



CASTLE ROCK
CHAMBER OF COMMERCE

2019 YEAR IN REVIEW

HIGHLIGHTS & SUCCESSES

CATALYST FOR BUSINESS GROWTH



Talent Pipeline Douglas County (TPDC)

Drive awareness and increase workforce oriented curriculum with our education partners (ACC, CSU & DCSD) and develop work based learning programming to fill our industries' labor gap.

- Intercity Trip to Gilbert, AZ with 15 area thought leaders to learn Workforce Development Best Practices
- Hired Workforce Development Coordinator for TPDC
- Held 2 Job Fairs, with 255 Job Seekers in attendance with 60 local businesses

Held 12 Business development trainings with 218 participants on diverse business-related topics

Outreach: Connected/Welcomed
247 new businesses +6.9%

67 individuals took advantage of our Free Business Consultations lead by business experts +91 %

86% Member Retention Rate
502 members representing 58,560 member employees

CONVENER OF LEADERS AND INFLUENCERS TO GET THINGS DONE



Political Advocacy

Facilitated legislative and economic forums and public discussion of issues:

- Transportation/Infrastructure
- Ballot Initiatives
- K-12 Education
- Growth Concerns

Leadership Douglas County (LDC)

Educates and motivates established and emerging leaders celebrated 20 years of success with 360 graduates; currently 21 class participants for 2019/20. +8%

Castle Rock Chamber Foundation

Accepts private, public and corporate contributions for our charitable and educational endeavors.

- Preservation of our historic Victoria/ Carriage House (est. 1889) which provides a charitable and public venue to the community.
- Leadership DC programming
- Talent Pipeline DC-Workforce Development programming
- eXcelerate business educational programming

CHAMPION FOR A THRIVING COMMUNITY



Promoting the Community

757,960 Chamber Member Business Directory Website Search Hits +190%

2,963 Shop the Rock Welcome Packets mailed to new residents +1.3%

8,269 Email Subscribers +5.6%

15,053 FB Followers +16%

64,680 Estimated Attendance at Chamber's Signature Events: WineFest, Douglas County Fair Parade, Colorado Artfest, and Starlighting + 38%

129 Job Posts on Social Media/ Chamber Website +53%

Welcomed 8,266 visitors /residents to the community through our Visitor Center + 3%

Castle Rock Chamber
Only 4 Star chamber in Colorado
accredited by the
U.S. Chamber of Commerce.

CASTLE ROCK
CHAMBER OF COMMERCE
ACCREDITED

NEW YEAR, NEW DECADE, MOVING FORWARD

Castle Rock Chamber continues to strengthen ties with the community by offering multiple job-fairs, town-wide events, hosting monthly networking activities and working closely with partners to understand their specific needs – collaborating with them to resolve issues and increase community engagement.

2020 PRIORITIES

Workforce Development



Multiple events planned to tackle workforce skills gap head on.



Total Resource Campaign

CASTLEROCK.ORG

65 Year Celebration



--Established in 1955--