

Thanks for helping!

The Castle Rock Public Arts Commission would like to thank you in advance for participating in this survey. In order to build an art collection and develop arts programming that reflects the values and desires of the community, your feedback is critical. Thank you for your time and consideration

About Castle Rock

1. What is your zip code?

2. What comes to mind when you think of Castle Rock?

3. When you have visitors, where do you take them?

4. What makes Castle Rock unique?

Experiencing Art

5. How important is it for you and your family to experience the arts?

1 - Not important at all Neither important or unimportant 10 - It's very important

6. What forms of art do you participate in? Check all that apply.

- | | |
|-----------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Viewing outdoor sculpture, monuments and architecture | <input type="checkbox"/> Reading literature or poetry |
| <input type="checkbox"/> Attending an art museum | <input type="checkbox"/> Visiting galleries, artisan shops and businesses with arts on display |
| <input type="checkbox"/> Attending a theater, play or other performing arts event | <input type="checkbox"/> Creating arts and crafts with my family |
| <input type="checkbox"/> Attending a live music event: concerts, pubs, events | <input type="checkbox"/> Attending art classes or programs |

7. In a typical year, how often do you or your family experience the arts in some form? Choose the answer closest.

- | | |
|----------------------------------------------|-----------------------------------|
| <input type="radio"/> Once a week | <input type="radio"/> Once a year |
| <input type="radio"/> Once a month | <input type="radio"/> Rarely |
| <input type="radio"/> Every few months | |
| <input type="radio"/> Other (please specify) | |

Value of Public Art

8. What does public art mean to you?

9. Do you think public art adds value to communities?

- ☐ Yes
- ☐ No

10. Do you think the existing public art program adds value to Castle Rock?

- ☐ Yes
- ☐ No
- ☐ Other (please specify)

11. Describe how you think public art adds value to our community?

12. Place a checkmark next to all the ways you think public art adds value to a community?

- | | |
|------------------------------------------------------------------------|-----------------------------------------------------------------|
| <input type="checkbox"/> Transforms a place into something better | <input type="checkbox"/> Commemorates history and heritage |
| <input type="checkbox"/> Creates beautiful, memorable or unique places | <input type="checkbox"/> Attracts tourism |
| <input type="checkbox"/> Builds community by inspiring conversation | <input type="checkbox"/> Helps build artists businesses |
| <input type="checkbox"/> Offers free site seeing and entertainment | <input type="checkbox"/> To inspire creativity in citizens |
| <input type="checkbox"/> Improves the look and feel of public spaces | <input type="checkbox"/> Contributes to overall quality of life |
| <input type="checkbox"/> Contributes to improving the economy | |

13. Based on your answers above, please rank your top three



Transforms a place into something better



Creates beautiful, memorable or unique places



Builds community by inspiring conversation



Offers free site seeing and entertainment



Improves the look and feel of public spaces



Contributes to improving the economy



Commemorates history and heritage



Attracts tourism

☐

Helps build artists businesses

☐

To inspire creativity in citizens

☐

Contributes to overall quality of life

Experience with Public Art

14. What is your favorite public artwork from anywhere and why?

15. Have you experienced public art in Castle Rock?

☐

Yes

☐

No

☐

Not sure

16. Where did you experience public art in Castle Rock?

17. How would you rate the quality of public art in Castle Rock?

1 - Poor quality

10 - Excellent quality

Public Art in Castle Rock

18. What type of public art would you be interested in seeing in Castle Rock?

- | | |
|------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| <input type="checkbox"/> Interactive or kinetic art - things that move or can be touched | <input type="checkbox"/> Performance Art - theater, plays, dance |
| <input type="checkbox"/> Functional - things you can sit on or use | <input type="checkbox"/> Musical Art - concerts, street performers |
| <input type="checkbox"/> Stand alone sculptures or statues | <input type="checkbox"/> Literary Art - book clubs, poetry reading, writing contests |
| <input type="checkbox"/> Gateway - art as an entrance | <input type="checkbox"/> Gallerys, artisans, and shops |
| <input type="checkbox"/> Murals - on buildings, bridges, pavement, fences or sidewalks | <input type="checkbox"/> Arts events - festivals and fairs |
| <input type="checkbox"/> Iconic Art - world famous, drawing tourism | <input type="checkbox"/> Art classes and programs |

19. Where do you think new indoor or outdoor public art installations should be installed in Castle Rock?
Check your top three.

- ☐ Downtown
- ☐ Parks
- ☐ Trails
- ☐ Community Neighborhoods
- ☐ Library
- ☐ Recreation Center
- ☐ Golf Courses
- ☐ Commercial Developments
- ☐ Key Intersection
- ☐ Town-owned Buildings

Funding Public Art

20. How should public art in Castle Rock be funded?

21. Score the following funding scenarios. This is not a commitment, just a general openness to an idea.

	Private Fundraising and Donations	1% of Development Fees for Arts and Culture	Town Funding, similar to the Parks Department	Corporate Sponsors	Incremental Tax Districts	Grants and Foundations	% of Public Works Projects
Would not be open	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Would be open to it	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Not sure	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Demographics

22. What is your gender

- ☐ Male
- ☐ Female
- ☐ Prefer not to say

23. Which range does your age fall in?

- ☐ Under 18
- ☐ 18-24
- ☐ 25-34
- ☐ 35-44
- ☐ 45-54
- ☐ 55-64
- ☐ 65 or better

24. Do you live or work in Castle Rock?

- ☐ I live in Castle Rock.
- ☐ I work in Castle Rock.
- ☐ I both live and work in Castle Rock
- ☐ I neither live nor work in Castle Rock.

25. If you would be willing to participate further in arts planning, please indicated below.

- ☐ Keep me in the loop on arts planning and projects.
- ☐ I'd love to share my opinion through telephone interviews or further inquiry.
- ☐ I love the arts and would love to help more! Let me know what volunteer opportunities exist.
- ☐ I was happy to participate today, but prefer not to help anymore.

26. Please provide your contact information

Name

Email Address

Phone Number

