call for entries is still open for next year's program. Kim Smith of Douglas County did express concern related to the number of submissions received to date: as of February 11, 28 entries were submitted. Vice Chair Jen Perry suggested asking the artists as to their impressions as to why there was a general decline in submissions. Jen also noted that perhaps promoting or advertising their pieces more would provide stronger incentive for participation. Stephanie Brueggemann also asked if it would be possible to extend the installation period of current pieces, and noted that a lot of people, especially dancers, take photos with Arebesco. Lisa Sorbo expressed that she really likes the Desert Tree of Life sculpture installed along the East Plum Creek Trail.

The Public Art Advisory Committee is still scheduled to hold a selection meeting for Art Encounters on March 3. Staff also provided the Public Art Commission with a reminder of their special meeting, which is scheduled for 4 p.m. Thursday, February 25 to review and rank the entries. Chair Lauri Maloney noted that the time was incorrect in the packet, and confirmed that the meeting will be held at 4 p.m. and not 4:30 p.m.

#### **Pacific Coast Conservation**

Pacific Coast Conservation completed their assessment of the public art inventory the week of January 18. During the assessment, three pieces were unable to be located, including Winter Light, Winter Dawn and Stars for Castle Rock: Shooting Star. Commission members discussed the missing pieces and expressed concern regarding the need to better label and audit public art pieces in the future. Caryn Johnson asked if there was concern related to future installations on private proprieties; staff highlighted the need to execute contractual agreements and complete annual audits. PCC plans to attend the Commission's meeting in March to present their report and draft maintenance plan.

#### Lumonics

An email was sent to the Public Art Commission from Lumonics for their general consideration, which was viewed. No action was required.

# PAC 2021-016 Public Art Outreach

After reviewing the survey results from 2020, it was generally noted that public outreach,

communication and engagement should continue to be a strong focus of the Commission in the future. To this end, it was asked as to whether or not the Commission could establish an email list to keep interested residents informed on public art and art initiatives. The Staff Liaison explained that the Town can manage an email subscription list through a platform called Notify Me, which is a function of the CRgov.com website. It was confirmed that the Commission will be able to create a public art list through this platform for future email distribution. Staff plan to present a draft email in March for the Commission's review.

The Commission also discussed the promotion of Otocast throughout the spring for Art Encounters and decided to prioritize the use of social media for outreach. Stephanie Brueggemann also planned to contact the volunteer coordinator at Douglas County High School with information about Otocast as the coordinator had agreed to help distribute the information to art teachers throughout the district.

Samantha Wood expressed interest in potentially helping to organize a future tour that could feature not only art but also local businesses and restaurants in Castle Rock. Jen Perry expressed interest in Samantha's idea as connecting tourism to art may help community members see the economic benefit of art beyond beautification. The Commission tabled this conversation as an item to be further explored at future meetings.

# PAC 2021-017 Painting Positivity Campaign Project Planning Update

The Public Art Commission Subcommittee provided an update on the planning efforts of the Painting Positivity Campaign. The subcommittee met with members of the Castle Rock Artist Cooperative on January 27 and February 3. Since planning for phase two of the campaign is underway, the subcommittee requested that members review a draft call for entries for street art activation. The Commission discussed the call and provided feedback. Next steps will include a subcommittee jurying meeting to select a finalist for the phase one mural on March 3, as well as posting the phase two call for entries as soon as possible.

### **COMMISSION AND COUNCIL COMMENTS**

None.

### **ADJOURN**

The meeting adjourned at approximately 5:46 p.m.