

Crowfoot and Founders Intersection

2017-2018

Goal: Gather public feedback for the intersection design of Crowfoot Valley Road and Founders Parkway

Primary Audiences:

- Get list of addresses for those directly impacted (about six homes)
- Timber Canyon Residents
- Pinyon Soleil residents
- Owner of Metzler area land on west side

Secondary Audiences:

- Drivers along Crowfoot Valley Road
- Drivers along Founders Parkway

Key Partners

- CDOT

Main HOAs

- Timber Canyon
- Timber Ridge
- Pinyon Soleil
- Diamond Ridge
- Sapphire Pointe
- Metzler Ranch

****Also include Douglas County in outreach, as they will handle the Canyons South development questions.**

Project Overview

Castle Rock Public Works is planning improvements to the intersection of Founders Parkway and Crowfoot Valley Road. The project scope includes safety and congestion-related improvements.

Design is underway, and the Town has contracted with engineering firm Kimley-Horn. To improve capacity through the intersection, the Town will add a second left-turn lane from eastbound Founders Parkway to northbound Crowfoot Valley Road. To accommodate that, Crowfoot Valley Road will have to be widened. Design details will hone in on exactly how far the Town will widen Crowfoot Valley Road.

Other capacity-related improvements include a dedicated free right from southbound Crowfoot Valley Road onto eastbound Founders Parkway. The Town plans to do this by reconstructing the intersection in 2018.

Key Messages:

- Castle Rock is a thriving community. As more residents move to our desirable community, infrastructure improvements must be made for both safety and congestion relief.
- Improvements are planned for the intersection of Founders Parkway Crowfoot Valley Road to increase safety and improve traffic flow through the intersection. Design starts in 2017. Construction is expected to begin in 2018.
- The intersection improvements will be partially funded by state FASTER funding.

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- The Town wants public feedback on preliminary designs. *(note for staff: this is at 30 percent design.)*

Tactics

Tactic	Assigned To	Due Date	Cost Estimate
Meetings			
Brief Councilmember James Townsend	Caroline/Bob **include Bill for questions about Canyon's South	By Jan. 30, 2018 /DONE	
Reach out to neighbors backing Crowfoot Valley Road	Caroline/Tony/Frank	After Townsend briefing/DONE	
Reach out to Mr. Metzler	Tony	DONE	
Public open house <i>(see details below)</i>	Project Team	June 1 – 5:30-7 p.m. Station 155	
Meet with HOA leadership <ul style="list-style-type: none"> Pinion Soleil -? Timber Canyon Timber Ridge Diamond Ridge Sapphire Pointe Metzler Ranch 	Pinion Soleil: Norm Tompkins, ntompkins@msihoa.com Timber Canyon: Jeff Sahr: Jeffsahr@accuinc.com or, 303-733-1121 Timber Ridge meets quarterly. Contact: Angela Elliott: angela@teleos-services.com , or 303-818-9365 Diamond Ridge is the third Monday of every month. Contact: Kathi Burdess, kburdess@msihoa.com) Sapphire Pointe Scheduled for June 15. Metzler Ranch: John O'Connor: jjoco1@centurylink.com or 303-663-3615	TBD	
Meet with County stakeholders about upcoming plan and open house, since Canyons South is in their jurisdiction		DONE	
Other triggers for open houses: <ul style="list-style-type: none"> 90 percent design? Or before? When contractor is on board and construction schedule is firm (2018) 		TBD	

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General Communication Needs			
Web Page <ul style="list-style-type: none"> Map Contact info Timeline Email sign up 	Caroline	By public open house / DONE	
News releases at Council decision points <ul style="list-style-type: none"> First open house Second open house Construction Contractor chosen 	Caroline	TBD	
Email Communication plan <ul style="list-style-type: none"> Gather emails at open house and in initial news release Send all news releases related to this project 	Caroline	TBD	
Needs for meeting with neighbors			
FAQ sheet or letter with: <ul style="list-style-type: none"> Contact information Project overview Traffic Count Data Timeframe/schedule 	Caroline/Tony **This is on-hold**	TBD	In-house printing
Info from County about Canyons South		TBD	
Gather preferred contact info			
Public Open House Outreach <i>June 1, 2017 open house</i>			
Logistics <ul style="list-style-type: none"> Reserve Fire House – done Determine room setup - Caroline Refreshments? Confirm contractor attendance – Tony Confirm parking recommendations - Caroline 		DONE	
Boards: <ul style="list-style-type: none"> Traffic Counts/Need 	Kimley Horn and Public Works Team <i>*Will discuss in meeting in late-April</i>	May 25, 2017 (so we have time to review) DONE	
Handouts: <ul style="list-style-type: none"> FAQ sheet including map 	Caroline	Week of May 30, 2017 / DONE	
Feedback forms	Caroline	May 30, 2017 / DONE	
Sign-in sheets	Caroline	May 30, 2017 / DONE	
Public Open House Outreach			
News Release	Caroline	May 18, / DONE	

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**Send to HOA and specific homeowners and Mr. Metzler and TMP mailing list			
Postcard mailer	Caroline	To printer May 18, 2017 Initial draft to Tony May 4 Bob/Dan/Carl approval by May 10, 2017 Get map from Jason by May 1, 2017 --ALL DONE	<i>Estimate: For PMP, we printed 3,623 and mailed 3,333. Cost was \$1,460 for printing and \$836 for postage</i>
Social Media <ul style="list-style-type: none"> Facebook event on May 11 Post news release May 11 Reminders on May 18, May 25 and June 1 Social Media graphics <ul style="list-style-type: none"> Should we just use the buckle up with the map? – in design phase 	Caroline		
VMS Sign	Tony	Week of May 30, 2017 / DONE	
Town Hall LED sign	Caroline	Two weeks out / DONE	
Council update with postcard and news release.	Caroline/Bob	May 18, 2017 / DONE	
Open House follow up: <ul style="list-style-type: none"> Update website with form, boards and remove open house date info Email to Thank attendees, with link to online form and boards presented. Also, describe how feedback will be used and next steps for the project 	Caroline	June 5, 2017 / DONE	
Open house: 90 percent design?			

Measuring success:

Count number of feedback forms we get and attendance at open house.

- More than 80 people attended the June 1, 2017 open house. Of those, 24 people returned a feedback form.