



Public Art Commission Meeting Minutes

Thursday, May 14, 2020

4:00 PM

Virtual Meeting of the Public Art
Commission

This meeting is open to the public and will be held in a fully virtual format.

To join the meeting online, visit:

<https://crgov.webex.com/crgov/j.php?MTID=m98faad6d9cfd14f82ddac15d5d7a57bc>

To join the meeting by phone, call +1-408-418-9388.

Meeting number/access code: 968 383 688

Meeting password: MMvNHCVR292

All times indicated on the agenda are approximate. Three or more Councilmembers may also attend this meeting, during which the items listed herein will be discussed

CALL TO ORDER / ROLL CALL

The meeting was called to order by Commission Chair Steve Maruska at 4 p.m. Town Council Liaison Caryn Johnson was present, as was Staff Liaison Maia Aman. Members of the public included Jen Perry.

Present 5 - Chair Stephen Maruska, Commissioner Stephanie Brueggemann, Vice Chair Lauri Maloney, Commissioner Susan Paulsen, and Commissioner Diana Sterling

PUBLIC COMMENT

None.

AGENDA TOPICS

[PAC 2020-030](#) **Approval of the Minutes of April 9, 2020**

Susan Paulsen motioned and Diana Sterling seconded the approval of the minutes of the April 9, 2020 Public Art Commission meeting.

"I move to approve the minutes of the April 9, 2020 Public Art Commission meeting."

Yes: 5 - Chair Maruska, Commissioner Brueggemann, Maloney, Commissioner Paulsen, and Commissioner Sterling

[PAC 2020-031](#) **Public Art Fund Update**

Staff provided the Commission with an update regarding the current state of the Public Art Fund.

[PAC 2020-032](#) **Douglas County Art Encounters**

For over a decade, the Town has participated in Art Encounters. This program provides rotating art exhibits to the residents of Douglas County in various media and styles. Displayed in highly visible areas in Castle Rock, Highlands Ranch, Lone Tree, Parker and Roxborough, new art pieces are installed each year to promote public interest in art, develop community pride, foster community character and draw visitors to retail and civic areas.

After choosing seven pieces at the countywide selection meeting, the Commission continued their discussion of finalizing installation locations.

The Commission also discussed the potential purchase of pieces in this year's program and decided to perform further assessment on Miss Poppin's Favorite prior to making any purchasing decision.

[PAC 2020-033](#)

Discussion/Direction: Otocast for Douglas County Art Encounters

On March 11 at the countywide Art Encounters selection meeting, various representatives discussed the use of Otocast to showcase this year's Art Encounters program.

Otocast provides a platform for mobile audio guides through a free mobile app, compatible with IOS and Android, which engages people with their surroundings and encourages exploration. The app is currently used around the country to let people access over 3,500 points of interest in over 200 guides featuring public art, historic sites, murals, landmarks, monuments, etc.

All of the participating jurisdictions, with the exception of Castle Rock, have elected to use Otocast for Art Encounters in 2020-2021. Accordingly, staff sought direction at the April meeting as to whether or not the Commission would like to pay to use the app.

The pricing for Otocast is \$125 per location or push-pin during the first year and \$60 to maintain a push-pin in ongoing years. If Castle Rock elects to use Otocast in 2020-2021, it would cost the Public Art Fund \$875 in 2020 and \$420 in future years, assuming the Commission selects seven sculptures for display. Members were curious about whether user analytics would be available and directed staff to obtain data for future consideration in April.

At its May meeting, the Commission reviewed user data provided by Otocast for both Highlands Ranch and Parker. For the data provided within set timeframes, the Town of Parker averaged \$5.85 per listen and Highlands Ranch averaged \$21.36 per listen at the \$60 per piece rate.

Commission Chair Steve Maruska expressed that while he likes the concept of the app, he would prefer to use the money on art and suggested that staff continue to explore options for completing a similar project in house. Susan Paulsen also commented that she would prefer using Public Art funds towards community outreach or art.

Given the general sentiment, the Commission elected to not use Otocast for this year's Art Encounters program and directed staff to continue researching in-house options to offer residents something similar.

[PAC 2020-034](#)

Tree of Wings Dedication / Arts Month Planning

In 2018, the Public Art Commission approved the selection of artists Mary Williams and John King for the public art project at Philip S. Miller Park. The artists designed, fabricated, finished, delivered and installed an original kinetic sculpture in 2019, Tree of Wings.

In March, the Commission decided to host a dedication event in May in conjunction with Climb4Change, the annual race up the Challenge Hill at Philip S. Miller Park. Given the current circumstances of the COVID-10 pandemic, however, staff requested that the Commission consider whether to cancel or postpone the event. Staff also noted that October is Arts and Humanities Month and suggested potentially coordinating a dedication at that time. Commissioners were receptive to the idea of postponing the event and will continue to consider potential options at future meetings.

In May, staff provided the update that artists Williams and King were receptive to the idea of hosting an event in October during Arts and Humanities Month. Williams had also reached out to inform staff that paint was chipping off the base of the sculpture, likely from impact from rocks. Williams suggested potentially installing a stay-out sign.

Susan Paulsen commented that she doesn't believe a sign would help deter vandalism. Stephanie Brueggemann echoed Susan's sentiments and also noted that the sculpture should be repaired as soon as possible. Chair Steve Maruska asked if paint could be stored for staff to use for basic repairs and directed staff to contact the artists.

[PAC 2020-035](#) **Creating a Master Art Inventory for Collection Management**

A key goal identified in the Council-approved Public Art Commission Public Art Plan, is to, "Take care of the public art collection by developing a maintenance and conservation policy."

The first step towards accomplishing this goal is to create a master inventory that can track consistent information overtime. This inventory can then be used for audits or assessments to eventually prepare, plan and budget for required maintenance and restoration work.

The Commission reviewed a list of details that the master inventory should include. After reviewing the list, Susan Paulsen suggested that maintenance and repair work be tracked overtime. Staff responded by explaining that once the inventory is complete, the list could be imported into an asset management system like Cartegraph, which has the capacity to track maintenance and associated task orders over time. Staff noted that they would continue to compile the data listed in the inventory for future tracking and reference.

[PAC 2020-036](#) **Staff Updates**

Staff provided the Commission with updates regarding the following items:

Board and Commission Interviews

Board and Commission interviews were held earlier in the week and five applicants were recommended for formal Town Council appointment. New members' terms will begin in June and run through May 2021 and 2022.

[PAC 2020-037](#) **Formal Thank You to Steve Maruska**

Chair Steve Maruska served three consecutive terms on the Public Art Commission and served as Chair for five out of his six years of service. Commission members, Council Liaisons and staff thanked him for his dedication and service to public art and the Castle Rock community. Steve commented that he is grateful for the opportunity to serve and is proud of everything the Commission has accomplished to beautify Castle Rock throughout his tenure.

COMMISSION AND COUNCIL COMMENTS

None.

FUTURE AGENDA ITEMS

None were discussed at this time.

ADJOURN

The meeting adjourned at approximately 5 p.m.