



Call for Public Art Castle Rock, Colorado

A partnership of the Town of Castle Rock Public Art Commission and Encore Castle Rock

Town Hall Plaza Sculpture Request for Proposal October 25, 2021

OVERVIEW

The Town of Castle Rock Public Art Commission and Castle Rock Encore seek proposals for a sculptural art piece to enhance and beautify Town Hall Plaza, the Town's newest civic and retail gathering space located in the heart of Downtown Castle Rock.

In thriving communities all over the world, art and culture are found. Public art can inspire awe, enhance and beautify shared public spaces, make us smile, engage the community, unite and promote togetherness, honor heritage and pay tribute to history and public service.

There is now a growing excitement within the Castle Rock community to add additional artistic places of interest to downtown. A recent public art survey showed that 92% of respondents felt art added value to their community and this sculptural piece will be highly visible to locals and tourists alike.

The plaza connects Town Hall to a newly constructed seven-story building featuring residential, retail and office space on its west side and a parking garage on its east side. The plaza will be highly utilized as a pedestrian walkway and a public gathering area. The plaza also sits adjacent to Festival Park, which hosts tens of thousands of event attendees each year.

WHO WE ARE

Incorporated in 1881, the Town of Castle Rock is a vibrant and spirited community with a rich history and heritage. The Public Art Commission functions as the catalyst for local public art experiences and works to enhance community vibrancy and small-town character.

Confluence Companies who constructed Castle Rock Encore is a real estate development company dedicated to creating meaning and exceptional places that tell a story.

SITE LOCATION AND SPECIFICATIONS

The site is located south of Town Hall, 100 N. Wilcox Street, Castle Rock, CO, 80104. The installation surface is ??, with approximate dimensions of ?? (please see included image).

PROJECT CONSIDERATIONS

- The proposed artwork must be an original work.
- The proposed artwork should be distinctive in design, color and subject matter and appropriate for public viewing of all ages.
- The scale of the artwork should relate well to the surrounding architectural elements and be attractive from a distance view, as well as up close.
- The art piece should be scaled to be a minimum of 7 feet tall, within an x x x foot square area.
- The artwork acquired for this site must be durable, low-maintenance, pose no hazard to the public, require minimal conservation (optimally maintenance free for up to 15 years), meet safety standards, and adhere to building codes and other state regulations.
- Given the expected attention that this project will attract, the artist agrees to participate in any press/media related opportunities as they arise including, but not limited to, print, radio/televised interviews, and discussions/presentations, as deemed appropriate by the Public Art Commission and Encore Castle Rock.
- Additional Considerations: the artist/artist team will not be responsible for the general maintenance of the sculpture, but agrees to be available after the completion of services for consultation, if the need arises.
- Potential adverse site conditions include: wind, sun, snow, extreme heat, freezing temperatures, potential for vandalism, etc. Artists submitting proposals are required to provide a statement of recommended maintenance, as well as a recommendation for lighting the artwork.

BUDGET

The maximum amount available for this commission, including all elements referenced below, is \$50,000.

An itemized breakout of costs is required. Artists submitting proposals should include ALL expenses for the proposed art piece/s, including design fees, supplies and materials, the cost of transportation, per diem expenses, project documentation, insurance, sub-ground-level anchoring (footing), excavation, labor and equipment costs of installation, and any above-ground base, as well as lighting.

Please note that travel expenses for site visits must be included within the project budget.

No design fees will be paid for preliminary sketches or designs submitted with the proposal.

Half the selected award will be provided up front with the remaining upon conclusion of the sculpture.

ELIGIBILITY

The request for proposal is open to all artists/artist teams with legal status to work in the United States without preference to racial/ethnic origins, gender, sexual orientation, religious affiliation, or disability.

Any group or individual awarded the project will be required to have general liability insurance throughout the project and must submit a current certification of insurance at the time of signing a project contract to ensure that coverage limits are appropriate to the scope of the work being completed.

OWNERSHIP

The artist/artist team will retain the ownership of design ideas submitted for consideration until a selection has been made and a contract signed between the artist/artist team and the Town of Castle Rock. At that time, 100% of the ownership of the artwork produced, in whatever stage of completion, shall become the property of the Town of Castle Rock as a work made for hire as defined by the copyright laws of the United States. The Town of Castle Rock shall be the exclusive owners and copyright proprietors of all rights and title in and to the results and proceeds of the artist's/artist team's services hereunder. In addition, the artist/artist team will represent being the author of the work and that all services are original by the artist/artist team and not copied in whole or in part from any other work. The artist should also agree to not install within a 50-mile radius of the site any additional exact duplicate or reproductions of the final artwork.

SELECTION PROCESS/CRITERIA

A selection committee has been assembled by the Public Art Commission for this project. Members of the committee are Castle Rock residents and local business owners and stakeholders. The selection committee will review all completed proposals. The following criteria will be used in the selection process, in order of importance:

- Design within the context of the site
- Originality, creativity and uniqueness of proposed artwork
- Submittal of all requirements as outlined below: statement of interest, resume, budget, sketch
- Artists credentials and qualifications as exhibited by past work

The committee will choose up to three semi-finalists who will be asked to continue in the process by presenting to the selection committee. Each will receive a stipend of \$500 for concept proposals, which may include models, maquettes, fully executed cartoons, digital simulations, etc. Finalists must be available to present their concepts in person to the review panel.

The Public Art Commission will make a recommendation to Town Council regarding its first choice selection for placement in the plaza. Town Council will have the final approval of the selected art. The Town reserves to the right to reject any and all proposals submitted.

DEADLINE

All proposal materials must be submitted electronically by midnight on November 30, 2021.

Submit the following items in PDF format via email to Maia Aman, maman@CRgov.com [in (1) single document. Please keep in mind that the maximum file size to this email address is 75MB, although outbound limitations by the sender may apply]

- Statement of Interest (250 words or less)
- Resume (outline your accomplishments as an artist and examples of previous work)
- Budget (include labor and detailed outline of materials)
- Detailed sketch/design of proposed artwork

Hard copy submittals will not be accepted. Each artwork must be submitted as its own proposal.

TIMELINE (SUBJECT TO CHANGE)

October 25, 2021	Announcement and distribution of RFP
November 30, 2021	Deadline for submissions to RFP
February 2022	Notification of winning proposal
March 2022	Contract phase
April-July 2022	Commencement and completion of installation

QUESTIONS

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