



Public Art Commission Meeting Minutes

Susan Paulsen, Chair
Lauri Maloney, Vice Chair
Stephanie Brueggemann
Julisa Morris
Jen Perry
Diana Sterling
Samantha Wood

Thursday, October 8, 2020

4:00 PM

Pavilions at Philip S. Miller Park
1375 W. Plum Creek Parkway
Castle Rock, CO 80109

This meeting is open to the public. All times indicated on the agenda are approximate. Three or more Councilmembers may also attend this meeting, during which the items listed herein will be discussed.

CALL TO ORDER / ROLL CALL

The meeting was called to order by Commission Chair Susan Paulsen at approximately 4:06 p.m.

Staff Liaison Maia Aman was present, as was Parks and Recreation Customer Relations Specialist Lisa Sorbo and Councilmember Caryn Johnson.

Present 5 - Commissioner Susan Paulsen, Commissioner Jen Perry, Commissioner Lauri Maloney, Commissioner Diana Sterling, and Commissioner Stephanie Brueggemann

Not Present 2 - Commissioner Samantha Wood, and Commissioner Julisa Morris

PUBLIC COMMENT

None.

WELCOME AND CHECK-IN

AGENDA ITEMS

[PAC 2020-068](#) Approval of the Minutes of September 10, 2020

Stephanie Brueggemann motioned and Diana Sterling seconded the approval of the minutes of the October 8, 2020 Public Art Commission meeting.

"I move to approve the minutes of the October 8, 2020 Public Art Commission meeting."

Yes: 5 - Commissioner Paulsen, Commissioner Perry, Commissioner Maloney, Commissioner Sterling, and Commissioner Brueggemann

Not Present: 2 - Commissioner Wood, and Commissioner Morris

[PAC 2020-069](#) Public Art Fund Update

Staff provided Commissioners with an update regarding the current state of the Public Art Fund.

[PAC 2020-070](#) Staff Updates

Staff provided Commissioners with the following updates:
Tree of Wings Dedication

A dedication event for Tree of Wings will be held this evening. Staff recommend that the meeting commence at approximately 5 p.m. so refreshments could be set up in time to greet attendees as they arrive for the event at 5:30 p.m.

Otocast Plaques

At the September meeting, Commission members discussed signage for Otocast that could be installed at each Art Encounters sculpture. Staff asked the Commission to review a draft plaque design. The draft was reviewed and members directed staff to order the plaques and proceed with installation.

PAC 2020-071 Arts Month and Survey Promotion

October is National Arts and Humanities Month, and to promote the value of public art and encourage engagement, the Commission discussed advertising its survey and promoting the use of Otocast. The Parks and Recreation Department's Customer Relations Specialist, Lisa Sorbo, attended to review a plan for these promotions and gather feedback from the Commission.

Commission member Jen Perry also provided some suggestions to foster additional survey engagement including reaching out to partner groups such as the Downtown Alliance and the Castle Rock Artist Cooperative, local e-newsletters, personal networks and neighborhood associations.

As a follow up to previous discussions, staff also noted that the Commission would have the ability to purchase gift cards or use in-kind donations to incentivize survey responses. The Commission discussed the options and agreed to hold off for now. Jen offered to send out weekly updates so the Commission could track ongoing progress and decide at a later date whether to use these types of incentives.

PAC 2020-072 RFP Submissions for the Art Condition Assessment and Maintenance Plan

As stewards of public art in Castle Rock, the Public Art Commission is responsible for ensuring the legacy of its art collection. To this end, the Commission reviewed submissions to a Request for Proposals for an art inventory assessment and art maintenance plan. After reviewing and discussing the received bids, Jen Perry motioned and Susan Paulsen seconded the approval of the selection of Pacific Coast Conservation for the scope of work identified within the RFP. Staff noted that they would follow up with the Town's Legal Department to begin drafting a contract and initiate next steps.

"I move to approve the selection of Pacific Coast Conservation to complete the scope of work identified within the Request for Proposals for a Public Art Condition Assessment and Public Art Maintenance Plan."

Yes: 5 - Commissioner Paulsen, Commissioner Perry, Commissioner Maloney, Commissioner Sterling, and Commissioner Brueggemann

Not Present: 2 - Commissioner Wood, and Commissioner Morris

COMMISSION AND COUNCIL COMMENTS

Jen Perry explained that she is a part of this year's Leadership Douglas County class. Each year, this group executes a project that has a positive impact on the community. A "paint the town positive" project made it to the top two, and on Nov. 4, the class will vote on their top project. Jen wanted to gauge whether or not the Public Art Commission would be interested in assisting with the project to some extent, as Castle Rock is the seat of

Douglas County. After asking a few clarification questions, members agreed that the project seemed like a positive partnership opportunity.

ADJOURN

The meeting adjourned at approximately 5 p.m.