

CASTLE ROCK WATER

CASTLE ROCK WATER 2021 CONSERVATION REBATE INCENTIVE PROGRAM

FEBRUARY 2, 2021



REBATES

OUTDOOR

- SmartScape Renovation
 - \$1.10 per square foot removed
 - 250 square feet minimum; \$1,500 maximum residential
 - 1,500 square feet minimum; \$15,000 maximum non-residential
- Smart Irrigation Controller Retrofit
 - 50% of cost
 - Maximum \$300 residential
 - Maximum \$1,500 non-residential
 - Old controllers are recycled
- Rotary Nozzle Retrofit
 - Up to \$5 per nozzle
 - \$2,000 maximum for non-residential



ColoradoScape Renovation (Timber Canyon)

REBATES

INDOOR

- Toilet Retrofit
 - Up to \$100 per toilet
 - Maximum \$400 for residential and non-residential
 - Old toilets are recycled through a partnership with Colorado Springs Utilities
- Whole-Home Water Monitoring System
 - 50% of cost
 - Maximum \$200 residential



The "Throne Zone"

PROGRAM SUMMARY

FUNDING

- Funding same as 2020 at \$145,000
- Residential and non-residential funding combined
- Rebate program is first-come, first-served basis (up to program limit)

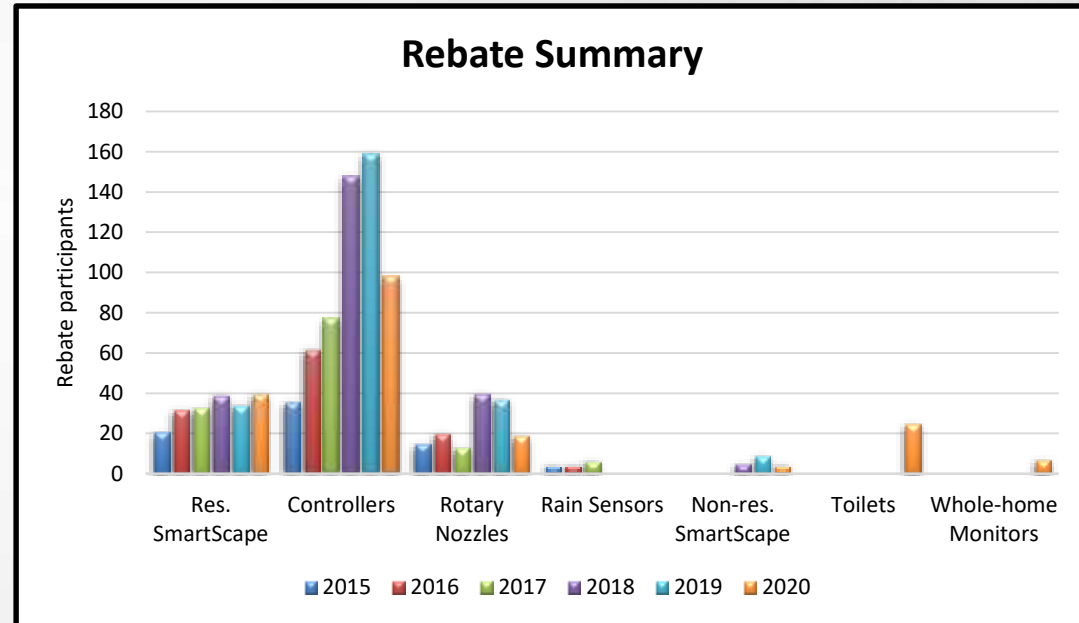


Smart Irrigation Controller

PROGRAM RESULTS

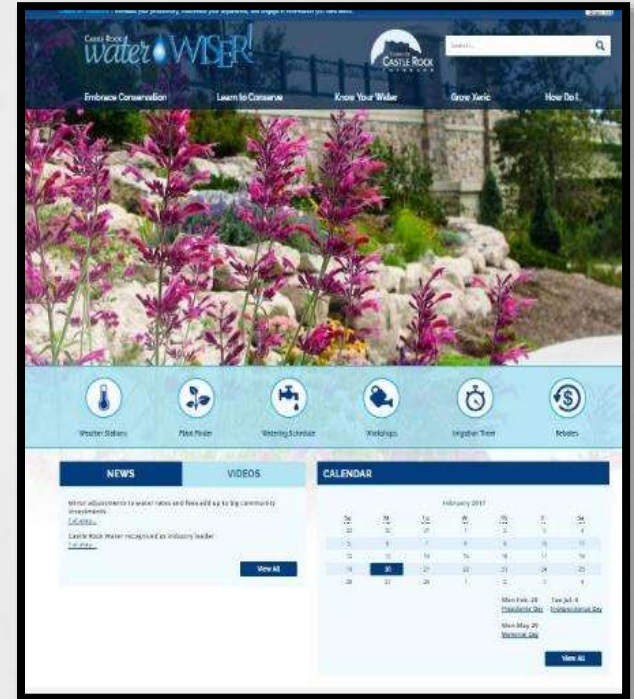
WATER SAVINGS

- Residential SmartScape: 19% since 2013
- Non-residential SmartScape: 33% since 2018
- Toilet retrofits: 50% or greater expected



PUBLIC OUTREACH

- Water Wiser, ColoradoScape, and Winterization Workshops
- Town Websites
 - CRgov.com/rebates
 - CRconserve.com
- Social Media
- Your Town Talk Bill Newsletter
- Annual News Release
- Email Blasts
- Online Payment Portal
- Details and Applications Available Online or Castle Rock Water Offices



CRconserve.com Landing Page

PUBLIC OUTREACH

RECOMMENDATIONS

- Castle Rock Water Commission
- Staff
- **QUESTIONS?**



ColoradoScape Close-up



THANK YOU

I MOVE TO APPROVE RESOLUTION NO. 2021-009
APPROVING THE 2021 CONSERVATION
REBATE INCENTIVE PROGRAM