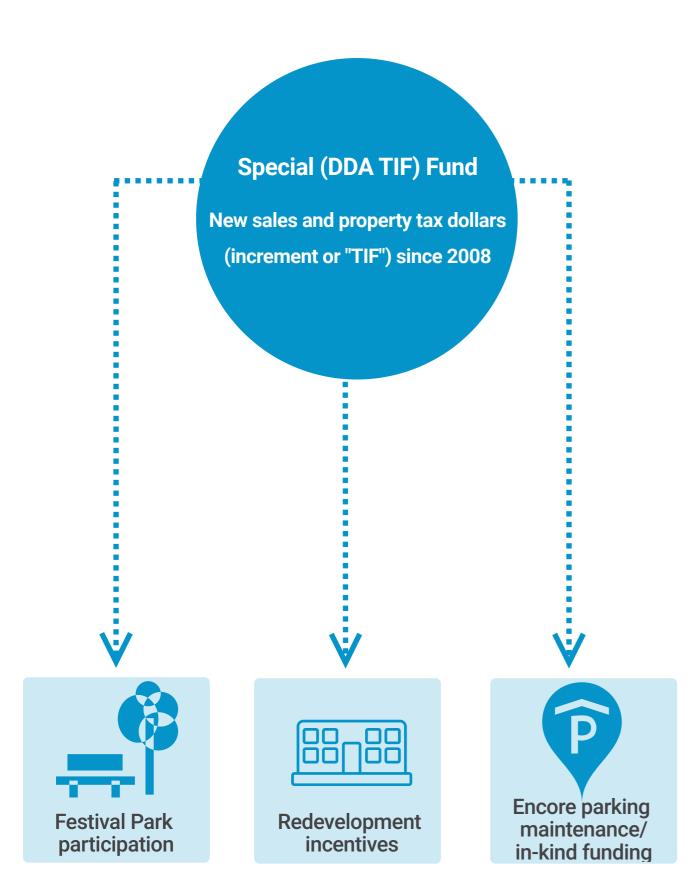
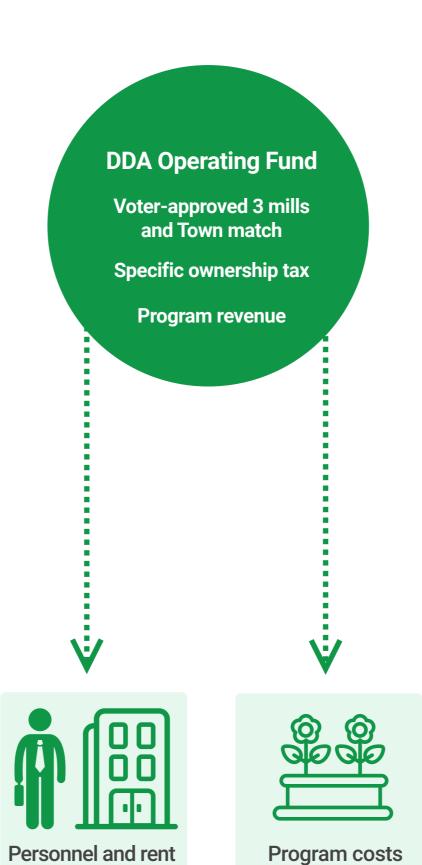
Downtown Alliance finance structure:





Facade grants Carriage rides Flowerboxes/patios



Event expenses:

Movies **Concerts** Car show Oktoberfest

Personnel Office lease **Technology**

Contract labor Marketing Insurance Admin items

Festival Park events