

2021 Third Quarter - Council Community Grant Program Application

2021 COUNCIL COMMUNITY GRANT PROGRAM APPLICATION

Third Quarter - Due by Fri., August 13, 2021

Name of organization:	A Precious Child, Inc.
Address:	7051 W 118th Ave.
City:	Broomfield
State:	CO
Zip:	80020
Contact name:	Lisa Jameson-Shea
Telephone number:	303-466-4272 x107
Email address:	Lisa@APreciousChild.org
Website of organization:	https://apreciouschild.org/
Description of organization:	A Precious Child is more than a Resource Center; it is a one-stop shop for families in crisis to receive the goods, opportunities and resources they need, including clinical case management. These additional resources provide more than a bandage of services; they provide the foundation families require to become empowered to achieve their full potential, for children to grow up to be a secure, self-reliant, contributing member of their community. Fortunately, breaking the poverty cycle is possible when families can access the resources and support they need. Since 2008, A Precious Child has aided more than 341,000 children throughout the Denver Metro eight-county area, helping families begin the path to becoming self-sustaining and end multigenerational poverty.
Non-profit status:	501(c)(3)
Please attach proof of non-profit status as PDF:	APC IRS 501c3 determination letter 3-1-2016.pdf
Amount requested (\$500 maximum):	5000

Additional attachments as PDF (optional): [APC Pop-Up Event Budget 2021.pdf](#)

Description of specific project for requested funds:

A Precious Child seeks funding to expand our basic essentials to additional low-income Castle Rock families with children. A Precious Child served 378 disadvantaged Castle Rock children in 2020 at our main Resource Center. A Precious Child would like to provide an in-person Basic Essentials Pop-up Event in Castle Rock at a community location in 2022. This event would provide families with children access to clothing, food, diapers, baby wipes and hygiene items. This event will help families with limited transportation obtain these basic essentials for both the children and caregivers within the household. Families who attend will have opportunities to access our other services through referrals such as local resource navigation and referrals such as housing assistance, food access, employment help, health and behavioral health access, workforce development, school supplies, holiday gifts, sports equipment and much more moving forward to help reduce socioeconomic inequalities and break the cycle of poverty. The funds requested would provide food to 80 low-income, vulnerable Castle Rock children with food for the week. The other basic essentials for these children and families will be provided through various funding.

A Precious Child is more than a Resource Center for families in crisis to receive the goods, opportunities and resources they need, including clinical case management. These additional resources provide more than a bandage of services; they provide the foundation families require to become empowered to achieve their full potential, for children to grow up to be a secure, self-reliant, contributing member of their community. A Precious Child provides 43 Satellite Resource Centers across the Denver Metro area and wants to ensure Castle Rock families have their basic essential needs met year-round.

Location planning January through February 2022. Gather supplies needed for event setup and event distribution to families from March through April 2022. Advertise the event April through May 2022 with local food pantries, community centers, nonprofits, Douglas County Human Services, shelters, schools and other Agency Partners to inform families of this one-day-event and wrap-around services to follow. June through July 2022 event date scheduled. August through September 2022, families who attended the Pop-up Event to

be contacted for additional opportunities for case management and wrap-around services.

A Precious Child works with local Agency Partners creating a collaboration in the best interest of the families we serve. A Precious Child will work with Castle View High School and Douglas County Human Services, along with many other local nonprofits, domestic violence and housing shelters, to inform families in need of the resources of the event and the opportunities moving forward.

A Precious Child's long-term funding plan relies on many sources, including individual donors, corporate donors, civic organizations, government support, foundation support, legacy gifts and special fundraising events. This diversified funding stream helps strengthen A Precious Child's success and ensures organizational sustainability while allowing continued growth. In 2020, A Precious Child received 48% of all funding from individual donors, a 95.12% increase compared to the previous year. This was accomplished with a strategic match campaign reproduced in 2021 with similar results, helping A Precious Child have a cushion and ensure we are able to meet the needs of the growing number of children who need our services.

