## Yearly Sales Tax Revenue

|  | 2014 |  | 2015 |  | 2016 |  | 2017 |  | 2018 |  | 2019 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Prior Year Collections * | \$ | 119,928 | \$ | 231,220 | \$ | 166,999 | \$ | 175,216 | \$ | 82,847 | \$ | 68,072 |
| Jan |  | 2,336,654 |  | 2,529,828 |  | 2,708,833 |  | 2,939,153 |  | 3,303,966 |  | 3,425,814 |
| Feb |  | 2,246,138 |  | 2,356,187 |  | 2,628,882 |  | 2,942,236 |  | 3,044,888 |  | 3,317,424 |
| Mar |  | 3,033,526 |  | 3,249,291 |  | 3,274,629 |  | 3,856,165 |  | 4,103,325 |  |  |
| Apr |  | 2,595,907 |  | 2,697,616 |  | 2,991,981 |  | 3,559,192 |  | 3,487,035 |  |  |
| May |  | 2,843,580 |  | 3,089,557 |  | 3,235,763 |  | 3,703,943 |  | 4,043,517 |  |  |
| Jun |  | 3,295,338 |  | 3,607,345 |  | 3,836,672 |  | 4,304,723 |  | 4,493,116 |  |  |
| Jul |  | 2,905,715 |  | 3,307,172 |  | 3,547,768 |  | 3,899,703 |  | 4,080,653 |  |  |
| Aug |  | 3,041,373 |  | 3,336,810 |  | 3,551,913 |  | 3,898,049 |  | 4,273,947 |  |  |
| Sep |  | 3,215,915 |  | 3,513,438 |  | 3,946,825 |  | 4,190,106 |  | 4,313,137 |  |  |
| Oct |  | 2,757,974 |  | 2,999,064 |  | 3,528,073 |  | 3,513,275 |  | 3,984,007 |  |  |
| Nov |  | 2,951,578 |  | 3,055,060 |  | 3,479,493 |  | 3,877,471 |  | 4,090,571 |  |  |
| Dec |  | 4,113,480 |  | 4,367,857 |  | 4,855,770 |  | 5,426,023 |  | 5,521,507 |  |  |
| Totals | \$ | 35,457,107 | \$ | 38,340,444 | \$ | 41,753,601 | \$ | 46,285,255 | \$ | 48,822,516 | \$ | 6,743,238 |


| Year to Year Change | $8.1 \%$ | $8.9 \%$ | $10.9 \%$ | $5.5 \%$ | $6.2 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- |

## Footnote:

* Prior Year Collections line item includes payments received in current year applicable to prior year sales tax returns. As prior year accounting records have been closed and the "previous period" amount is not deemed material to the previous year YTD total, the revenue will be recorded in December of the current year. Prior year monthly and annual totals will not change due to a receipt of a late payment.

Three Year Sales Tax Revenue Comparison

| Previous Period * | 2017 |  | 2018 |  | $\begin{gathered} \hline \text { 2017-2018 \% } \\ \text { Change } \end{gathered}$ | 2019 |  | $\begin{gathered} \hline 2018-2019 \% \\ \text { Change } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | 175,216 | \$ | 82,847 | NA | \$ | 68,072 | NA |
| Jan | \$ | 2,939,153 |  | 3,303,966 | 12.4\% |  | 3,425,814 | 3.7\% |
| Feb | \$ | 2,942,236 | \$ | 3,044,888 | 3.5\% |  | 3,317,424 | 9.0\% |
| Mar | \$ | 3,856,165 |  | 4,103,325 | 6.4\% |  |  |  |
| Apr | \$ | 3,559,192 | \$ | 3,487,035 | -2.0\% |  |  |  |
| May | \$ | 3,703,943 |  | 4,043,517 | 9.2\% |  |  |  |
| Jun | \$ | 4,304,723 | \$ | 4,493,116 | 4.4\% |  |  |  |
| Jul | \$ | 3,899,703 |  | 4,080,653 | 4.6\% |  |  |  |
| Aug | \$ | 3,898,049 | \$ | 4,273,947 | 9.6\% |  |  |  |
| Sep | \$ | 4,190,106 |  | 4,313,137 | 2.9\% |  |  |  |
| Oct | \$ | 3,513,275 | \$ | 3,984,007 | 13.4\% |  |  |  |
| Nov | \$ | 3,877,471 |  | 4,090,571 | 5.5\% |  |  |  |
| Dec | \$ | 5,426,023 | \$ | 5,521,507 | 1.8\% |  |  |  |
| Totals | \$ | 46,285,255 | \$ | 48,822,516 | 5.5\% | \$ | 6,811,310 |  |
| Revenue | \$ | 5,881,389 | \$ | 6,348,854 | 7.9\% | \$ | 6,743,238 | 6.2\% |

