

RESOLUTION NO. 2007- 138
SUPPORTING THE CREATION OF THE CORNERSTONE TRIBUTE

WHEREAS, the Town of Castle Rock has many residents and organizations working diligently to support the community and position the Town for a brighter future; and

WHEREAS, the Town has established four Cornerstones as part of its Vision 2020 Statement: Town Identity, Community Planning, Community Services and Local Economy; and

WHEREAS, these four Cornerstones are the fundamental principles that guide the Town to its desired future; and

WHEREAS, those individuals and organizations working to help the Town reach the goals of the Cornerstones deserve public recognition; and

WHEREAS, the Town currently has no formal recognition program established to honor deserving residents and organizations; and

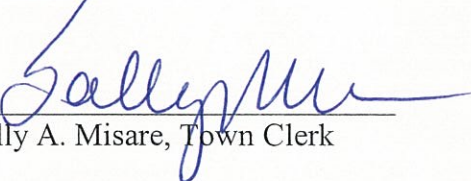
WHEREAS, a recognition program not only honors those for their work but encourages additional community participation in helping the Town achieve its goals.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF CASTLE ROCK, COLORADO AS FOLLOWS:

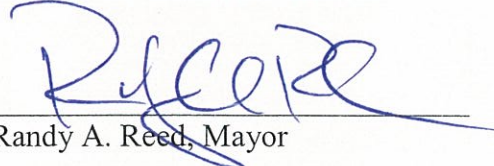
Section 1. Approval. The Town of Castle Rock, for all the reasons set forth in this Resolution, hereby establishes the Cornerstone Tribute and authorizes the Mayor and staff to implement said program on behalf of Town Council.

PASSED, APPROVED AND ADOPTED this 13th day of November 2007 by the Town Council of the Town of Castle Rock, Colorado on first and final reading by a vote of 6 for and 1 against.

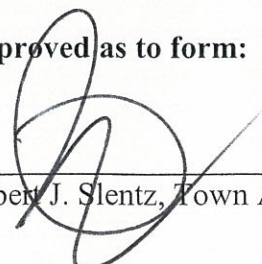
ATTEST:


Sally A. Misare, Town Clerk

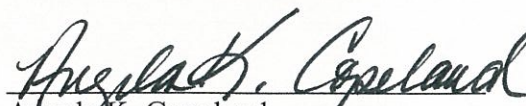
TOWN OF CASTLE ROCK


Randy A. Reed, Mayor

Approved as to form:


Robert J. Slentz, Town Attorney

Approved as to content:


Angela K. Copeland,
Community Relations Manager

The Cornerstone Tribute

The Town of Castle Rock accepts nominations for its resident recognition program – The *Cornerstone Tribute*.

The Cornerstone Tribute is designed to recognize people and/or organizations in the community who work to make Castle Rock a better place for everyone living here.

Criteria: Any individual or organization is eligible for nomination. Nominations may be made by an individual or group/organization. The recognition honors those who have made substantial efforts resulting in a long-lasting, positive effect on Castle Rock. This impact should support one of the four Town Cornerstones established in 2000 for Vision 2020: Town Identity, Community Planning, Community Services, or Local Economy.

Town Identity – To preserve Castle Rock's history and character as a distinct and physically separate community that is the center of Douglas County.

Community Planning – To ensure that the Town is carefully planned to accommodate the needs of existing and future residents while preserving and protecting Castle Rock's Town identity and quality of life.

Community Services – To ensure that all necessary community services are provided to support the public interest and well-being of all Castle Rock residents and businesses.

Local Economy – To promote economic self-sufficiency and long-term stability of the local economy, to provide residents with a broad range of employment opportunities, and to provide the Town with a healthy tax base.

Nomination Process: Nominations will be accepted at any time. The completed *Cornerstone Tribute* nomination form should be sent to the Town Clerk, 100 North Wilcox Street, Castle Rock, CO 80104; or faxed to 303-660-1024.

Nomination Panel: A panel, chaired by the Mayor, will review the nominations and determine whether the nominee meets the criteria to be recognized for the *Cornerstone Tribute*. The panel will be made up of residents from the areas of Education, Business, Youth, and a Resident-at-Large.

Cornerstone Tribute Recognition: Those selected to be honored with the *Cornerstone Tribute* will be recognized with a formal Proclamation presented during a Castle Rock Town Council meeting. There will then be a permanent *Cornerstone Tribute* sign that will be placed along the walking trail through Festival Park located near the intersection of Wilcox/Perry and Second Street.

The Cornerstone Tribute Nomination Form

Name of Individual or Organization Nominated:

Address:

Contact No.

Individual or Organization Making the Nomination:

Address:

Contact No.