A Precious Child measures a program's success based on multiple criteria, including meeting the program's client goals, including numbers served. A Precious Child collects both quantitative and qualitative data through our Client Outcomes Survey, administered to children and families who participate in our programs. This survey measures A Precious Child's programming's effectiveness in helping children take important steps toward peer relationships, mental health, academics and family relationships. A Precious Child's Client Outcomes Survey includes questions relating to the quality of services received from the program and staff. The survey consists of questions pertaining to grades, confidence and general program impact. The surveys include questions for the parents based on financial indicators and other self-sufficiency metrics.

A Precious Child would still like to move forward with this expanded help for Castle Rock low-income children and their families if partial funding is only available. However, partial funding would provide less food to be provided the day of the

event to these families in need. A Precious Child is looking at providing five days of food for a family of three, with partial funding being subjected to three days of food for these challenged families. As families begin to seek A Precious Child's assistance in receiving additional basic essentials, they are also assisted with case management to help families gain access to public assistance, social food assistance, food banks and provided with food to maintain their families until these additional services begin.

Eligible project area(s), programs and activities for:

Youth

Town Council is dedicated to ensuring that funds contribute to Castle Rock's quality of life. How will funds directly benefit residents in the Town? Please support your answer with specific examples that include quantitative metrics. For example, "In 2019, 137 Castle Rock students in-need received hand-selected apparel at no cost to them." If available, include feedback provided by participants.

In 2020, A Precious Child provided 378 economically disadvantaged Castle Rock children with basic essentials and services. A Precious Child understands transportation is a significant limitation for many families and would like to ensure we have an opportunity for these children and their families to gain the basic essentials they need at a Pop-Up event in their community. A Precious Child would work with our local Castle Rock Agency Partners to ensure the most disadvantaged families are made aware of the event and have the opportunity to receive clothing, diapers, food, baby wipes, baby gear and hygiene items.

A Precious Child would serve 80 of Castle Rocks' most vulnerable children and their families with this grant funding. These children are frequently challenged by poverty, abuse, neglect or crisis situations. Many families do not meet the Colorado Self Sufficiency Standard and are classified as Working Class Poor; this term applies to families who barely make ends meet. Many of those families are people of color whose wage gaps decrease the ability to end multigenerational poverty. The Pandemic has made these systematic disparities even greater, with women and people of color being unemployed at much higher rates than white male counterparts. This is not a one-time event placing a bandage over the families' needs; this is A Precious Child expanding our reach to serve more Castle Rock families providing cradle-to-career support through five Economic Mobility Initiatives helping underprivileged families gain a foundation of stability.

Please submit completed application, or print and deliver to:
*Town of Castle Rock - Finance Department, 100 N. Wilcox Street, Castle Rock, CO
80104*

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Third Quarter - Due by Fri., August 13, 2021

Name of organization:	Castle Rock Band
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Address:	PO Box 1632
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City:	Castle Rock
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State:	CO
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Zip:	80104
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Contact name:	Jacqueline Brusoe, Castle Rock Band Board - Treasurer
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Telephone number:	651-485-3540
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Email address:	castlerockband@aol.com
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Website of organization:	https://castlerockband.com/
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Description of organization:	<p>The Castle Rock Band is an all-volunteer musical group that provides a "community band" for area residents - both to participate in as musicians and to enjoy the music we play. We are informally patterned after the Town Band that existed in Castle Rock in the late 1800's.</p> <p>Our modern day objectives include:</p> <p>**To provide concerts in Castle Rock throughout the year including special programs such as the Memorial Day weekend concert, Fourth of July concert, and a Holiday Concert in December. In addition to these, we offer a series of outdoor summer concerts. All of these concerts are free of charge to our audiences and the community is invited to attend. NOTE: The Castle Rock Band did not perform in 2020 due to restrictions related to the COVID pandemic.</p> <p>**To provide an opportunity for musicians in the community to be part of an instrumental group and to perform music not readily accessible in other organizations. We do not require auditions to join, and welcome musicians of many proficiency</p>
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levels. Our members range in age from Middle School students to senior citizens. The Castle Rock Band musicians are all volunteers. It is a unique intergenerational experience for the musicians who are committed to providing a service to the Castle Rock community.

**To foster an appreciation for quality wind band music. The music that is typically performed is patriotic in nature and features American composers and musical productions. The concerts are free and draw audiences of all ages, gathering at the library's grandstand/gazebo, Festival Park and the MAC Amphitheater.

