



Public Art Commission Meeting Minutes

Lauri Maloney, Chair
Jen Perry, Vice Chair
Stephanie Brueggemann
Yontae Johnson
Julisa Morris
Diana Sterling
Samantha Wood

Wednesday, January 27, 2021

4:30 PM

**Virtual Meeting of the Public Art
Commission Subcommittee**

This meeting is open to the public. All times indicated on the agenda are approximate. Three or more Councilmembers may also attend this meeting, during which the items listed herein will be discussed.

This meeting will be held in a fully-virtual format.

JOIN MEETING ONLINE

<https://protect-us.mimecast.com/s/jrKqCyPxMqF2w21fZQl5W?domain=crgov.webex.com>

JOIN BY PHONE

+1-720-650-7664

Meeting number (access code): 146 347 3231

Meeting password: NRhCHxSx696

CALL TO ORDER / ROLL CALL

The meeting was called to order at approximately 4:30 p.m.

In addition to the subcommittee members Jen Perry, Yontae Johnson and Julisa Morris, Councilmember Caryn Johnson and Staff Liaison Maia Aman were present. Representatives from the Castle Rock Artist Cooperative in attendance included Nick Lucey, Natalie Raffield and Cherie Monteferrante.

PUBLIC COMMENT

None.

AGENDA TOPICS

[PAC 2021-010](#) **Painting Positivity Campaign**

The subgroups continued planning discussions for the Painting Positivity Campaign. The group discussed the posting sites and outreach opportunities for the call to entries for the Fort CPA Group wall mural at 407 Wilcox Street. Posting sites included Art Opportunities, the Art Guide, the Art Show, Entry Thingy for Artists, Artwork Archive and the Castle Rock Digital Newsletter. Additional networks that were being utilized for outreach included Boulder's Mural Artist Roster, Lone Tree Arts, Colorado Creative Industries via Douglas County, the Castle Rock Artist Cooperative social media accounts, Nick Lucey's business and personal pages, Positivity Castle Rock, Mary Williams' networks, the Parker Artist Guild and Town Talk.

The subgroups also discussed whether or not to continue to pursue the use of Café for outreach opportunities. Although Café has a large built-in artist audience, there was concern expressed over the amount of time it would potentially take to have the Town review contract

details and establish an account. The Artist Cooperative agreed to take initiative of setting up an account with Café to post the call as soon as possible. It was agreed upon to meet to jury the first round of entries on Wednesday, March 3 at 4:30 p.m.

It was also noted that the call for entries for the mural at the stairway along Sellars Gulch had been delayed due to issues related to the surface texture; Jen Perry recommended potentially book-ending murals at the beginning and end of the project.

The subgroups began to discuss potential street art activation opportunities for phase two of the campaign; it was then determined to meet the following week on Wednesday, February 3 to allow for brainstorming before solidifying project details.

ADJOURN

The meeting adjourned at approximately 5:40 p.m.