Town Manager's Office

Under the direction and guidance of the Town Manager, Assistant Town Manager and Special Projects Manager each division within the Town Manager's Office has established performance objectives, generally linked to the Town's long-term Vision. This report highlights the divisions' performance relative to their objectives, as well as other key accomplishments.

Facilities

Provides a safe, clean, positive environment at all municipal facilities, for both employees and the public

Division of Innovation and Technology

Partners with departments
Townwide to strategically implement technology that is secure and well-supported

Community Relations

Facilitates
community
outreach and
involvement for
departments
Townwide

Municipal Court

Committed to the administration of justice with equality, fairness and integrity, in an expeditious and timely manner, for the people of Castle Rock

Human Resources

Serves as an internal consulting resource, provides innovative programs in support of the Town's values and fosters positive work relationships















Completed sewer line repair at Fire Station #154

Installed new fire panel at Police Department

Completed fire panel, extinguisher and fire line inspections at Town facilities

Began onboarding/training for Jack Berry, Maintenance Tech I who started in early December. Welcome Jack!

Ongoing assistance provided with demolition of the old facilities shop

Continued facility sanitizing and disinfecting related to COVID-19 needs

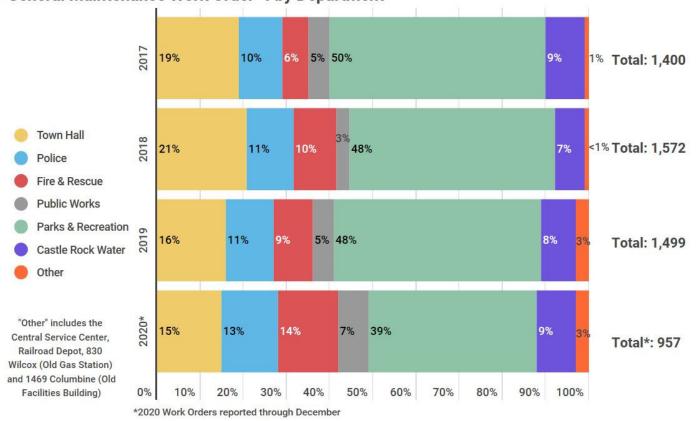


Facilities



Facilities Division

General Maintenance Work Order % by Department

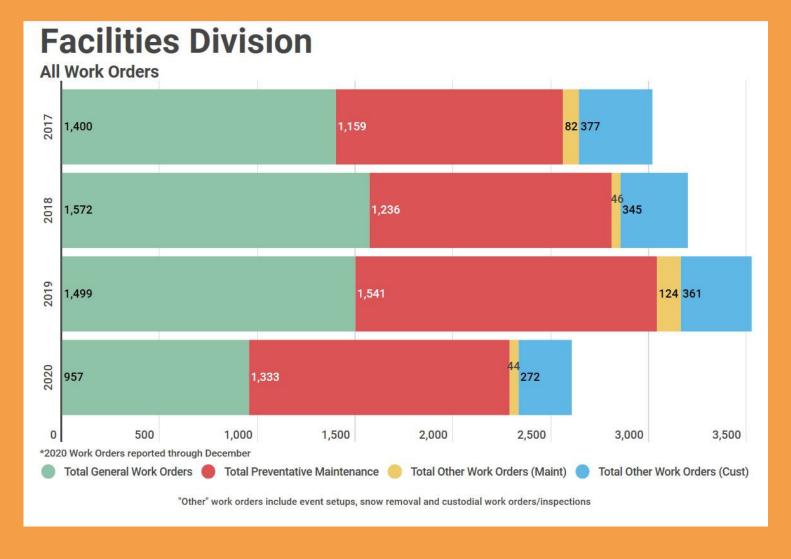




Facilities









2020 Overview



Facilities had a 26% reduction in total work orders in 2020 – dropping from 3,525 in 2019 to 2,606 in 2020. This is primarily due to the increase in remote working and closure of facilities related to COVID.



Provided **three** customized training classes (**SQL** and **Legistar**) for the Parks & Recreation and Legal departments

Completed the deployment of **220** laptops to support the remote working environment

Performed updates to **Full Court** (Municipal Court) and **Cisco Jabber** (communications)

Go-live of the **Santa Tracker** interactive mapping site



Division of Innovation and Technology



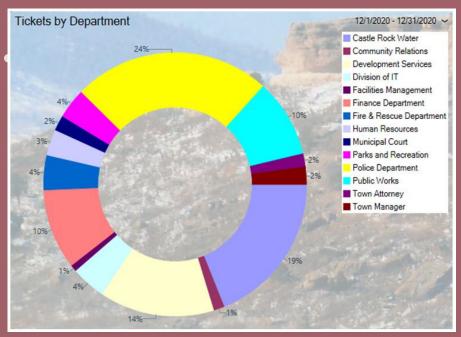


Help Desk	Addressed 349 total tickets, with an average time to resolve of 87 hours
	There were no emergency tickets this month
	There were 50 63 urgent priority tickets this month, 100 % of which were resolved within two calendar days (85% is goal)
	There were 188 medium priority tickets this month, 93 % of which were resolved within 10 calendar days (90% is goal)
Geographic Information Systems (GIS)	Addressed 31 total tickets, with an average open-to-resolve time of 240 hours
	There were no annexations in December; the goal is to have 90% of annexations reflected within the GIS database map within one week of receipt
	There were three zoning changes in December; which were reflected within the GIS database map within two weeks of receipt (90% is the goal)
	There was one parcel update in December; which was reflected within the GIS database map within four weeks of receipt (90% is the goal)