**To continue the tradition of a Castle Rock Band. Based on our historic research, we know that the original Castle Rock Town Band was started in the late 1800's.

Non-profit status:	501(c)(3)
Please attach proof of non-profit status as PDF:	CRB - IRS Designation Letter.pdf
Amount requested (\$500 maximum):	\$500
Additional attachments as PDF (optional):	<i>Field not completed.</i>
Description of specific project for requested funds:	<p>The Castle Rock Band respectfully requests funds from the Town of Castle Rock to aid in offsetting expenses. Our organization incurs regular expenses (listed below) and relies on donations and grants to cover these expenses. Based on the substantial multi-generational attendance at our free concerts, we are confident that we are providing a service to the community and hope that we can receive financial support to sustain our efforts.</p> <p>The expense that has become a concern in recent years is in securing performance venues. One of our traditional performance spaces - the gazebo at the Phillip S. Miller Library, which we call "The Grandstand" - will soon be removed to make way for changes to the library's property. With the removal of this performance space, we will need to seek other venues, and we are anticipating fees associated with use of such spaces.</p>

The Band's expenses in a typical year total approximately \$2,500, covering:

- Dues and subscriptions to access copyrighted music
- Donation to local church for use of their space for rehearsals
- Stipend for director
- PO Box rental, duplication, and other miscellaneous office expenses

We work diligently to keep expenses to a minimum and continue to seek avenues to secure funds. We hope that the service provided to the Castle Rock community warrants financial support. We sincerely appreciate your consideration of our request.

Eligible project area(s), programs and activities for:

Youth , Seniors, Community-based performing visual arts

Town Council is dedicated to ensuring that funds contribute to Castle Rock's quality of life. How will funds directly benefit residents in the Town? Please support your answer with specific examples that include quantitative metrics. For example, "In 2019, 137 Castle Rock students in-need received hand-selected apparel at no cost to them." If available, include feedback provided by participants.

The Castle Rock Band was formed over 20 years ago and has provided free outdoor concerts every summer, often patriotic in nature, to community residents. During the band's last season in 2019, a number of concerts were performed at the Philip S. Miller Library and Festival Park, drawing crowds comprised of families, senior citizens, and everyone else in between. While we have no official tallies, one memorable concert at Festival Park on an August summer evening drew 100 or more spectators. The draw of the concert with music that appeals to all ages brings people to Castle Rock's historic downtown. Not only are they enjoying a musical performance, they are likely generating revenue by making purchases at the surrounding shops and restaurants before or after the performance.

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Name of organization:	Clothes To Kids of Denver
Address:	2890 S. Colorado Blvd., Suite M3
City:	Denver
State:	CO
Zip:	80222
Contact name:	Katie Jadwin
Telephone number:	303-868-3389
Email address:	katie@clothestokidsdenver.org
Website of organization:	https://clothestokidsdenver.org/
Description of organization:	<p>The mission of Clothes To Kids of Denver (CTKD) is to provide new and quality used clothing in a boutique setting to students from low-income or in-crisis families in the Denver Metro Area, free of charge. Our vision is that all students will have the clothing they need to feel comfortable, confident and prepared to thrive.</p> <p>CTKD proudly provides free school clothing and a shopping experience for students in need throughout the 11-county Denver Metro Area. Central to the CTKD mission is our boutique, a 3,000 square foot space where student shoppers are invited to browse our wide selection of clothing for a 21-23 piece school wardrobe, which includes five outfits, new underwear, new socks, a bra, shoes and a coat. Shoppers are also encouraged to take home extra items, which may include winter items, accessories, sports equipment, toys, toiletries, books and school supplies. In addition to shopping in person, students can now use Curbside Service, which was created in response to the COVID-19 pandemic and allows wardrobe requests to be submitted by phone or email for contactless pick-up. No matter how they choose to shop, students are</p>

invited to select a wardrobe twice in a 12-month period.

