## Sales Tax Yearly Comparisons



|  |  | 2014 |  | 2015 | 2014-2015 <br> \% Change |  | 2016 | 2015-2016 <br> \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Previous Period | \$ | 119,928 | \$ | 231,220 | NA | \$ | 166,999 | NA |
| Jan | \$ | 2,336,654 | \$ | 2,529,828 | 8.3\% | \$ | 2,708,833 | 7.1\% |
| Feb | \$ | 2,246,138 | \$ | 2,356,187 | 4.9\% | \$ | 2,628,882 | 11.6\% |
| Mar | \$ | 3,033,526 | \$ | 3,249,291 | 7.1\% | \$ | 3,274,629 | 0.8\% |
| Apr | \$ | 2,595,907 | \$ | 2,697,616 | 3.9\% | \$ | 2,991,981 | 10.9\% |
| May | \$ | 2,843,580 | \$ | 3,089,557 | 8.7\% | \$ | 3,235,763 | 4.7\% |
| Jun | \$ | 3,295,338 | \$ | 3,607,345 | 9.5\% | \$ | 3,836,672 | 6.4\% |
| Jul | \$ | 2,905,715 | \$ | 3,307,172 | 13.8\% | \$ | 3,547,768 | 7.3\% |
| Aug | \$ | 3,041,373 | \$ | 3,336,810 | 9.7\% | \$ | 3,551,913 | 6.4\% |
| Sep | \$ | 3,215,915 | \$ | 3,513,438 | 9.3\% | \$ | 3,946,825 | 12.3\% |
| Oct | \$ | 2,757,974 | \$ | 2,999,064 | 8.7\% | \$ | 3,528,073 | 17.6\% |
| Nov | \$ | 2,951,578 | \$ | 3,055,060 | 3.5\% | \$ | 3,479,493 | 13.9\% |
| Dec | \$ | 4,113,480 | \$ | 4,367,857 | 6.2\% | \$ | 4,855,770 | 11.2\% |
| Totals | \$35,457,107 |  | \$38,340,444 |  | 8.1\% | \$41,753,600 |  | 8.9\% |
| YTD Rev | \$ | 35,457,107 | \$ | 38,340,444 | 8.1\% | \$ | 41,753,600 | 8.9\% |
| Less DDA TIF <br> Less Promenade | \$ | 648,549 | \$ | 1,186,160 | 82.9\% | \$ | 1,242,670 | 4.8\% |
| Shareback | \$ | - | \$ | 16,009 | 100.0\% | \$ | 236,777 | 1379.0\% |
| Subtotal of Payouts | \$ | 648,549 | \$ | 1,202,169 | 85.4\% | \$ | 1,479,447 | 23.1\% |
| Net Rev Less payouts | \$ | 34,808,558 | \$ | 37,138,275 | 6.69\% | \$ | 40,274,153 | 8.44\% |
| Less YTD Audit Rev | \$ | 170,701 | \$ | 545,990 | 219.9\% | \$ | 448,084 | -17.9\% |
| Total Net Revenue | \$ | 34,637,857 | \$ | 36,592,285 | 5.6\% | \$ | 39,826,070 | 8.8\% |

*DDA tif is calculated on an annual basis 11/30-quarterly accrued payments are shown

Monthly Sales Tax Comparisons

| December 2015 |  | December 2016 |  | \% Change Month |
| :---: | :---: | :---: | :---: | :---: |
| $\$$ | $4,367,857$ | $\$$ | $4,855,770$ | $11.2 \%$ |
| $\$$ | YTD 2015 |  | YTD 2016 | \% Change YTD |
| $\$ 38,340,444$ | $\$$ | $41,753,600$ | $8.9 \%$ |  |

Monthly Sales Tax Comparisons - By Geographical Area

| Category | December 2015 |  | December 2016 |  | \% Change Month | \% Total Month |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Milestone \& Metzler | \$ | 1,393,594 | \$ | 1,435,667 | 3.0\% | 29.6\% |
| Outlet Mall |  | 886,234 |  | 882,183 | -0.5\% | 18.2\% |
| Out of State |  | 362,510 |  | 577,158 | 59.2\% | 11.9\% |
| Out of Town |  | 468,193 |  | 561,486 | 19.9\% | 11.6\% |
| Downtown |  | 456,971 |  | 391,193 | -14.4\% | 8.1\% |
| Founders Marketplace |  | 219,543 |  | 242,047 | 10.3\% | 5.0\% |
| Promenade |  | 26,276 |  | 143,406 | 445.8\% | 3.0\% |
| Wolfensberger |  | 128,199 |  | 138,798 | 8.3\% | 2.9\% |
| Area Around Outlet Mall |  | 121,681 |  | 133,172 | 9.4\% | 2.7\% |
| Plum Creek |  | 101,471 |  | 120,813 | 19.1\% | 2.5\% |
| Justice |  | 115,134 |  | 119,835 | 4.1\% | 2.5\% |
| Misc \& Other CR Areas |  | 52,076 |  | 68,449 | 31.4\% | 1.4\% |
| Meadows |  | 35,976 |  | 30,465 | -15.3\% | 0.6\% |
| Audit Revenue |  | - |  | 11,097 | 100.0\% | 0.2\% |
| Category |  | 2015* |  | 2016* | \% Change YTD | \% Total YTD |
| Milestone \& Metzler | \$ | 12,203,588 | \$ | 12,810,866 | 5.0\% | 30.7\% |
| Outlet Mall |  | 7,529,660 |  | 7,571,492 | 0.6\% | 18.1\% |
| Out of Town |  | 3,839,584 |  | 4,279,412 | 11.5\% | 10.2\% |
| Downtown |  | 4,161,396 |  | 4,147,775 | -0.3\% | 9.9\% |
| Out of State |  | 2,359,961 |  | 3,239,414 | 37.3\% | 7.8\% |
| Wolfensberger |  | 1,548,223 |  | 1,720,291 | 11.1\% | 4.1\% |
| Area Around Outlet Mall |  | 1,508,490 |  | 1,615,614 | 7.1\% | 3.9\% |
| Founders Marketplace |  | 1,517,044 |  | 1,583,675 | 4.4\% | 3.8\% |
| Plum Creek |  | 1,057,980 |  | 1,278,355 | 20.8\% | 3.1\% |
| Justice |  | 1,117,795 |  | 1,231,883 | 10.2\% | 3.0\% |
| Promenade |  | 47,959 |  | 831,607 | 1634.0\% | 2.0\% |
| Misc \& Other CR Areas |  | 524,507 |  | 628,986 | 19.9\% | 1.5\% |
| Audit Revenue |  | 545,990 |  | 448,084 | -17.9\% | 1.1\% |
| Meadows |  | 378,269 |  | 366,146 | -3.2\% | 0.9\% |

