

## 2020 (Third Quarter) - Council Community Grant Program Application

### 2020 COUNCIL COMMUNITY GRANT PROGRAM APPLICATION *Third Quarter (Due by Fri., Aug. 15, 2020)*

Name of Organization:	<b>Clothes To Kids of Denver</b>
Address:	2890 S. Colorado Blvd. Suite M3
City:	Denver
State:	CO
Zip:	80222
Contact Name:	Katie Jadwin
Telephone Number:	303-868-3389
Email Address:	katie@clothestokidsdenver.org
Description of Organization:	<p>The mission of Clothes To Kids of Denver (CTKD) is to provide new and quality used clothing in a boutique setting to students from low-income or in-crisis families in the Denver Metro Area, free of charge. Our vision is that all students will have the clothing they need to feel comfortable, confident and prepared to thrive.</p> <p>CTKD proudly provides free school clothing and a shopping experience for students in need throughout the 11-county Denver Metro Area. Central to the CTKD mission is our boutique, a 3,000 square foot space where student shoppers are invited to browse our wide selection of clothing for a 21-23 piece school wardrobe, which includes five outfits, new underwear, new socks, a bra, shoes and a coat. Shoppers are also encouraged to take home extra items, which may include winter items, accessories, sports equipment, toys, toiletries, books and school supplies. Students who qualify may schedule an appointment to select a wardrobe of clothes twice in any 12-month period. CTKD's inventory comes from individuals, community clothing drives, retail stores and clothing manufacturers. CTKD purchases or encourages donations of new socks and underwear, as well as clothing and shoe sizes that are in short supply.</p>

CTKD's attractive store-like setting combined with our emphasis on providing shoppers with the best quality, selection and customer experience possible make CTKD the preeminent clothing resource for students in need in the 11 county Metro Denver.

As of 5/31/2020, CTKD has given away 66,917 free wardrobes to Denver students in need since 2008. In 2019 alone, CTKD distributed 10,356 wardrobes and 30,733 pounds of extra items, with 94% of shoppers selecting a complete wardrobe (all 21 non-optional pieces). CTKD has experienced explosive growth over the years, increasing wardrobe distribution by between three and 43% each year since the organization was founded in 2008.

Non-Profit status:	501(c)(3)
Please Attach Proof of Non-Profit Status:	ClothesToKids501 (c)(3).pdf
Additional Attachments:	CTKD_2019AR_Email.pdf
Amount Requested (\$500 maximum):	\$500
Description of specific project for which funds are requested:	<p>We are asking the Town of Castle Rock to provide funding for our new contactless pick-up program. Providing a shopping experience in a store-like setting has always one of the most important parts of our mission, but in light of the COVID-19 pandemic, we have created a "Clothes To Kids Curbside" concept that minimizes person-to-person contact. Parents, caregivers and/or school/referring agency staff have the opportunity to request a wardrobe, which will be hand-selected and packaged for curbside pick-up. By asking very specific questions about students' needs, tastes, sizes, color and style preferences, we hope that the request form will allow students to be just as selective as they would be if they were shopping in person. Over the past three months, we have seen a huge spike in demand for our services, and will continue to provide this Curbside option to families, even though we have re-opened our boutique for regular shopping appointments.</p> <p>Research has shown that having access to appropriate and fashionable clothing removes a significant barrier to school</p>

attendance, participation and achievement for students living in poverty or difficult circumstances. We see examples every day at CTKD. Recently, a counselor from a nearby middle school recently called to request several pieces of specialized clothing for a sixth grader that would allow him to use his wheel chair more comfortably and dress himself independently. His mother could not come to the store to shop for her son, so CTKD staffers made a list of the adaptive pieces he needed, assembled a complete wardrobe and had everything ready for Curbside pick-up within two days.

Every student who visits us has their own unique needs, taste and style. Whether students shop in person or via the Curbside program, our goal is to provide personalized service that helps every shopper get the clothing they need to participate and thrive, both in and out of school.

---

Eligible project area for which funds are requested:

Youth programs and activities

---

How does this project benefit Castle Rock residents?:

CTKD serves preschool-12th grade students residing in the 11 county Denver Metro Area, including the Town of Castle Rock and all of Douglas County. Since 1/1/2019, 329 students from Castle Rock and neighboring areas have received wardrobes from CTKD.

To be eligible for clothing from CTKD, students must either be receiving Free or Reduced Lunch through their school or referred by an authorized person or institution, such as a school employee, religious leader or human service agency. CTKD works with nearly 250 referral partners to reach children and youth in need. Schools and school districts in the Denver Metro Area refer just over half (51%) of the students that CTKD serves. The other half of shoppers are referred by human service agencies (41%), shelters and hospitals (6%) and faith based communities (2%).

CTKD was fortunate to receive funding from the Town of Castle Rock in both 2017 and 2018. This funding has enabled CTKD to create additional appointments for shoppers and grow its both its paid and volunteer staff. With your continued support, we will be able to keep expanding our reach and serve even more students in 2020.

---

Thank you for your generous past support and for your consideration of this proposal. We look forward to continuing our partnership with you to improve the lives of children and youth!

---

Please submit completed application or print and deliver to:  
*Town of Castle Rock (Finance Department), 100 N. Wilcox Street, Castle Rock, CO 80104*

---

**From:** Katie Jones Jadwin  
**To:** Anna Maria Menza  
**Subject:** Re: CTKD Council Community Grant Program application  
**Date:** Thursday, August 20, 2020 1:46:54 PM

---

Hello,

Thanks so much for following up about our application!

I have consulted with our Program Director and we would like to restrict the grant funding to the purchase of clothing and shoe inventory. If funded, we would be happy to provide purchase receipts detailing the number and type of items funded by the grant. We have an incredible team of volunteer "deal-finders" that are always bargain hunting on our behalf. We also belong to Good360, which provides donations of new products for very low handling fees. Regardless, \$500 will go a long way!

Please let me know if you need more detail to consider this request and thanks again,

Katie

**Katie Jones Jadwin**  
**Communications Director**  
**Clothes To Kids of Denver**  
**[katie@clothestokidsdenver.org](mailto:katie@clothestokidsdenver.org)**

<https://www.clothestokidsdenver.org/>



**[Like us on Facebook](#)**    **[Follow us Twitter](#)**  
**[Sign up for the Clothes To Kids Email List](#)**

On Tue, Aug 18, 2020 at 1:31 PM Anna Maria Menza <[AMenza@crgov.com](mailto:AMenza@crgov.com)> wrote:

Hello Katie,

Thank you for submitting an application on behalf of Clothes to Kids Denver for the Town of Castle Rock, Third Quarter CCGP.

After a preliminary review of your application, I am writing to request further information. Please clarify how requested funds would "provide funding for our new contactless pick-up program." Would CTKD use the funds to purchase clothing inventory, develop the request

form, staffing or something else?

Once you provide me with this information, I will include it with your application and let you know next steps.

I look forward to your response,

**Anna Maria Menza**

Administrative Assistant

Town of Castle Rock, Finance Department

720.733.2227 | [amenza@crgov.com](mailto:amenza@crgov.com)

Find us on Facebook | Follow us on Twitter

**COVID-19 UPDATES:** Find the latest COVID-19 updates from the Town and its government partners, including available community resources and information on how to Work With Us Online, at [CRgov.com/COVID](https://CRgov.com/COVID).