## Town Manager's Office

Under the direction and guidance of the Town Manager, Assistant Town Manager and Special Projects Manager each division within the Town Manager's Office has established performance objectives, generally linked to the Town's long-term Vision. This report highlights the divisions' performance relative to their objectives, as well as other key accomplishments.







Division of Innovation and Technology

## **Key Accomplishments**

- Conducted **five** Town-wide training classes
- Welcome back Debbie Anderson, Sr. Office Assistant
- Upgraded several Town applications: Munis, XC2, VPN client, Police CAD locator
- Negotiated decreased rates for Townwide payment processing





Help Desk	Addressed <b>467</b> total tickets, with an average time to resolve of <b>60</b> hours There were <b>no</b> emergency tickets this month There were <b>49</b> urgent priority tickets this month, <b>100%</b> of which were resolved within two calendar days (85% is goal) There were <b>211</b> medium priority tickets this month, <b>97%</b> of which were resolved within 10 calendar days (90% is goal)
Geographic Information Systems (GIS)	Addressed <b>33</b> total tickets, with an average open-to-resolve time of <b>90</b> hours There were no annexations in October There were no zoning changes in October There were no parcels update in October There were <b>19</b> In Your Backyard requests completed this month





Facilities Key Accomplishments

- Completed siding installation at Fire Station 154
- Continued to support demolition and remediation of 830 N. Wilcox
- Completed installation of new backup generator at Police Department
- Snow removal for two storms
- Provided input and direction for the new Public Works addition and the Water Administration building projects
- Began implementation of a new inventory control system





Service Requests	Staff received <b>159</b> service requests in October and completed all of them within one working day unless parts or contracted labor were needed. Staff did not respond to any after-hours emergencies during October
Preventative Maintenance	<ul> <li>Staff completed 155 preventative maintenance tasks during October, including:</li> <li>Checking buildings</li> <li>Lubricating fitness equipment</li> <li>Replacing light bulbs</li> <li>Stocking supplies</li> <li>Testing backflows</li> </ul>
Room/Event Setups	Staff completed <b>20</b> room/event setup requests during October, all within the timeframe requested. The increase in requests was due to multiple Open Enrollment sessions
	Staff provided custodial services as scheduled during October. Facility Services has two vacant positions at this time
Custodial	There were <b>six</b> custodial service requests this month
	Staff performed <b>32</b> custodial inspections to ensure proper service delivery





Human Resources

Key Accomplishments

 Healthy Living Team hosted 242 employees for a Flu Shot Clinic & Health Fair





Employee Orientation	<b>Four</b> new full-time employees came on board during October. All will attend new hire orientation on November 6
Performance Evaluations	<ul> <li>HR on October 31 provided a report to departments regarding performance evaluation due dates, to help supervisors ensure timely completion of employees' performance evaluations</li> <li>HR in October reviewed 59 performance evaluations prior to their filing to ensure comments are consistent with ratings and that the Town's performance management standards are being met</li> </ul>
Employee Recognition	HR facilitated <b>four</b> employee recognition opportunities during October
Training	HR hosted <b>two</b> training class in October: <i>Influencing Others</i> with <b>18</b> attendees and <i>Budget &amp; Finance 101</i> with <b>20</b> attendees





Community Relations
Key Accomplishments

- Coordinated Mayor Gray's State of the Town event
- Produced Outlook magazine
- Developed branding for the Transit Feasibility Study
- Assisted Development Services, Parks and Recreation, Public Works and Castle Rock Water with open house coordination, communication and more
- Approved **103** webpages and **51** calendar items on CRgov.com



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Communication Plans and Publications	<ul> <li>Year to date, Community Relations has worked on 34 communications plans</li> <li>During October, the team completed six publications: Your Town Talk, Transit Feasibility Study postcard, New Industrial Zone Open House postcard, Residential Interface Open House email invitation, Cobblestone Ranch Park Open House postcard</li> </ul>
Media Relations	Staff during October responded to <b>five</b> media requests
Informing the Community	<ul> <li>Staff during October provided information about:</li> <li>Festival Park continues to be recognized for its innovative design</li> <li>Let's talk transit; open house Nov. 13</li> <li>Fire restrictions lifted</li> <li>\$2 million grant to help complete Castle Rock's portion of the Colorado Front Range Trail</li> <li>Seven projects honored with Town's 2019 Design Awards</li> <li>Kick off Halloween fun at Spooktacular</li> <li>Oct. 1 and Oct. 15 Council updates</li> <li>Plan the way out with Castle Rock Fire and Rescue during Fire Prevention Week</li> <li>Enjoy the season with Fall Festival featuring Creepy Crawlies Around the Rock</li> <li>Plant a tree, leaf an impact; volunteers needed for fall break tree planting</li> <li>Fall break camp registration</li> </ul>



Social Media	<ul> <li>Staff during October replied to more than 44 social media requests and issued 146 social media updates:</li> <li>Facebook</li> <li>The most popular post for the month was Mayor Gray's State of the Town video. The post organically reached 10,750 people with 162 likes and reactions, 66 comments and 46 shares. The video also performed well on Instagram</li> <li>Instagram</li> <li>Followers grew by 12% for the month</li> <li>The most popular post was a Snow-tification using a drone photo overlooking snowy Downtown. The post reached 5,642 people with 850 likes, 16 comments, 257 shares and 105 saves. The post helped grow our following by 4% in one day and had very positive comments about snowplow drivers</li> <li>Nextdoor</li> <li>Members grew by 2% to 24,749</li> <li>Twitter</li> <li>The most popular Tweet was Mayor Gray's State of the Town video, with 2 comments, 3 re-tweets and 7 likes.</li> </ul>
Graphics and Video	Six videos were completed in October Graphics enhance what we communicate, making our messages more interesting, engaging and effective: During October, staff designed Outlook magazine, created <b>26</b> social media graphics and developed branding for the Development Services and Transit Feasibility Study open houses Also during October, <b>23</b> slides were published on the Town Hall LED sign





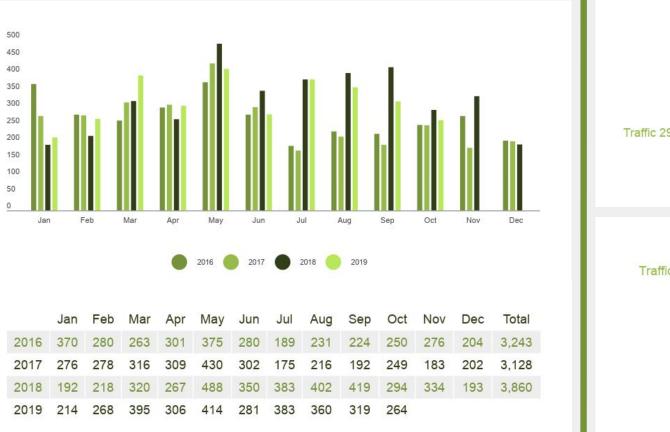
**Municipal Court** 

Key Accomplishments

- Updated processes to be compliant with HB 19-1335 (juvenile record expungement cleanup)
- Began preparing for 2019 Santa's Second Chance program
- Teen Court held a Halloween party for volunteers







## Total cases filed in Castle Rock Municipal Court: 2016-2019

Total cases filed in Castle Rock Municipal Court by type:

