## Yearly Sales Tax Revenue

|  | 2015 |  | 2016 |  | 2017 |  | 2018 |  | 2019 |  | 2020 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Prior Year Collections * | \$ | 231,220 | \$ | 166,999 | \$ | 175,216 | \$ | 82,847 | \$ | 129,200 | \$ | 72,191 |
| Jan |  | 2,529,828 |  | 2,708,833 |  | 2,939,153 |  | 3,303,966 |  | 3,446,276 |  | 3,787,693 |
| Feb |  | 2,356,187 |  | 2,628,882 |  | 2,942,236 |  | 3,044,888 |  | 3,305,719 |  | 3,687,547 |
| Mar |  | 3,249,291 |  | 3,274,629 |  | 3,856,165 |  | 4,103,325 |  | 4,364,815 |  | 4,431,146 |
| Apr |  | 2,697,616 |  | 2,991,981 |  | 3,559,192 |  | 3,487,035 |  | 3,928,407 |  | 3,624,151 |
| May |  | 3,089,557 |  | 3,235,763 |  | 3,703,943 |  | 4,043,517 |  | 4,181,083 |  | 4,308,993 |
| Jun |  | 3,607,345 |  | 3,836,672 |  | 4,304,723 |  | 4,493,392 |  | 4,987,026 |  | 5,452,447 |
| Jul |  | 3,307,172 |  | 3,547,768 |  | 3,899,703 |  | 4,080,724 |  | 4,402,098 |  | 5,146,718 |
| Aug |  | 3,336,810 |  | 3,551,913 |  | 3,898,049 |  | 4,266,934 |  | 5,295,701 |  | 5,146,279 |
| Sep |  | 3,513,438 |  | 3,946,825 |  | 4,190,106 |  | 4,319,640 |  | 4,823,346 |  | 5,404,476 |
| Oct |  | 2,999,064 |  | 3,528,073 |  | 3,513,275 |  | 3,984,307 |  | 4,008,060 |  | 4,735,808 |
| Nov |  | 3,055,060 |  | 3,479,493 |  | 3,877,471 |  | 4,104,407 |  | 4,316,630 |  |  |
| Dec |  | 4,367,857 |  | 4,855,770 |  | 5,426,023 |  | 5,562,531 |  | 5,980,282 |  | - |
| Totals | \$ | 38,340,444 | \$ | 41,753,601 | \$ | 46,285,255 | \$ | 48,794,666 | \$ | 53,039,443 | \$ | 5,725,258 |

$\begin{array}{lllll}\text { Year to Year Change } & 8.9 \% & 10.9 \% & \text { 8.4\% } & \text { 8.7\% }\end{array}$

## Footnote:

* Prior Year Collections line item includes payments received in current year applicable to prior year sales tax returns. As prior year accounting records have been closed and the "previous period" amount is not deemed material to the previous year YTD total, the revenue will be recorded in December of the current year. Prior year monthly and annual totals will not change due to a receipt of a late payment.


## Three Year Sales Tax Revenue Comparison

|  |  | 2018 |  | 2019 | \% of Total | $\begin{gathered} \text { 2018-2019 \% } \\ \text { Change } \end{gathered}$ |  | 2020 | $\begin{gathered} \text { 2019-2020 \% } \\ \text { Change } \\ \hline \end{gathered}$ | Budgeted ST | \% 2020 actual to Budget |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Previous Period * | \$ | 82,847 | \$ | 129,200 |  | NA | \$ | 72,191 | NA |  |  |
| Jan | \$ | 3,303,966 |  | 3,446,276 | 6.5\% | 4.3\% |  | 3,787,693 | 9.9\% | 3,398,261 | 11.5\% |
| Feb | \$ | 3,044,888 | \$ | 3,305,719 | 6.2\% | 8.6\% |  | 3,687,547 | 11.6\% | 3,259,662 | 13.1\% |
| Mar | \$ | 4,103,325 |  | 4,364,815 | 8.2\% | 6.4\% |  | 4,431,146 | 1.5\% | 4,304,003 | 3.0\% |
| Apr | \$ | 3,487,035 | \$ | 3,928,407 | 7.4\% | 12.7\% |  | 3,624,151 | -7.7\% | 3,873,675 | -6.4\% |
| May | \$ | 4,043,517 |  | 4,181,083 | 7.8\% | 3.4\% |  | 4,308,993 | 3.1\% | 4,122,830 | 4.5\% |
| Jun | \$ | 4,493,392 | \$ | 4,987,026 | 9.4\% | 11.0\% |  | 5,452,447 | 9.3\% | 4,917,545 | 10.9\% |
| Jul | \$ | 4,080,724 |  | 4,402,098 | 8.3\% | 7.9\% |  | 5,146,718 | 16.9\% | 4,340,766 | 18.6\% |
| Aug | \$ | 4,266,934 | \$ | 5,295,701 | 9.9\% | 24.1\% |  | 5,146,279 | -2.8\% | 5,221,919 | -1.4\% |
| Sep | \$ | 4,319,640 |  | 4,823,346 | 9.1\% | 11.7\% |  | 5,404,476 | 12.0\% | 4,756,145 | 13.6\% |
| Oct | \$ | 3,984,307 | \$ | 4,008,060 | 7.5\% | 0.6\% |  | 4,735,808 | 18.2\% | 3,952,218 | 19.8\% |
| Nov | \$ | 4,104,407 |  | 4,316,630 | 8.1\% | 5.2\% |  |  |  | 4,256,489 |  |
| Dec | \$ | 5,562,531 | \$ | 5,980,282 | 11.2\% | 7.5\% |  |  |  | 5,896,962 |  |
| Totals | \$ | 48,794,666 | \$ | 53,039,443 |  | 8.7\% | \$ | 45,725,258 |  | 52,300,476 |  |
| Revenue | \$ | 39,127,728 | \$ | 42,742,531 |  | 9.2\% | \$ | 45,725,258 | 7.0\% | 42,147,024 |  |
| Less Audit Revenue YTD |  | 482,950 |  | 1,364,078 |  | 182.4\% |  | 1,728,704 | 26.7\% |  |  |
| Less Promenade Credit PIF YTD |  | 914,573 |  | 1,157,196 |  | 26.5\% |  | 1,354,283 | 17.0\% |  |  |
| Less DDA TIF* YTD |  | 759,823 |  | 842,161 |  | 10.8\% |  | 1,080,108 | 28.3\% |  |  |
| Revenue Net of Audit Rev, Promenade, and DDA TIF | \$ | 36,970,382 | \$ | 39,379,096 |  | 6.5\% | \$ | 41,562,164 | 5.5\% |  |  |
| * DDA TIF number includes current year TIF and any proir year corrections/adjustments. |  |  |  |  |  |  |  |  |  |  |  |