Division of Innovation and Technology



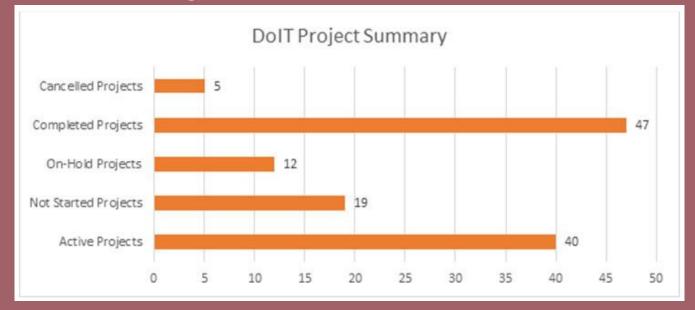


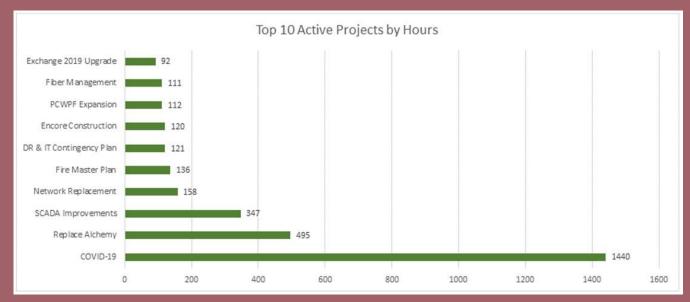




Division of Innovation and Technology









2020 Overview



Server Availability – 99.99%

Exceeded Service Level Agreements – Urgent 99.55% (85% goal), Medium 96.31% (90% goal)

Supported over **4800** WebEx meetings, **240,000** meeting minutes and **22,500** participants in total since COVID

Installed **220** laptops to support Town-wide remote working

631 helpdesk tickets in March to support remote working compared to an average of **403**



In December, Community Relations continued to share regular social media updates supporting local businesses; and promoted resources for helping others in the community, and getting needed help.

The team also completed an RFP for video services and provided communication support for the Santa Drivebys.

Additionally, Your Town Talk newsletter was completed.





Staff during December provided information about:

- New community partnerships help Castle Rock Water support local restaurants
- <u>Douglas County among first to seek approval for business</u> "lifeline" variance from CDPHE
- Newsletter keeps readers in the know about development
- Snow, colder temps lead Castle Rock Fire and Rescue to lift fire restrictions
- Fireworks to blast off on New Year's Eve in Castle Rock
- Castle Rock Fire and Police departments escort Santa through Town
- Dec. 1 and Dec. 15 Council updates

Hyperlinked items were available as of Jan. 5.



Community Relations











Community Relations • December 2020 Report

MEDIA



Media Requests

GRAPHICS Visuals Created TRADITIONAL OUTREACH



Communications Plans, year to date



Video Completed



News Releases Distributed



Publication Completed ONLINE OUTREACH





Calendar Items Approved



SOCIAL MEDIA OUTREACH



Updates



Questions Answered

Instagram

Twitter

on Social Media

Facebook

Followers, a 1% increase

A post about the New Year's Eve fireworks show reached 38,855 people with 2,009 likes and reactions, 193 comments and 304 shares

SOCIAL MEDIA REVIEW

7,022





A Supporting our Castle Rock CommUNITY post highlighting Crush Wine Bar reached 4,227 people Top Post with 406 likes, 24 comments and 20 saves



A Top Post

Nextdoor

Top Post



A post announcing the New Year's Eve fireworks show was the most popular post with 5,649 impressions, reactions and 2 comments

9,201

Top Tweet



A retweet of Douglas County's announcement about the 5 Star State Certification Program application submission was the top Tweet



Community Relations



2020 Overview



Community Relations • 2020 Report





TRADITIONAL OUTREACH







CR Produced Videos 51

The Star as beacon of hope amid pandemic.



News Releases Distributed

Publications Completed

ONLINE OUTREACH



Calendar Items Approved



SOCIAL MEDIA OUTREACH



Updates



Questions Answered on Social Media



12.6% Growth in followers

Facebook 3.92 million

Total organic reach

238,856

Greatest Reach: Council's decision to light

SOCIAL MEDIA REVIEW

4,597 Greatest Reach: Council's

decision to light The Star New this year: Reels

Instagram



46%

Growth in followers



30,000 **Total Town residents**

using Nextdoor

Percentage of residents on Nextdoor

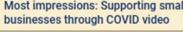
5.8% Growth in followers

Total Impressions



3 Most impressions: Council's decision to light The Star

Most impressions: Supporting small businesses through COVID video







HR sat on one interview panel, Plan Review Project Coordinator for Development Services





Welcome!

Employee Orientation

Three new full-time employees came on board during December

Congratulations!

Performance Evaluations

HR on Jan. 5 provided a report to departments regarding performance evaluation due dates, to help supervisors ensure timely completion of employees' performance evaluations

HR in December reviewed 154 performance evaluations prior to their filing to ensure comments are consistent with ratings and that the Town's performance management standards are being met

Thank you!

Employee Recognition

There were **25** recognitions in December

Well done!

Training

There were no training classes in December



2020 Overview



HR on-boarded **65** employees

Reviewed **898** Performance Evaluations

Facilitated **181** employee recognitions

Sat in on 17 interview panes

Conducted **four** training classes



Created an Advisement of Rights Video in Spanish and uploaded it to the website with assistance from Community Relations

Supported the Police Department with their Heroes and Helpers program

Updated the Court software to include the ability to send text message reminders to people about upcoming court appearances, and payments due. The Court hopes to roll out this new process in second quarter of 2021



Municipal Court



Total cases filed in Castle Rock Municipal Court: 2018-2020



Total cases filed in Castle Rock Municipal Court by type:

