

*Loving Life in the Second Half*

**CASTLE ROCK  
SENIOR ACTIVITY CENTER**

June 17, 2020

David Corliss, Town Manager  
Trish Muller, Director of Finance  
Town Council  
Town of Castle Rock  
100 N. Wilcox Street  
Castle Rock, CO 80104

Re: 2021 Application for Service Organization Funding  
Castle Rock Senior Activity Center

Dear Mr. Corliss, Ms. Muller and Town Council,

Please find enclosed our application for 2021 funding application to support a portion of our services that the Castle Rock Senior Activity Center (CRSAC) provides to the senior residents of the Castle Rock community.

2021 will be an important year for us. CRSAC was established in 1971 and will reach an important milestone of 50 years serving the needs of the senior population in our community. The demand for our services grow ever more rapidly as the senior population continues to explode in Douglas County. We have evolved into a community organization that directly serves over 1100+ members plus 375+ registered riders in the transportation program alone. While 2020 has been an unusual year for all of us during this pandemic, we have been able to modify our services and programs while continuing to serve this most vulnerable population and help keep them safe during this time.

The 2021 requested funds will help us to provide transportation rides, services and programs for our senior population and adults with disabilities. Many seniors do not have a car or cannot transport themselves any longer. The decision to give up one's car and quit driving is one of the most difficult adjustments in the aging process. Many seniors become isolated and hopeless because of this. Our transportation program gives seniors their continued independence coupled with the dignity it provides. They are able to stay in their homes and remain functioning members of the community without burdening family or friends. Our transportation program addresses their medical appointments, grocery/RX trips and nutritional needs, along with quality of life trips.

This year during these COVID times, we are providing personal grocery shopping, prescription pickup and delivery, along with frozen box meal deliveries. We have switched over to virtual programing to keep our seniors connected and engaged. Through these programs and services we are providing, we give seniors a community environment with which to stay active and connect with others. The types of programing we are able to provide is educational, social, health and recreational, as well as a wonderful environment to meet people and explore a variety of options to stay active and involved. We are also providing assurance calls weekly to our most isolated seniors. We truly believe that our programs and services extends lives, giving seniors the desire to remain engaged in their community. In addition, we are a Volunteers of America nutritional meal service site, and are the coordinating site for the Douglas County Meals on Wheels Program. This is very important, as the number of homebound residents needing this service continues to grow. We hope to open the Center later this summer or early fall to begin onsite programs, but we are doing so slowly and cautiously due to our members and clients being part of the most vulnerable age group affected by COVID-19. We also look forward to 2021

and to returning to a more normal operation. However if this pandemic lingers, we know that we can continue to serve this vulnerable population with our new learned ways to operate.

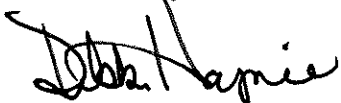
The CRSAC is able to utilize volunteers in many ways to help offset expenses and help our funding stretch. With over 350 volunteers donating their talents and time, whether it's helping drive in our transportation program, working at the front desk, answering phones or serving at our hot lunch program and so many new ways of helping during this year's pandemic. In 2019 over 26,000 hours were donated. This is the equivalent to 13 full-time employees. By this donation of volunteerism, other grants and fundraising, along with support from the town, we are able to offer a level of service that is unmatched by other Centers.

The Castle Rock Senior Center continues to strive to be a leader in helping seniors and their families, and values the communities it serves. While we had to cancel our 5<sup>th</sup> Annual Senior Life Expo due to the pandemic, we look forward to 2021 to be able to host this event on April 15<sup>th</sup>, 2021. This event has proven to be a leading lifeline to the community that addressed resources and provided information about ways to love life in the second half. Attendance in 2019 far exceeded our expectations with over 750 people attending and 80 community partners representing senior interests. We were told by many attendees and businesses that they were able to help many seniors that day. We know that it is critical for seniors to be aware of the services available to them, and we plan to continue to be a leader for providing communication and information to the senior population. The Center loves to partner with other community organizations by donating our volunteers and staff to help with community events including the Town of Castle Rock, Castle Rock Parks and Recreation, the Merchant's Association, local service organizations, (Kiwanis, Rotary, and Civitan) and the Chamber of Commerce.


The administrator of the town contract will be Debbi Haynie, Executive Director for the Senior Center. Contact information is 720-733-4488, a direct line; email is [dhaynie@crgov.com](mailto:dhaynie@crgov.com).

We value our partnership with the Town and the support we receive through our service contract for Operational and Transportation funding. The support that we receive from the Town, with in-kind services and funding, is vital for us to continue to provide the above mention activities, programs and services. We look forward to another year of providing the level of service that the Senior Center is known for and for being a key partner in the community. We welcome you to also come and visit us once we are able to gather again safely. Please check out our social media sites and our website to see what we are doing during this Crisis.