Monthly Sales Tax Comparisons

| December 2015 |  | December 2016 | \% Change Month |
| :---: | :---: | :---: | :---: |
| $\$$ | $4,367,857$ | $\$$ | $4,855,770$ |

Monthly Sales Tax Comparisons - By Industry

| Category | December 2015 |  | December 2016 |  | \% Change Month | \% Total Month |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Food \& General Merchandise | \$ | 1,394,343 | \$ | 1,392,935 | -0.1\% | 28.7\% |
| Apparel \& Accessories |  | 849,694 |  | 923,709 | 8.7\% | 19.0\% |
| Misc Retail |  | 407,983 |  | 548,647 | 34.5\% | 11.3\% |
| Restaurants \& Bars |  | 380,542 |  | 395,451 | 3.9\% | 8.1\% |
| Home \& Garden |  | 206,312 |  | 241,168 | 16.9\% | 5.0\% |
| Autos \& Auto Items |  | 193,082 |  | 205,845 | 6.6\% | 4.2\% |
| Utilities |  | 193,794 |  | 200,005 | 3.2\% | 4.1\% |
| Services |  | 107,407 |  | 180,476 | 68.0\% | 3.7\% |
| Communications |  | 157,636 |  | 159,662 | 1.3\% | 3.3\% |
| Wholesale \& Manufacturing |  | 84,750 |  | 159,270 | 87.9\% | 3.3\% |
| Leasing \& Rentals |  | 111,000 |  | 137,815 | 24.2\% | 2.8\% |
| Furniture \& Home Décor |  | 118,802 |  | 121,548 | 2.3\% | 2.5\% |
| Agriculture \& Construction |  | 94,320 |  | 101,827 | 8.0\% | 2.1\% |
| Pet Needs/Ranch Supply |  | 44,774 |  | 54,322 | 21.3\% | 1.1\% |
| Hotels |  | 23,421 |  | 21,994 | -6.1\% | 0.5\% |
| Audit Revenue |  | - |  | 11,097 | 100.0\% | 0.2\% |
| Category |  | 2015* |  | 2016* | \% Change YTD | \% Total YTD |
| Food \& General Merchandise | \$ | 10,328,493 | \$ | 10,896,117 | 5.5\% | 26.1\% |
| Apparel \& Accessories |  | 7,016,446 |  | 7,376,674 | 5.1\% | 17.7\% |
| Restaurants \& Bars |  | 4,333,151 |  | 4,873,661 | 12.5\% | 11.7\% |
| Misc Retail |  | 3,094,042 |  | 3,292,280 | 6.4\% | 7.9\% |
| Home \& Garden |  | 2,835,031 |  | 3,178,848 | 12.1\% | 7.6\% |
| Autos \& Auto Items |  | 2,054,814 |  | 2,217,388 | 7.9\% | 5.3\% |
| Utilities |  | 2,080,306 |  | 2,036,135 | -2.1\% | 4.9\% |
| Communications |  | 1,333,553 |  | 1,483,165 | 11.2\% | 3.6\% |
| Furniture \& Home Décor |  | 1,171,066 |  | 1,340,636 | 14.5\% | 3.2\% |
| Services |  | 743,692 |  | 1,036,407 | 39.4\% | 2.5\% |
| Agriculture \& Construction |  | 757,328 |  | 947,715 | 25.1\% | 2.3\% |
| Wholesale \& Manufacturing |  | 576,542 |  | 880,508 | 52.7\% | 2.1\% |
| Leasing \& Rentals |  | 634,842 |  | 810,962 | 27.7\% | 1.9\% |
| Pet Needs/Ranch Supply |  | 438,257 |  | 473,078 | 7.9\% | 1.1\% |
| Hotels |  | 396,891 |  | 461,943 | 16.4\% | 1.1\% |
| Audit Revenue |  | 545,990 |  | 448,084 | -17.9\% | 1.1\% |