Check the Appropriate Cornerstone(s) the Nominee Has Supported:

Town Identity ____ Community Planning ____ Community Services ____ Local Economy ____

**Explain, in detail, how the Nominee has supported the above-named Cornerstone.
Attach separate sheet if necessary.**

Submit Nominations to:

Castle Rock Town Clerk

100 North Wilcox Street

Castle Rock, Colorado 80104



Meeting Date: November 13, 2007

AGENDA MEMORANDUM

To: Honorable Mayor and Members of Town Council
From: Angela Copeland, Community Relations Manager
Title: Resolution 2007-___ - Supporting the Creation of the Resident Recognition Program, "Cornerstone Tribute"

Executive Summary

Earlier this summer, a steering committee was formed to formulate a new resident recognition program. The catalyst for this new program was the formal recognition of Starr and Lionel Oberlin for their extraordinary service to the Town. Knowing other individuals and organizations may be deserving of such an award, a steering committee was formed to establish a recognition program in which individual residents or organizations could be nominated for the award. This award would recognize those people in the community who think beyond their personal agendas and work to make Castle Rock a better place for everyone who lives here.

This steering committee, composed of Fritz Sprague, Sandy Vossler, Jeff Brasel, Shannon Watkins, Lisa Anderson and myself, met on several occasions to discuss details of this important new program. The steering committee brainstormed components of the award such as award name, award criteria, nomination process and proper location of a permanent sign signifying those recognized with the award. The committee also researched what programs and awards other towns, cities and counties have in place to recognize their residents.

The concept of the award was presented before Town Council on August 28, 2007. Town Council approved the framework of the award in a 6-1 vote. A resolution formally establishing the Cornerstone is attached to this memo, and is before Council for consideration.

Discussion

The steering committee proposes the new award be named Cornerstone Tribute. The name of the award is rooted in the idea that the award would recognize those residents who support one of the four "cornerstones" of the Town's original Vision 2020 statement approved in 2000.

Award Eligibility

Any Town of Castle Rock resident or organization is eligible for nomination. Nominations may be made by an individual or group/organization.

Award Criteria

The recognition honors those who have made substantial efforts resulting in a long-lasting, positive effect on Castle Rock. This impact must support one of the four Town cornerstones established in 2000 for Vision 2020: Town Identity, Community Planning, Community Services or Local Economy.

- *Town Identity* – To preserve Castle Rock's character as a distinct and physically separate community that is the center of Douglas County.
- *Community Planning* – To ensure that the Town is carefully planned to accommodate the needs of existing and future residents while preserving and protecting Castle Rock's Town identity and quality of life.
- *Community Services* – To ensure that all necessary community services are provided to support the public interest and well being of all Castle Rock residents and businesses.
- *Local Economy* – To promote economic self-sufficiency and long-term stability of the local economy to provide residents with a broad range of employment opportunities to and to provide the Town with a healthy tax base.

The four cornerstones are fundamental guiding principles of the Town's Vision. The committee believed basing the award on the cornerstones was an effective way to recognize people for a variety of reasons (whether their achievements were in historic preservation, economic development, environmental efforts, etc.) plus keep the Vision 2020 in the forefront. The Cornerstone Tribute will be given to individuals or organizations who best move Castle Rock forward, steering the Town toward its desired future and made a substantial contribution to our community.

Nomination Process

The consensus of our steering committee is the Cornerstone Tribute program will best be served through nominations received from residents and considered by a special panel. This special panel will be chaired by the Mayor. The Mayor will then appoint a resident representative on the panel from the following areas: Education, Business, Youth and a Resident at Large. The steering committee believed it important that residents compose this panel so that residents determine who will receive the Cornerstone Tribute. There is no plan at this time to establish a nomination schedule. Nominations will be received throughout the year. A completed nomination form is to be submitted to Town Clerk Sally Misare, who would then forward nominations to the special panel for their consideration. The committee proposes that the Cornerstone Tribute be presented on an as-deserved basis.

Public Recognition for Awardees

The committee proposes recognizing individuals/organizations receiving the Cornerstone Tribute with a plaque and a Council-endorsed proclamation. The committee further proposes a permanent recognition that the entire community and Castle Rock visitors could see and enjoy. After deliberating several options and making on-site visits, the committee proposes placing individual, freestanding signs recognizing Cornerstone Tribute honorees along the bike/walking path that runs through the new Festival Park, located downtown at the intersection of Perry and Second streets. Parks

and Recreation Director Rob Hanna and Downtown Coordinator Fabby Hillyard were in agreement that this location would be a proper placement for such signs.

Staff Recommendation

Staff recommends creation of the "Cornerstone Tribute" recognition program as specified in the attached resolution.

Proposed Motion

I move to approve Resolution 2007-____ - supporting the creation of the new resident recognition program, "Cornerstone Tribute."

Attachments

Attachment 1 – Resolution Cornerstone Tribute Recognition Program
Attachment 2 – Cornerstone Tribute Nomination Form