

DISCUSSION/DIRECTION:

ADDITIONAL COVID-19 SMALL BUSINESS SUPPORT GRANT AWARDS

OCTOBER 20, 2020
TOWN COUNCIL



DIRECTION PROVIDED

- “Review additional businesses that may be qualified based on the classification of being a personal service as opposed to being a professional service.”
- Include both first- and second-round grants
- Examine State executive orders in terms of what businesses were closed and which were allowed to open during the “Stay at Home” period
- Several, sometimes conflicting or unclear, sources of information exist, including:
 - State Yes (allowed to open) and No (must be closed) list
 - State “Stay at Home” order and order ceasing elective medical procedures
 - Secretary of State professional services information
 - State personal service information related to COVID reopenings

WHAT APPLICANTS WERE CLOSED?

- Information not collected for second-round grants, which focused on May-August
 - Of the nine businesses denied grants as professional services, it appears at least half were closed during the “Stay at Home” period
- First-round application asked businesses if they had experienced a pandemic-related closure
 - 22 of those denied as professional services said they had experienced a closure
 - Six of these noted they could still perform emergency services
 - 20 of those denied said they had not experienced a closure
- This closure information was not factored into the options outlined in the memo, but staff can provide an option considering this information as Council desires
- Staff does not have a recommendation on additional awards and would appreciate Council direction

SECOND-ROUND OPTIONS

| Business type | Number of businesses | Yes/No list information | Option 1 | Option 2 |
|---|----------------------|---|-----------------|-----------------|
| Acupuncture | 2 | No list | \$10,000 | \$10,000 |
| *CPA | 1 | Financial services on Yes list with no qualifiers | \$0 | \$5,000 |
| *Chiropractor | 1 | On Yes list with "limited circumstances" | \$0 | \$5,000 |
| *Dentist | 2 | On Yes list, "Emergency dental procedures," and No list, "Routine dental procedures" | \$0 | \$10,000 |
| *Physical therapy clinic | 1 | Health care operations on the Yes list with no qualifiers | \$0 | \$5,000 |
| Staffing agency and testing laboratory | 2 | Not addressed on Yes/No list | \$0 | \$10,000 |
| TOTAL BUSINESSES | 9 | TOTAL POSSIBLE GRANTS | \$10,000 | \$45,000 |

*Per the Secretary of State, may practice as a professional service companies



PROPOSED MOTIONS

"I move to direct staff to award additional second-round grants under

Option 1, which would include an additional \$10,000 in awards

*Option 2, to NAME TYPE(S) businesses, which would include an additional
\$_____ in awards."*

FIRST-ROUND OPTIONS

| Business type | # of biz | Yes/No list info | Opt 1A | Opt 1B | Opt 2A | Opt 2B |
|---|-----------|--|-----------------|----------------|--------------------|-----------------|
| Acupuncture | 4 | No list | \$10,000 | \$3,500 | \$10,000 | \$3,500 |
| *Chiropractor | 7 | On Yes list with "limited circumstances" | \$0 | \$0 | \$12,000 | \$5,000 |
| *Dentist (endodontist, orthodontist, oral surgeon) | 10 | On Yes list, "Emergency dental procedures," and No list, "Routine dental procedures" | \$0 | \$0 | \$12,500 | \$5,000 |
| *Eye care (optometrists on Secretary of State list) | 5 | Not addressed on Yes/No list (unless considered health care) | \$0 | \$0 | \$8,750 | \$3,500 |
| Financial (these are not CPAs) | 3 | On Yes list with no qualifiers | \$0 | \$0 | \$3,375 | \$1,500 |
| *Health care/mental health/physical therapy | 6 | Health care operations on the Yes list with no qualifiers | \$0 | \$0 | \$6,950 | \$3,000 |
| Insurance, sales and staffing | 3 | Not addressed on Yes/No list | \$0 | \$0 | \$3,750 | \$1,500 |
| Travel | 2 | Not addressed on Yes/No list | \$0 | \$0 | \$3,492.50 | \$1,500 |
| *Veterinary | 2 | On Yes list with no qualifiers | \$0 | \$0 | \$6,250 | \$1,500 |
| TOTAL BUSINESSES | 42 | TOTAL POSSIBLE GRANTS | \$10,000 | \$3,500 | \$67,067.50 | \$26,000 |

*Per the Secretary of State, may practice as a professional service companies



PROPOSED MOTIONS

"I move to direct staff to award additional first-round grants under

Option 1

A, which would include an additional \$10,000 in awards

B, which would include an additional \$3,500 in awards

Option 2, to NAME TYPE(S) businesses

For each type: This business SHOULD/NOT be considered a priority business. This would include an additional \$_____ in awards."

ADDITIONAL CONSIDERATIONS

- Another component of Council's direction was to open up applications to businesses the State shut down and/or qualified as a personal service
 - Staff believed it prudent to wait until direction is given tonight as to who qualifies
 - If opening up for more applications, staff suggests this schedule:
 - Monday, Oct. 26 – Grant applications open
 - Friday, Nov. 6 – Grant applications close at 5 p.m.
 - Monday, Nov. 9 – Review team meets to form recommendations
 - Thursday, Nov. 12 – Recommendations published online by 5 p.m.
 - Tuesday, Nov. 17 – Council reviews recommendations and makes awards
 - Late November – Granted funds mailed to recipients
- Grants must be awarded by Dec. 30 to qualify for CARES Act reimbursement



PROPOSED MOTIONS

"I move to direct staff to

Reopen the second-round grants to NAME TYPE(S) businesses as presented.

OR

Open an appeals period so applicants not awarded grants can request reconsideration."