Monthly Sales Tax Comparisons

| February 2018 |  | February 2019 |  | \% Change Month |
| :---: | :---: | :---: | :---: | :---: |
| \$ | 3,044,888 | \$ | 3,317,424 | 9.0\% |
| 2018 |  | 2019 |  | \% Change |
| \$ | 6,348,854 | \$ | 6,743,238 | 6.2\% |

Monthly Sales Tax Comparisons - By Geographical Area

| Category |  | February 2018 |  | February 2019 | \% Change Month | \% Total Month |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Milestone/Metzler | \$ | 718,941 | \$ | 742,276 | 3.2\% | 22.4\% |
| Promenade |  | 454,979 |  | 585,995 | 28.8\% | 17.7\% |
| Outlet Mall |  | 432,888 |  | 394,596 | -8.8\% | 11.9\% |
| Out of State |  | 281,675 |  | 323,392 | 14.8\% | 9.7\% |
| Downtown |  | 288,731 |  | 277,526 | -3.9\% | 8.4\% |
| Out of Town |  | 340,064 |  | 275,195 | -19.1\% | 8.3\% |
| Wolfensberger |  | 103,344 |  | 189,130 | 83.0\% | 5.7\% |
| Founders Market Place |  | 122,717 |  | 134,465 | 9.6\% | 4.1\% |
| Area Around Outlet Mall |  | 94,944 |  | 108,855 | 14.7\% | 3.3\% |
| Plum Creek |  | 63,509 |  | 71,486 | 12.6\% | 2.2\% |
| Justice |  | 74,380 |  | 64,611 | -13.1\% | 1.9\% |
| Audit Revenue |  | - |  | 74,501 | 100.0\% | 2.2\% |
| Meadows |  | 34,210 |  | 39,824 | 16.4\% | 1.2\% |
| Misc/ Other |  | 34,506 |  | 35,572 | 3.1\% | 1.1\% |
| Category |  | 2018 |  | 2019 | \% Change | \% Total |
| Milestone/Metzler | \$ | 1,510,434 | \$ | 1,546,435 | 2.4\% | 22.9\% |
| Promenade |  | 989,476 |  | 1,175,980 | 18.8\% | 17.4\% |
| Outlet Mall |  | 894,053 |  | 774,789 | -13.3\% | 11.5\% |
| Out of State |  | 577,744 |  | 695,936 | 20.5\% | 10.3\% |
| Downtown |  | 582,876 |  | 572,136 | -1.8\% | 8.5\% |
| Out of Town |  | 698,474 |  | 559,014 | -20.0\% | 8.3\% |
| Wolfensberger |  | 214,766 |  | 383,645 | 78.6\% | 5.7\% |
| Founders Market Place |  | 275,148 |  | 267,171 | -2.9\% | 4.0\% |
| Area Around Outlet Mall |  | 192,416 |  | 218,528 | 13.6\% | 3.2\% |
| Plum Creek |  | 119,737 |  | 149,740 | 25.1\% | 2.2\% |
| Justice |  | 147,983 |  | 130,141 | -12.1\% | 1.9\% |
| Audit Revenue |  | - |  | 118,443 | 100.0\% | 1.8\% |
| Meadows |  | 70,632 |  | 80,805 | 14.4\% | 1.2\% |
| Misc/ Other |  | 75,115 |  | 70,475 | -6.2\% | 1.0\% |