[^0]Monthly Sales Tax Comparisons

| October 2019 |  | October 2020 | \% Prior Month/Year Comparison |
| :--- | ---: | :---: | :---: |
| $\$$ | $4,008,060$ | $\$$ | $4,735,808$ |
| 2019 | 2020 | $18.2 \%$ |  |
| $\$$ | $42,742,531$ | $\$$ | $45,725,258$ |



C O L O R A D O

Monthly Sales Tax Comparisons - By Geographical Area

| Category |  | 2019 |  | October 2020 | \% Prior Month/Year Comparison | \% Total Month |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Milestone/Metzler | \$ | 951,298 | \$ | 1,072,656 | 12.8\% | 22.9\% |
| Promenade |  | 685,691 |  | 838,837 | 22.3\% | 17.9\% |
| Outlet Mall |  | 554,343 |  | 524,991 | -5.3\% | 11.2\% |
| Out of State |  | 427,492 |  | 572,692 | 34.0\% | 12.2\% |
| Out of Town |  | 324,928 |  | 405,738 | 24.9\% | 8.6\% |
| Downtown |  | 332,490 |  | 380,350 | 14.4\% | 8.1\% |
| Wolfensberger |  | 175,211 |  | 182,175 | 4.0\% | 3.9\% |
| Area Around Outlet Mall |  | 125,481 |  | 161,143 | 28.4\% | 3.4\% |
| Founders Market Place |  | 147,792 |  | 160,844 | 8.8\% | 3.4\% |
| Audit Revenue |  | - |  | 68,156 | 100.0\% | 1.5\% |
| Plum Creek |  | 82,326 |  | 119,613 | 45.3\% | 2.5\% |
| Justice |  | 91,221 |  | 94,275 | 3.3\% | 2.0\% |
| Misc/ Other |  | 36,561 |  | 59,295 | 62.2\% | 1.3\% |
| Meadows |  | 53,456 |  | 50,794 | -5.0\% | 1.1\% |
| Remote Seller |  | 19,770 |  | 44,249 | 123.8\% | 0.9\% |
| Category |  | YTD |  | 2020 YTD | \% Change YTD | \% Total YTD |
| Milestone/Metzler | \$ | 9,264,426 | \$ | 9,906,998 | 6.9\% | 21.9\% |
| Promenade |  | 6,815,329 |  | 7,786,038 | 14.2\% | 17.2\% |
| Outlet Mall |  | 5,700,958 |  | 4,038,410 | -29.2\% | 8.9\% |
| Out of State |  | 4,222,950 |  | 5,353,435 | 26.8\% | 11.8\% |
| Out of Town |  | 3,893,096 |  | 4,403,129 | 13.1\% | 9.7\% |
| Downtown |  | 3,562,743 |  | 3,739,350 | 5.0\% | 8.3\% |
| Wolfensberger |  | 1,946,967 |  | 1,939,907 | -0.4\% | 4.3\% |
| Area Around Outlet Mall |  | 1,514,198 |  | 1,820,772 | 20.2\% | 4.0\% |
| Founders Market Place |  | 1,407,539 |  | 1,671,447 | 18.7\% | 3.7\% |
| Audit Revenue |  | 1,364,078 |  | 1,728,703 | 26.7\% | 3.8\% |
| Plum Creek |  | 886,501 |  | 1,033,745 | 16.6\% | 2.3\% |
| Justice |  | 951,606 |  | 870,808 | -8.5\% | 1.9\% |
| Misc/ Other |  | 470,998 |  | 483,491 | 2.7\% | 1.1\% |
| Meadows |  | 575,018 |  | 520,048 | -9.6\% | 1.1\% |
| Remote Seller |  | 166,124 |  | 428,977 | 158.2\% | 0.9\% |



