

Attachment B

- One if by Land



- Two if by Sea



- Three if by
Combolisk



Combolisk Project

“Com”munity

+

Ob”elisk”



Billboard History

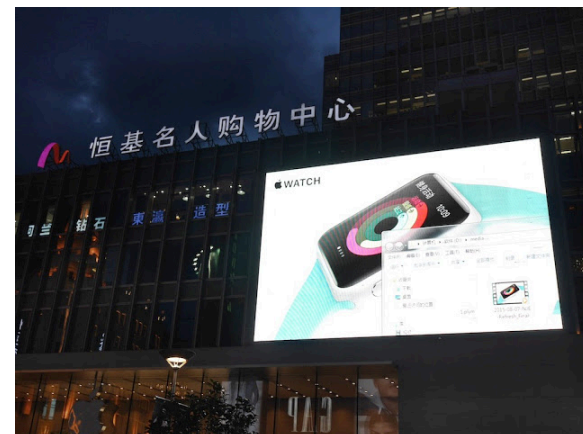
- Greek Obelisk



- Old Style



- New Digital

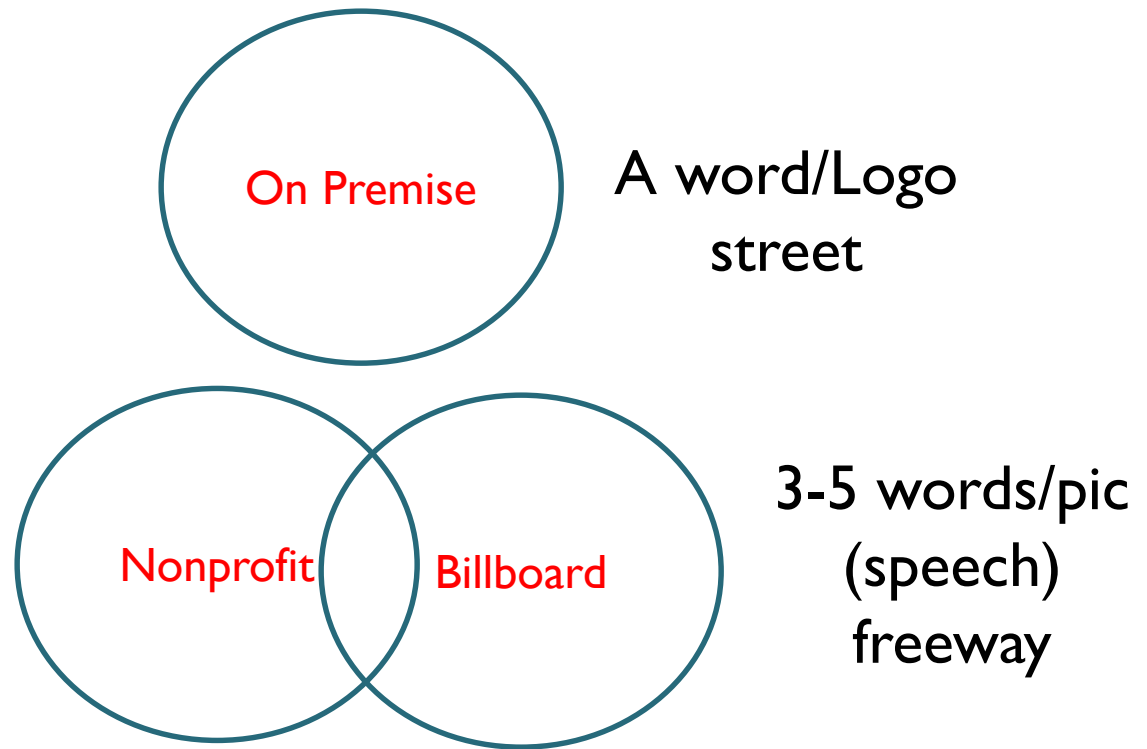


Free Speech

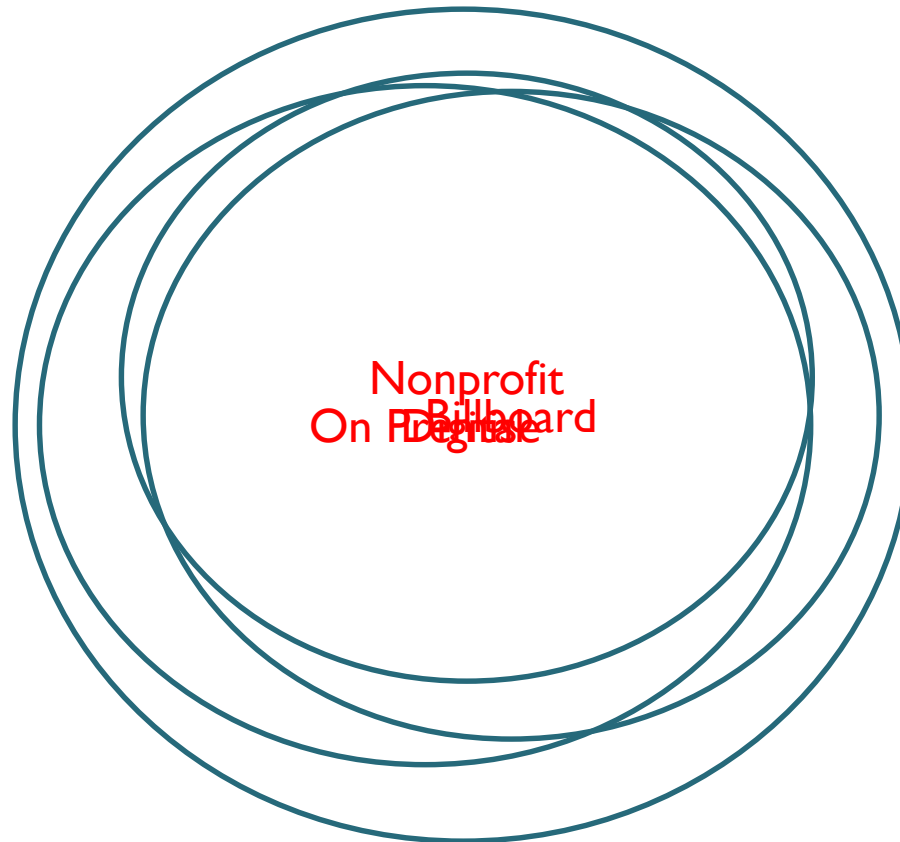
- First Amendment
- *Metromedia v San Diego*
- *Reed v Gilbert* (2015)



Signs (old school)



Signs (now)



Digital Standard

- 3-5 Words + pic = speech
- 10'6" X 36' industry speech standard
 - Interstate vs surface
 - (not on premise business identification)



New Nonprofits

- Internet
- TV
- Radio
- Newspaper
- Outdoor

Values

- Beauty?
 - Must allow Nonprofits through “some” billboards
- Safety
 - Harmony with location
 - Harmony with existing uses
 - Harmony with building code
 - Harmony with building process

Just Compensation

- Nonprofit Combolisk inherent right in the real property
- Just compensation for loss of use



Thank you