Town Manager's Office

Under the direction and guidance of the Town Manager, Assistant Town Manager and Special Projects Manager, each division within the Town Manager's Office has established performance objectives, generally linked to the Town's long-term Vision. This report highlights the divisions' performance relative to their objectives, as well as other key accomplishments.

Facilities

Provides a safe, clean, positive environment at all municipal facilities, for both employees and the public

Division of Innovation and Technology

Partners with departments
Townwide to strategically implement technology that is secure and well-supported

Community Relations

Facilitates
community
outreach and
involvement for
departments
Townwide

Municipal Court

Committed to the administration of justice with equality, fairness and integrity, in an expeditious and timely manner, for the people of Castle Rock

Human Resources

Serves as an internal consulting resource, provides innovative programs in support of the Town's values and fosters positive work relationships















Completed **104** preventative maintenance activities and 20 custodial inspections, in addition to regular work order requests – in total, the Facilities Team handled **216** work orders in December

For 2021, the team completed **2,846** work orders with **52**% consisting of preventative maintenance activities. Total work orders increased **9**% over 2020

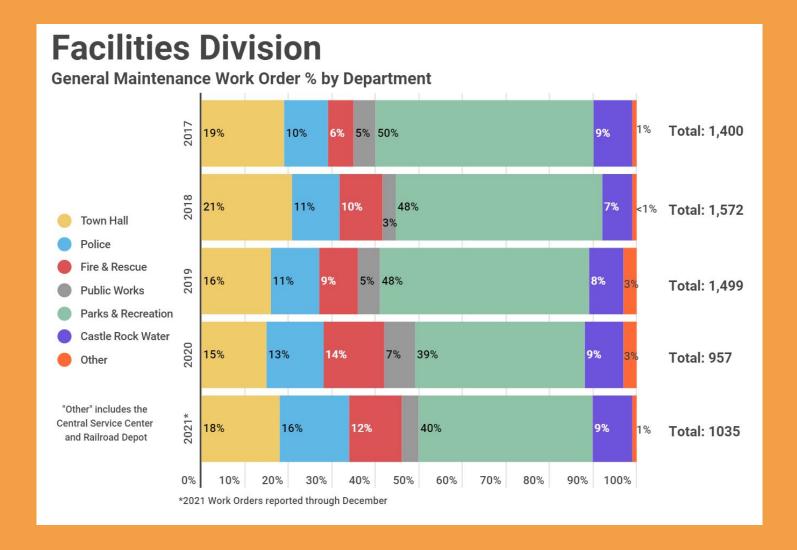
Completed scaffolding installation for repair to blinds and windows in Development Service – window and blind repairs also completed. Completed painting for Castle Rock Water conference room and Fire Station #151 ceiling

Planning and support for numerous other projects including the Police Department basement renovation, Police Department ADA improvements and the Development Services plant wall replacement



Facilities



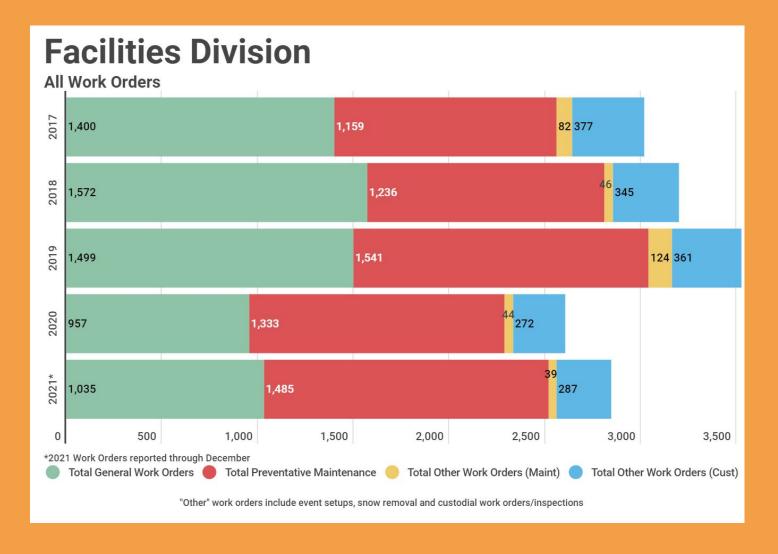




Facilities











Mitigated the Log4j exploit on Town servers and affected applications

Upgraded Municipal Court application, Town-wide paging software, and Sales Tax system to accommodate the new Lodger's Tax

Santa Tracker mapping site was created to educate the public on when Santa would arrive during the Santa Drive-By event



2021 Major Accomplishments

- Successful failover testing to the Disaster Recovery site for public safety related applications
- 2021 Election Redistricting scenario created by GIS approved by the Election Commissioners on March 9, 2021
- FirstNet dedicated public safety nationwide wireless broadband deployed to Fire,
 Police and Water departments
- Infrastructure and technology provided to the new Water Administration building, the Plum Creek Water Purification Facility, and the Encore garage
- Laserfiche Enterprise Content Management software was implemented to replace end-of-life Alchemy
- Major upgrades to applications: New World and New World CAD (Police Records Management), Cherwell (Helpdesk and Obligation Management), Salesforce Sales Tax, Microsoft Exchange
- Implemented Kari's Law FCC mandated Act for location identifiers on all Town desk phones
- Replaced 40 Town-wide Konica Minolta printers
- Interactive Mapping Sites Cell Sites (new), Parks & Recreation (new), 2021 Election Redistricting (new), Development Activity (enhanced), Neighborhood Map (enhanced)



