



Public Art Commission Meeting Minutes

Susan Paulsen, Chair
Lauri Maloney, Vice Chair
Stephanie Brueggemann
Julisa Morris
Jen Perry
Diana Sterling
Samantha Wood

Thursday, June 11, 2020

4:00 PM

Virtual Meeting of the Public Art
Commission

This meeting is open to the public and will be held in a fully virtual format.

To join the meeting online, visit:

<https://crgov.webex.com/crgov/j.php?MTID=me3fff513e2f41206d14afe307d1d2b3c>

To join the meeting by phone, call +1-720-650-7664.

Meeting number/access code: 146 342 5435

Meeting password: SGwefP5KM95

All times indicated on the agenda are approximate. Three or more Councilmembers may also attend this meeting, during which the items listed herein will be discussed.

CALL TO ORDER / ROLL CALL

Vice Chair Lauri Maloney called the meeting to order at 4:01 p.m. Council Liaison Caryn Johnson was present, as was Staff Liaison Maia Aman.

Present 7 - Commissioner Samantha Wood, Commissioner Susan Paulsen, Commissioner Julisa Morris, Commissioner Jen Perry, Commissioner Lauri Maloney, Commissioner Diana Sterling, and Commissioner Stephanie Brueggemann

PUBLIC COMMENT

None.

AGENDA TOPICS

[PAC 2020-038](#) **Approval of the Minutes of May 14, 2020**

Susan Paulsen motioned to approve the minutes of the May 14, 2020 Public Art Commission meeting. Diana Sterling seconded Susan's motion.

"I move to approve the minutes of the May 14, 2020 Public Art Commission Meeting."

Yes: 7 - Commissioner Wood, Commissioner Paulsen, Commissioner Morris, Commissioner Perry, Commissioner Maloney, Commissioner Sterling, and Commissioner Brueggemann

[PAC 2020-039](#) **Public Art Fund Update**

Staff provided Commissioners with an update regarding the current status of the Public Art Fund.

[PAC 2020-040](#) **Introduction of New Commissioners**

Members welcomed the newly appointed Commissioners. After a round of

introductions, staff provided orientation information to brief new members on the role of the Commission, its public art plan, its main funding source and past and current projects.

[PAC 2020-041](#) **Selection of Chair and Vice Chair for 2020-2021**

After a brief discussion, Jen Perry motioned the appointment of Susan Paulsen as Chair and Lauri Maloney as Vice Chair for the June 2020 through May 2021 terms and Diana Sterling seconded Jen's motion.

"I move to appoint Susan Paulsen to serve as Chair and Lauri Maloney to serve as Vice Chair of the Public Art Commission from June 2020 through May 2021."

Yes: 7 - Commissioner Wood, Commissioner Paulsen, Commissioner Morris, Commissioner Perry, Commissioner Maloney, Commissioner Sterling, and Commissioner Brueggemann

[PAC 2020-042](#)

Staff provided an update on the progress of 2020-2021 Art Encounter installations. Six pieces had been installed to date, and the seventh piece would be installed the first or second week of July. Vice Chair Lauri Maloney asked whether or not the Third and Perry intersection location suggested at the May meeting was approved, and staff confirmed that a cement pad was poured and the site was ready for installation.

[PAC 2020-043](#) **Otocast for Douglas County Art Encounters**

The Commission elected to use Otocast for this year's Art Encounters program. The free mobile app will provide audio tours of the seven sculptures throughout Castle Rock. Vice Chair Lauri Maloney suggested that the Commission review user analytics on a quarterly basis to be able to effectively assess its value prior to utilizing the app in future years. Jen Perry asked what type of data could be tracked through the app's use and suggested reaching out to Eric Finstein of Otocast to obtain this information or to invite him to a future meeting.

Samantha Wood noted that her staff in Colorado Springs were familiar with the app as users and could connect PAC with the City of Colorado Springs to inquire about their recommendations for marketing its use and general best practices. Chair Susan Paulsen also suggested reaching out to other participating Art Encounters jurisdictions to obtain similar recommendations.

Jen Perry asked if PAC had ever hosted a virtual launch for Art Encounters. Chair Susan Paulsen noted that playing up this year's program given the current environment may provide a positive activity for community members to complete while businesses and organizations continue to be restricted from fully opening up to business as usual. Samantha then suggested potentially hosting a scavenger hunt with a prize drawing to those who visit all of the sculptures; depending on the prize, the hunt could offer cross promotion to a participating local business.

The Commission directed staff to continue to compile outreach ideas for Art Encounters and promotion of Otocast for consideration at the July meeting.

[PAC 2020-044](#) **Creating a Master Art Inventory for Collection Management**

Staff provided the update that they were continuing to compile the data that needs to be included in the master art inventory. Once the inventory list is compiled, staff will provide it to the Commission for review. In addition, staff would like to eventually upload the inventory to Cartegraph, the Parks and Recreation Department's asset management software. Through Cartegraph, maintenance and task orders can be tracked over time and reports can be easily ran to provide current and future Commissions data to conserve and care for the public art pieces owned by the Town.

[PAC 2020-045](#) **Tree of Wings Dedication / Arts Month Planning**

Staff included this item for discussion and the Commission elected to brainstorm ideas for Arts Month throughout June for discussion in July.

[PAC 2020-046](#) **Discussion/Direction: 2020 Artfest Planning**

Staff included this item for discussion and the Commission elected to brainstorm ideas for Arts Month throughout June for discussion in July.

[PAC 2020-047](#) **Staff Updates**

Staff provided the update that local photographer and President of the Castle Rock Artist Cooperative Board of Directors opened a new art gallery in downtown Castle Rock called Rhyolite. Artists can reserve gallery space for two- or four-week periods. Chair Susan Paulsen asked if the gallery could somehow feature art owned by the Town or promote PAC. While several members expressed concern over featuring art at the gallery, it was suggested to have a future conversation related to making the art currently unviewable to the public more accessible. It was also suggested the gallery could feature Art Encounters brochures or other related brochures to promote interest in public art.

COMMISSION AND COUNCIL COMMENTS

Vice Chair Lauri Maloney suggested that the Commission should start considering taking on its next project, which should be developing art for downtown. Chair Susan Paulsen loved this suggestion and noted that we should invite Kevin Tilson of the Downtown Alliance and the Castle Rock Artist Cooperative to initiate a discussion on potential collaboration. It was agreed that these stakeholders be invited to the August meeting.

FUTURE AGENDA ITEMS

ADJOURN

The meeting adjourned at 5:06 pm.