CTKD's attractive store-like setting combined with our emphasis on providing shoppers with the best quality, selection and customer experience possible make CTKD the preeminent clothing resource for students in need in the 11 county Metro Denver. In this time of tremendous hardship for so many, CTKD has continued to meet a pressing need and serve as a nurturing, happy place for children and youth in our community. The clothing we provide not only removes a barrier to school attendance, participation and achievement for our students, but also frees up funds families can devote to other necessities, such as medical care, bills, groceries and rent. CTKD has built a strong reputation among hundreds of schools, agencies and faith-based communities across the Denver Metro Area, which have come to rely on CTKD to meet the clothing needs of students from low-income families.

As of June 30, 2021, CTKD has provided a fun shopping experience in a boutique environment to 75,316 students since September 2008. In 2020 alone, CTKD distributed 7,071 wardrobes and 17,975 pounds of extra items, with 94 percent of shoppers selecting a complete wardrobe (all 21 non-optional pieces).

Non-profit status:	501(c)(3)
Please attach proof of non-profit status as PDF:	ClothesToKids501 (c)(3).pdf
Amount requested (\$500 maximum):	\$500
Additional attachments as PDF (optional):	CTKD 2020AR_email.pdf
Description of specific project for requested funds:	We are asking the Town of Castle Rock to provide continued funding for our contactless pick-up program. Providing a shopping experience in a store-like setting has always one of the most important parts of our mission, but in response to the COVID-19 pandemic, we have created a "Clothes To Kids Curbside" concept that minimizes person-to-person contact. Parents, caregivers and/or school/referring agency staff have the opportunity to request a wardrobe, which will be hand-selected and packaged for curbside pick-up. By asking very

specific questions about students' needs, tastes, sizes, color and style preferences, we hope that the request form will allow students to be just as selective as they would be if they were shopping in person. Over the past year, we have seen a huge spike in demand for our services, and will continue to provide this Curbside option to families, even though we have re-opened our boutique for regular shopping appointments.

Even before the COVID-19 pandemic, students who shop at CTKD were experiencing some of the most difficult circumstances imaginable – poverty, parental job loss, homelessness, displacement, recent immigration and home removal. The economic impact of COVID-19 has markedly increased the number of students seeking our services. Even our youngest students are often painfully aware of their family's financial situation and must sacrifice what many of us consider to be basic needs.

For example, one of the volunteers recently asked for a staff member's help with a family she was assisting. The youngest boy in the family, a third grader, didn't seem to be finding anything that he liked, even though we had many items in his size. As she started flipping through the racks and asking about his favorite colors, he told her "I don't need anything." Then she noticed tears had welled up in his eyes. He whispered "We don't have enough money for these clothes. Please put them back." When she told him quietly that everything in our shop is free and there just for him, he looked skeptical. "Are you sure?" he asked. "Yes," she said. "People like to bring their clothes here because we don't sell them." He looked relieved and became visibly more relaxed. He then walked back over to the rack of shirts. "I did see some really cool hoodies. Will you help me find them again?" Minutes later, they had collected the clothes and shoes he wanted and were combing our "extras" section for books about science and animals.

Every student who visits us has their own unique needs, taste and style. Whether students shop in person or via the Curbside program, our goal is to provide personalized service that helps every shopper get the clothing they need to participate and thrive, both in and out of school.

Eligible project area(s),
programs and activities
for:

Youth

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CTKD serves preschool-12th grade students residing in the 11 county Denver Metro Area, including the Town of Castle Rock and all of Douglas County. Since 1/1/2019, 665 students from Castle Rock and neighboring areas have received free school wardrobes from CTKD.

Since January 2021, CTKD has been administering an ongoing survey designed to collect data about customer satisfaction and the impact that school-appropriate clothing has on school performance and attendance. Results have been very favorable so far, with 96% of respondents saying that CTKD was "Better Than" or "The Best" when compared to other clothing resources. Also notable, 93% of respondents "Agreed" or "Strongly Agreed" that their child found clothes that he/she likes wearing at CTKD, and 92% "Strongly Agreed" that volunteers and staff provided them with good customer service during their visit. Full survey results are available upon request.

CTKD was fortunate to receive funding from the Town of Castle Rock in 2017, 2018 and 2020. This funding has enabled CTKD to create additional appointments for shoppers and grow its both its paid and volunteer staff. With your continued support, we will be able to keep expanding our reach and serve even more students in 2021.

Thank you for your generous past support and for your consideration of this proposal. We look forward to continuing our partnership with you to improve the lives of children and youth!

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