

Founders Parkway and Allen Way Design

January 2018

***Please note, Public Works is in the process of acquiring right-of-way. Communication Plan will be updated with starting date.*

Goal: Educate the public about upcoming improvements to Founders Parkway and Allen Way to solicit feedback on design.

Audiences:

- Local businesses:
 - King Soopers Shopping center (King Soopers, Shell, Sonic)
 - Applebee's Shopping Area (Phillips 66, Applebee's, etc.)
 - Walgreens
 - Panera
 - Home Depot
 - Sprouts, Michaels, Dollar Tree
 - Chipotle, Floyd's Starbucks
- Drivers Townwide
- Specific Neighborhoods that use Founders to I-25
 - Terrain
 - Woodlands
 - Founders Village
 - Diamond Ridge/Sapphire Pointe
 - Cobblestone Ranch
- Other Governments
 - CDOT
 - Douglas County
 - Douglas County School District

Key Messages:

- 1) As Castle Rock thrives, it's important infrastructure keeps up with demand. The purpose of this project is to ease congestion at the intersection of Founders Parkway and Allen Way and to improve access to northbound I-25 from Founders Parkway.
- 2) The intersection of Founders Parkway and Allen Way is one of the busiest in Town. The Town has heard driver concerns and is taking the lead on improvements to this intersection and the northbound I-25 on-ramp.
- 3) The improvements to this regional connection are a partnership among the Town, CDOT and Douglas County.
- 4) Improvements include:
 - a. Additional eastbound left turn lane from Founders Parkway to Allen Way
 - b. A dedicated right turn from Founders to Allen Way
 - c. An additional southbound right turn lane from Allen Way to westbound Founders Parkway
 - d. An additional I-25 northbound on-ramp lane
 - e. A second northbound through-lane at Allen Way and Allen Street
- 5) Design is slated for 2017, with construction expected in 2018. Part of design will be to determine project phasing to minimize disruptions to the traveling public
- 6) Total cost is about \$4.5 million. Almost half (\$2 million) will be covered by a federal grant; \$280,000 will come from the state; \$250,000 will come from Douglas County, and the Town will fund \$1.9 million.

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- 7) CDOT did not have the funding at the time Founders Parkway was reconstructed in 2015, so the Town applied for a federal grant and received \$2 million in funding for construction, which becomes available to the Town in 2018.

Key Dates:

- Council approves design firm FHU on Jan. 17

Tactics:

Tactic	Assigned To	Due Date
Meetings/In-person		
Open house for design <ul style="list-style-type: none"> • Invite CDOT to attend 	Project team	TBD
Reach out to CDOT with plan	Caroline	TBD
Electronic Communications		
Web page for CRgov.com <ul style="list-style-type: none"> • Links to Council memo • Map • Contact info • Project summary • Timeline <i>**Replace or look at current Founders/Allen page under CDOT Projects and adjust accordingly.</i> <i>**Check Re-direct</i>	Caroline	After Jan. 17.
Email Communications <ul style="list-style-type: none"> • Specific email list for this project with open house at future date • Weekly updates would begin with construction in 2018 	Caroline	TBD
News release: Council approves design contract	Caroline	Jan. 18
Printed Communications		
Town Talk – February	Caroline	Jan. 20