Sept. 2019- Jan. 2020

Plum Creek Parkway Roadway and Widening Improvements – Phase 1A - Storm Sewer Project

Goal: To keep the public informed of the construction and any interruptions to traffic flow related to new storm sewer pipe installation on Gilbert Street and the Gilbert Street/Plum Creek Parkway intersection and on Plum Creek Parkway between Gilbert and Eaton streets.

Audiences:

- Traveling public
- Specific neighborhoods surrounding Plum Creek Parkway that are likely to travel on the parkway between Gilbert Street and Ridge Road
 - o Founders Village
 - Castlewood Ranch
 - o Glovers/Baldwin Park
- Founders Village and Castlewood Ranch HOAs
- Castle Rock Police Department and Fire and Rescue
- Town staff

Project Overview

As part of its Transportation Master Plan, Castle Rock is investing in the widening of Plum Creek Parkway between Ridge Road and Gilbert Street.

Construction on Plum Creek Parkway will be completed in separate phases. The work on Phase 1A will take place in late October 2019 through January 2020. Work includes installation of a new storm sewer pipe, drainage inlets and manholes, removal of existing concrete, hot mix asphalt patching, erosion control and landscape restoration along Plum Creek Parkway from Gilbert Street to Eaton Street.

Breaking out the underground storm sewer package as a separate phase allows the construction of the new storm sewer located within the existing right-of-way to take place this year. Completing this work in the winter months will reduce the construction time of the final roadway portion between Gilbert and Eaton streets by 4 months.

Benefits of this separate underground drainage package include:

- Allows all other utilities to be relocated during the same time as the drainage package
- Allows time to complete the acquisition of right-of-way for the remainder of the proposed project
- Allows roadway construction to be a standalone package that can begin earlier in the spring of 2020 and be completed before winter

The Phase 1A construction cost has been included in the Plum Creek Widening Project 2019 budget and totals \$1,158,300.

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Key Messages:

- Castle Rock is planning for the future. Planned road improvements maintain the safety and efficiency of Castle Rock's road network as the Town grows.
- As part of its Transportation Master Plan, Castle Rock will be investing in the widening of Plum Creek Parkway between Gilbert Street and Ridge Road.
- Improvements include:
 - o Widening of Plum Creek Parkway between Gilbert Street and Ridge Road.
 - o Gilbert Street roundabout and Eaton Street roundabout.
 - o Bike lanes will be added.
- Plum Creek Parkway widening and improvements will be phased, with the final phase tentatively expected to be completed in 2021.
- Work in the current phase of the Plum Creek Parkway Phase 1A includes installation of a new storm sewer.
- Minimal disruption to traffic and/or lanes closures is expected throughout Phase 1A. Any traffic disruptions will be communicated in advance a number of ways.
- Completing the storm sewer installation as a separate phase allows work to continue during the winter months, which also allows roadway construction to begin earlier in the spring of 2020 and be completed before winter.

Key Dates:

- Sept. 17 Town Council award of construction contract anticipated
- Sept. 30 Staff expected to issue Notice to Proceed with a 120 calendar-day contract
- Jan. 28, 2020 Estimated Phase 1A completion date

Tactics:

Tactic	Assigned To	Due Date
Meetings		
Lane closure updates to CRFD and	Public Works	Ongoing throughout project
CRPD		
Print, web, social media, signage		
Webpage update	Public Works	Sept. 30, 2019
CRgov.com/2465/Plum-Creek-		
Parkway		
News release ahead of construction	Community Relations	Sept. 30 - estimate
start		
 Shared with HOAs 		
 Shared with partners 		
 Post on Facebook, Twitter, 		
Nextdoor		

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Posted on CRgov.com		
* Include information about any		
phasing, reduced speed in a		
construction zone, safety messages,		
etc.		
News release updating	Community Relations	TBD – depending on construction
progress/phasing of the project – as needed		schedule/needs
 Shared with HOAs 		
 Shared with partners 		
 Post on Facebook, Twitter, 		
Nextdoor		
 Posted on CRgov.com 		
* Include information about any		
phasing, reduced speed in a		
construction zone, safety messages,		
lane closures, overnight closures, etc.		
Town Talk Updates	Community Relations	October
 October – Project begins 		
VMS ahead of construction start	Public Works	TBD
Roadwork project sign	Public Works	TBD
Social media posts	Community Relations	TBD - Prior to construction, ongoing
 Facebook 		updates as needed
Twitter		
 Instagram 		
 Nextdoor 		
* Include information about any		
phasing, reduced speed in a		
construction zone, safety messages,		
lane closures, overnight closures, etc.		
Electronic and Social Media Graphics		
Facebook SMG	Community Relations	TBD
Nextdoor/Twitter	Community Relations	TBD
News release graphic	Community Relations	TBD
Post-construction communications		
Update webpage – thank you and	Community Relations	TBD
what was completed, under budget,		
on time, etc.		

Measuring success:

Monitor social media and in-person conversations related to construction.