Monthly Sales Tax Comparisons

| October 2019 |  | October 2020 |  | rior Month/Year Comparison |
| :--- | :---: | :--- | :---: | :---: |
| $\$$ | $4,008,060$ | $\$ 4,735,808$ | $18.2 \%$ |  |
|  | 2019 | 2020 | \% Change YTD |  |
| $\$$ | $42,742,531$ | $\$$ | $45,725,258$ | $7.0 \%$ |

Monthly Sales Tax Comparisons - By Industry

| Category | \# of Filers per Category (2019) |  | October 2019 | \# of Filers per Category (2020) |  | October 2020 | \% Prior Month/Year Comparison | \% Total Month |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Food and General Merchandise | 65 | \$ | 1,157,918 | 76 | \$ | 1,423,512 | 22.9\% | 30.1\% |
| Apparel and Accessories | 132 |  | 611,435 | 126 |  | 575,610 | -5.9\% | 12.2\% |
| Restaurants \& Bars | 180 |  | 500,477 | 162 |  | 545,318 | 9.0\% | 11.5\% |
| Misc Retail | 633 |  | 438,649 | 799 |  | 653,084 | 48.9\% | 13.8\% |
| Home and Garden | 52 |  | 293,133 | 54 |  | 373,210 | 27.3\% | 7.9\% |
| Utilities | 3 |  | 161,308 | 3 |  | 145,324 | -9.9\% | 3.1\% |
| Auto and Auto Items | 91 |  | 212,425 | 101 |  | 238,883 | 12.5\% | 5.0\% |
| Communication | 81 |  | 116,044 | 80 |  | 86,580 | -25.4\% | 1.8\% |
| Furniture and Home Décor | 93 |  | 108,648 | 90 |  | 154,834 | 42.5\% | 3.3\% |
| Audit Revenue | 1 |  | - | 1 |  | 68,156 | 100.0\% | 1.4\% |
| Leasing and Rentals | 124 |  | 95,034 | 128 |  | 91,618 | -3.6\% | 1.9\% |
| Agricultural and Construction | 109 |  | 111,193 | 110 |  | 162,001 | 45.7\% | 3.4\% |
| Services | 302 |  | 47,726 | 295 |  | 63,774 | 33.6\% | 1.3\% |
| Wholesale and Manufacturing | 84 |  | 46,597 | 91 |  | 35,478 | -23.9\% | 0.7\% |
| Ranch Supply/Pet Needs | 19 |  | 70,241 | 15 |  | 95,297 | 35.7\% | 2.0\% |
| Hotel | 11 |  | 37,232 | 11 |  | 23,129 | -37.9\% | 0.5\% |
| Category |  |  | 2019 YTD |  |  | 2020 YTD | \% Change YTD | \% Total YTD |
| Food and General Merchandise | 65 | \$ | 11,577,343 | 76 | \$ | 13,863,780 | 19.7\% | 30.3\% |
| Apparel and Accessories | 132 |  | 6,168,048 | 126 |  | 4,478,235 | -27.4\% | 9.8\% |
| Restaurants \& Bars | 180 |  | 5,311,039 | 162 |  | 5,085,216 | -4.3\% | 11.1\% |
| Misc Retail | 633 |  | 4,307,511 | 799 |  | 5,714,153 | 32.7\% | 12.5\% |
| Home and Garden | 52 |  | 3,143,512 | 54 |  | 3,839,431 | 22.1\% | 8.4\% |
| Utilities | 3 |  | 1,907,545 | 3 |  | 1,791,633 | -6.1\% | 3.9\% |
| Auto and Auto Items | 91 |  | 1,898,834 | 101 |  | 1,986,018 | 4.6\% | 4.3\% |
| Communication | 81 |  | 1,144,374 | 80 |  | 1,023,287 | -10.6\% | 2.2\% |
| Furniture and Home Décor | 93 |  | 1,272,821 | 90 |  | 1,427,396 | 12.1\% | 3.1\% |
| Audit Revenue | 1 |  | 1,364,078 | 1 |  | 1,728,703 | 26.7\% | 3.8\% |
| Leasing and Rentals | 124 |  | 972,805 | 128 |  | 1,030,435 | 5.9\% | 2.3\% |
| Agricultural and Construction | 109 |  | 1,283,795 | 110 |  | 1,453,655 | 13.2\% | 3.2\% |
| Services | 302 |  | 780,371 | 295 |  | 784,221 | 0.5\% | 1.7\% |
| Wholesale and Manufacturing | 84 |  | 553,952 | 91 |  | 472,788 | -14.7\% | 1.0\% |
| Ranch Supply/Pet Needs | 19 |  | 640,418 | 15 |  | 835,897 | 30.5\% | 1.8\% |
| Hotel | 11 |  | 416,085 | 11 |  | 210,410 | -49.4\% | 0.5\% |


[^0]:    52,550,995

