

# Downtown Alley Plan



## Summer 2021 Newsletter

**DOWNTOWN ALLEY PLAN HOTLINE: (303) 323-9787**

The Town is excited to launch the Downtown Alley Plan to transform our Downtown alleys into bicycle and pedestrian friendly spaces.

The goal of the Downtown Alley Plan is to establish a framework plan for the reconstruction of the Downtown alleys into pedestrian and bicycle friendly environments. The Downtown Alley Plan is the next step in implementing the Town of Castle Rock's adopted *Downtown Mobility Master Plan*. The plan will enhance and improve safety, accessibility, and mobility of the Downtown area for pedestrians, bicyclists, and other micromobility options through active shared alleyways.

## PLAN GOALS



**Creating safe crossing treatments** - Ensuring safe pedestrian and bicycle crossings is integral to the successful implementation of an active alley network



**Bike network integration** - Several facilities are planned to improve overall bike connectivity both within Downtown and the larger trail system. As we investigate the existing alley network and start to prioritize key segments for improvements, the plan will include a robust origin-destination analysis and engage with stakeholders and the community to identify key connections and destinations. Our goal is to create a seamless network of active alleys that connect to the existing and planned bike network via safe and comfortable connections as well as signage.



**Creating an activated community destination** - The alley network and its amenities will enhance Downtown and serves as a day-to-day community destination for visitors and residents. Flexible and adaptable spaces built into the alley network provide opportunities for special events such as farmers markets, performances, beer gardens and exhibitions.



## TAKE OUR QUESTIONNAIRE!

We want to know how you use downtown and what challenges and opportunities exist.

**Take our short questionnaire at**  
[surveymonkey.com/r/DowntownAlleys](https://surveymonkey.com/r/DowntownAlleys)

## FESTIVAL PARK



## JOIN US IN PERSON ON AUGUST 6!

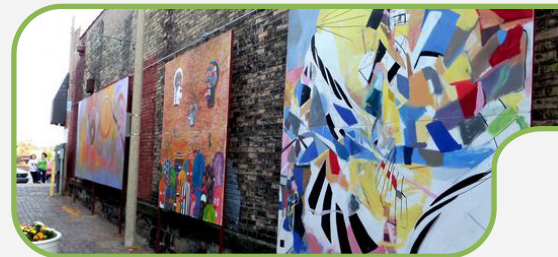
Stop by our booth at First Fridays to meet with the project team. We'll have information on existing conditions and opportunities for you to shape the Downtown Alley Plan. We'll also be raffling off prizes!

**Festival Park**  
**5 - 7 p.m.**



Connect with us: nextdoor

@crgov  
[CRgov.com/DowntownAlleys](https://CRgov.com/DowntownAlleys)



The alleyway network, blending seamlessly into the Downtown district, will become a distinct Castle Rock experience that simultaneously expresses the special characteristics of adjacent neighborhoods, the Downtown core, and celebrates the inclusive, welcoming, and entrepreneurial spirit of the community while being expressed in a recognizable and unified design expression. The plan will provide the vision for implementation feasibility, and phasing converting key alleys into a system of vibrant and engaging active routes within Castle Rock's business and pedestrian center by transforming alleyways into safe multi-modal spaces that enhance use and growth.

## PROJECT MILESTONES AND PUBLIC ENGAGEMENT OPPORTUNITIES

### Spring 2021

Downtown Alley Plan Framework Begins  
Existing Conditions Data Gathering

### Summer 2021

Public Feedback & Input Questionnaire  
Pop-Up Events

### Summer 2021/Fall 2021

Analyze Alleyway Destinations from  
Stakeholder and Public Feedback

### Fall/Winter 2021

Conceptual Planning Begins  
Develop Alley Recommendations  
Stakeholder Workshops  
Public Open House  
Pop-Up Events

### Winter 2022

Conceptual Planning Continues

### Spring 2022

Downtown Alley Plan Finalized



### Want to stay up to date on the Downtown Alley Plan?

Stay informed and keep your neighbors in the loop on all the latest details, community meeting dates, events, and more by subscribing to our newsletter distribution list at the bottom of the project website.



Scan  
with your  
phone  
camera!