Sincerely,



Debbi Haynie  
Executive Director



Phyllis Turney  
Board President

**2021 SERVICE ORGANIZATION  
FUNDING APPLICATION**

**ORGANIZATION REQUESTING FUNDING:** *Castle Rock Senior Activity Center*

**I. 2021 FUNDING REQUEST** *(Please use this form for this information and not another format.)*

**Breakdown of funds** *(For what specifically would monies from the Town be used?)*

Transportation – provide transportation

to senior citizens and adults with disabilities \$60,000

Operational – provide senior citizens with educational, social, health, recreational and volunteer opportunities, programs and services \$70,000

TOTAL FUNDING REQUEST \$130,000

**II. 2021 PROJECTED ORGANIZATION BUDGET**

*(Please use this form for this information and not another format.)*

2021 projected organizational budget

*(Including funding from the Town)* \$686,500

**Projected sources of revenue**

Town of Castle Rock	\$130,000
Activity Income/Misc.	\$60,000
Shuttle Donations	\$14,000
Grants	\$200,000
Membership Fees	\$40,000
Fundraising	\$115,000
Misc.	\$45,600
In kind Income	\$84,000

TOTAL PROJECTED REVENUE \$688,600

**Projected expenditures**

*(By major budget category)*

Activity Expenses	\$32,000
Payroll/Taxes/Misc.	\$310,250
Vehicles – Fuel/Maintenance	\$24,000
Depreciation	\$42,000
Office – Operations and Administration	\$46,900
Fundraising Expenses	\$27,000
Insurance	\$35,000
Other	\$87,450
In-Kind Expense	\$84,000

TOTAL PROJECTED EXPENDITURES \$688,600

### **III. 2021 PROPOSED PERFORMANCE OBJECTIVES**

#### **Programs and Activities**

- 1.) Provide activities and/or events each month that are recognized as essential components to healthy and successful aging. These will be done virtually, take home or in person. We will continue to create new ways of programming to promote safety among the senior population.

#### **Transportation**

- 1.) Provide shuttle rides to seniors and those adults with disabilities to medical appointments, social events and basic living needs 5 days a week (M-F) except during holidays and inclement weather.
- 2.) Add at least 50 new riders to the transportation program in 2021.

#### **Health & Wellness**

- 1.) Continue to provide VOA low cost meals each week, and continue to coordinate Meals on Wheels weekly home deliveries to qualified clients across Douglas County.
- 2.) Provide health and wellness programming both virtually and in person to serve the needs of our seniors. Continue to partner with the Recreation Center to also provide virtual programs to our seniors in 2021.

#### **Center Objectives**

- 1.) Be a leader in the community outreach for Senior Resources – April 15<sup>th</sup>, 2021  
7th Annual Senior Life Expo – Douglas County Events Center.

### **IV. SUPPLEMENTAL INFORMATION**

# 2020 Board of Directors and Staff

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## Executive Officers

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President	Phyllis Tumey
Executive Vice President	Bob Halverson
Membership/Outreach VP	Lynn Kroloff
Secretary	Sherry Fogleman
Treasurer	Steve Lockwood
Immediate Past President	Doris Rollins

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## Standing Committee Chairs

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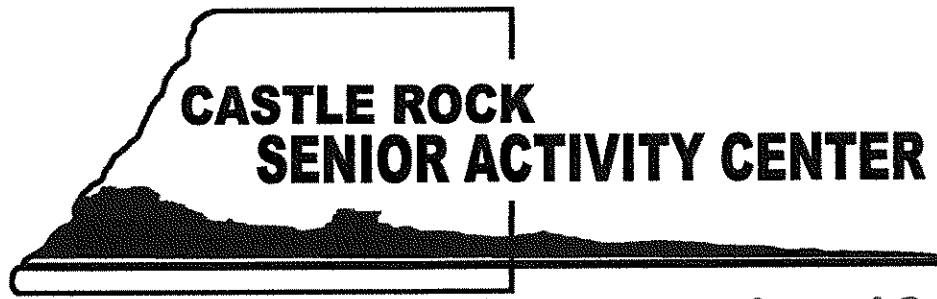
Activities	Patty Hasty
Community Liaison	Al Wonstolen
Sports	Cynthia Timmons
Transportation	Jon Hendricks

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## Professional Staff

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Executive Director	Debbi Haynie
Office/Transportation Manager	Tina Whitby
Project/Event Coordinator	Mary Jo Fry
Volunteer Coordinator	Juli Asbridge
Activities Coordinator/Newsletter Editor	Shannon Rutt
Front Desk Coordinator	Amber Jackson
Kitchen Coordinator (PT)	Susan Santa-Maria Fenton



*"Loving Life in the Second Half"*

2323 Woodlands Blvd., Castle Rock, CO 80104

**Email: [crsc@crgov.com](mailto:crsc@crgov.com)**

**[www.castlerockseniorcenter.org](http://www.castlerockseniorcenter.org)**

**[www.Facebook.com/CastleRockSeniorCenter](https://www.facebook.com/CastleRockSeniorCenter)**

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**[twitter.com/SeniorCastle](https://twitter.com/SeniorCastle)**

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