Monthly Sales Tax Comparisons

| February 2018 | February 2019 |  | \% Change Month |  | TOWN OF Castle Rock |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ 3,044,888 | \$ | 3,317,424 |  |  |  |  |
| 2018 | 2019 |  | \% Change |  |  |  |
| \$ 6,348,852 | \$ | 6,743,238 |  |  |  |  |
|  |  |  |  |  |  |  |
| Category | February 2018 |  | February 2019 |  | \% Change Month | \% Total Month |
| Food and General Merchandise | \$ | 958,896 | \$ | 1,045,835 | 9.1\% | 31.5\% |
| Restaurants \& Bars |  | 380,764 |  | 414,397 | 8.8\% | 12.5\% |
| Apparel and Accessories |  | 453,443 |  | 432,072 | -4.7\% | 13.0\% |
| Misc Retail |  | 271,640 |  | 311,356 | 14.6\% | 9.4\% |
| Home and Garden |  | 192,456 |  | 203,752 | 5.9\% | 6.1\% |
| Utilities |  | 221,789 |  | 219,829 | -0.9\% | 6.6\% |
| Auto and Auto Items |  | 141,732 |  | 148,446 | 4.7\% | 4.5\% |
| Communication |  | 102,908 |  | 103,124 | 0.2\% | 3.1\% |
| Furniture and Home Décor |  | 85,892 |  | 100,777 | 17.3\% | 3.0\% |
| Leasing and Rentals |  | 59,245 |  | 63,960 | 8.0\% | 1.9\% |
| Agricultural and Construction |  | 44,108 |  | 59,943 | 35.9\% | 1.8\% |
| Audit Revenue |  | - |  | 74,501 | 100.0\% | 2.2\% |
| Wholesale and Manufacturing |  | 43,927 |  | 44,240 | 0.7\% | 1.3\% |
| Services |  | 38,690 |  | 41,315 | 6.8\% | 1.2\% |
| Ranch Supply/Pet Needs |  | 31,368 |  | 33,056 | 5.4\% | 1.0\% |
| Hotel |  | 18,030 |  | 20,821 | 15.5\% | 0.6\% |
| Category |  |  |  |  | \% Change | \% Total |
| Food and General Merchandise | \$ | 2,041,819 | \$ | 2,097,566 | 2.7\% | 31.1\% |
| Restaurants \& Bars |  | 789,824 |  | 842,806 | 6.7\% | 12.5\% |
| Apparel and Accessories |  | 923,523 |  | 837,697 | -9.3\% | 12.4\% |
| Misc Retail |  | 551,115 |  | 647,028 | 17.4\% | 9.6\% |
| Home and Garden |  | 401,688 |  | 452,658 | 12.7\% | 6.7\% |
| Utilities |  | 451,358 |  | 450,905 | -0.1\% | 6.7\% |
| Auto and Auto Items |  | 281,287 |  | 316,469 | 12.5\% | 4.7\% |
| Communication |  | 222,800 |  | 218,508 | -1.9\% | 3.2\% |
| Furniture and Home Décor |  | 175,378 |  | 185,245 | 5.6\% | 2.7\% |
| Leasing and Rentals |  | 123,075 |  | 142,463 | 15.8\% | 2.1\% |
| Agricultural and Construction |  | 98,433 |  | 127,854 | 29.9\% | 1.9\% |
| Audit Revenue |  |  |  | 118,443 | 100.0\% | 1.8\% |
| Wholesale and Manufacturing |  | 100,672 |  | 99,333 | -1.3\% | 1.5\% |
| Services |  | 83,191 |  | 90,112 | 8.3\% | 1.3\% |
| Ranch Supply/Pet Needs |  | 67,711 |  | 74,790 | 10.5\% | 1.1\% |
| Hotel |  | 36,978 |  | 41,361 | 11.9\% | 0.6\% |
| * YTD break out does not include prior year collections |  |  |  |  |  |  |



