

PCWRA Strategic Plan – First Cut from March 5 Session

(with revisions and edits post session) – alternative format

Mission

Professionals dedicated to environmental and fiscal stewardship by reclaiming water resources for the communities we serve through efficient operations.

Vision

Ensure the protection of sustainable water resources for future generations through our commitment to innovation, collaboration, and professional development.

Values

Health and safety	Innovative	Determined
conscious	Stewards	Successful
Fiscally responsible	Conscientious	Driven
Effluent quality driven	Honesty and integrity	Transparent
Leaders	Passionate	Professional
Accountable	Community	Collaborative
Open communicators	cohesiveness	
Environmentally aware	Forward thinking	

Strategic Goals

Collaboration and Communication -- Act as a conduit for open communication to and between the Board of Directors and the communities we serve.

Quality Driven and Innovative Operations -- Enhance focus on product quality by optimizing our technical, financial, and managerial practices.

Sustainable Water Resource Management -- Develop strategic direction on water resources management and sustainability with an emphasis on resource recovery and reuse.

Commitment to Staff Development -- Focus on current and future needs of PCWRA staff.

Strategic Goals	Objectives
<p>Collaboration and Communication</p> <p>Act as a conduit for open communication to and between the Board of Directors and the communities we serve.</p>	<ul style="list-style-type: none"> • Create a new establishing agreement. • Establish inter-governmental agreements (IGAs) with each member to support our Industrial Pretreatment program. • Ensure financial stability through adequate rates. • Develop broad reaching public education and awareness materials. • Develop an overall risk management approach. • Maintain emergency preparation and response documentation.
<p>Quality Driven and Innovative Operations</p> <p>Enhance our focus on product quality by optimizing our technical, financial, and managerial practices.</p>	<ul style="list-style-type: none"> • Focus on treatment plant upgrades and remediation. • Identify opportunities to realize financial savings. • Evaluate opportunities to optimize energy management. • Ensure our capital planning and spending is proactive and responsible. • Identify and provide necessary training for operational staff. • Research and evaluate new technologies and management practices.
<p>Sustainable Water Resource Management</p> <p>Develop strategic direction on water resources management and sustainability with an emphasis on resource recovery and reuse.</p>	<ul style="list-style-type: none"> • Develop open dialogue with and among Authority members to identify future needs and interests. • Maintain open communication and exchange of ideas with members and other regional agencies. • Stay abreast of upcoming regulations related to water reuse and prepare accordingly.
<p>Commitment to Staff Development</p> <p>Focus on current and future staff needs.</p>	<ul style="list-style-type: none"> • Identify and track staff training and professional development needs. • Encourage staff retention. • Enhance efforts to ensure effective succession planning. • Establish effective knowledge management program (capture and incorporation).