Division of Innovation and Technology

timeframe

There were **no** parcel updates in December



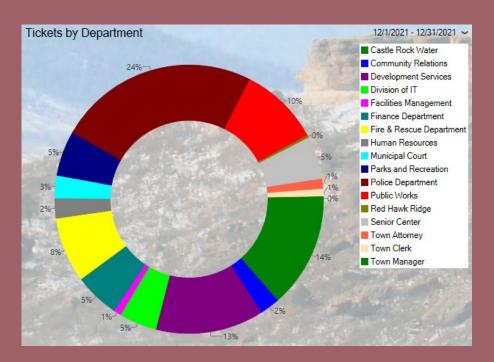


	Addressed 308 total tickets, with an average time to resolve of 47 hours
	There was one emergency ticket this month, 100 % of which were resolved within one calendar day (80% is goal)
Help Desk	There were 25 urgent priority tickets this month, 100 % of which were resolved within two calendar days (85% is goal)
	There were 243 medium priority tickets this month, 97 % of which were resolved within 10 calendar days (90% is goal)
	Addressed 18 total tickets, with an average open-to-resolve time of 41 hours
Geographic Information	There was one annexation in December (100%), which was reflected within the GIS database map within one week of receipt; the goal is to have 90% of annexations reflected within that timeframe
Systems (GIS)	There were two zoning changes in December (100%), which were reflected within the GIS database map within two weeks of receipt; the goal is to have 90% of zoning changes reflected within that



Division of Innovation and Technology



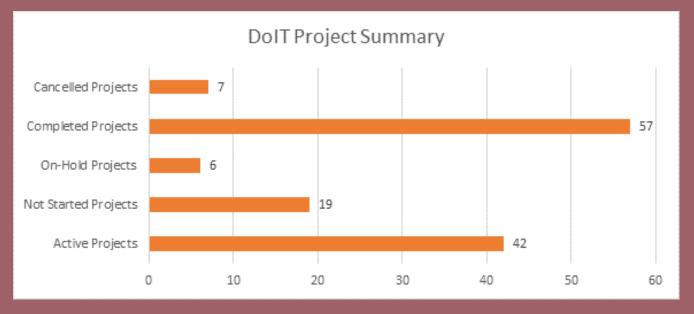


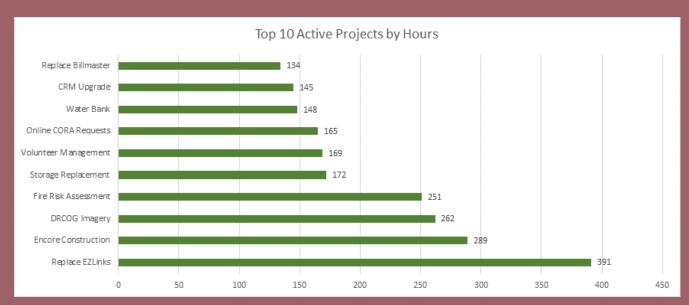




Division of Innovation and Technology











In December, Community Relations supported the Santa Drive-By event and held/participated in website training

The team completed **three** publications: Butterfield Crossing Drive Speed Management Improvements postcard, Fifth Street Improvements Project/Gilbert Street Speed Reduction Improvements Project open house mailer and Your Town Talk newsletter

Community Relations Manager Melissa Hoelting earned the designation of Certified Public Communicator as she completed Texas Christian University's CPC program





Staff during December issued news releases about:

- New you for 2022 at the Castle Rock Recreation Center
- Dec. 7 and Dec. 21 Council updates

Hyperlinked items were available as of Jan. 5.



Community Relations













Community Relations • December 2021 Report

MEDIA



Media Requests

GRAPHICS Visuals Created TRADITIONAL OUTREACH



Communications Plans, year to date

Video Completed



News Releases Distributed



Publications Completed ONLINE OUTREACH



Calendar Items Approved



SOCIAL MEDIA OUTREACH



Social Media

Updates



Instagram

Ouestions Answered on Social Media

Facebook

Followers

A post about the Santa Drive-By event had the highest impressions and engagement. It reached 9,960 people with 1,590 reactions, 45 comments and 17 shares.

SOCIAL MEDIA REVIEW

7,680

Followers



Top Post

A Happy New Year's video post had the highest reach and reactions. It reached 2,900 people with 208 likes and 8 shares.



A Top Post

Nextdoor

Top Post

34,089 Total members

A video interview about the Santa Drive-By event was the most popular post with 2,362 impressions.

9,292 Followers

Top Tweet

Twitter



A video interview about the Santa Drive-By event was the most popular tweet with 4,627 impressions, 2 retweets and 19 likes.



Community Relations













Community Relations • 2021 Report

MEDIA



Media Requests

Visuals created

TRADITIONAL OUTREACH



Communication Plans

News Releases Distributed



Videos Produced

46

Publications Completed ONLINE OUTREACH

Webpages Approved



728 Calendar Items Approved

Fact or Fiction Questions Published

SOCIAL MEDIA OUTREACH



1,824

Social Media Updates



Ouestions Answered on Social Media

Facebook

1./ million Total organic reach

35,573

Greatest Reach: Plug for the Development Activity Map highlighting In-N-Out and Shake Shack

SOCIAL MEDIA REVIEW

7,560

Greatest Reach: A celebrity sighting of Zack Morris and Kelly Kapowski at the PSM Challenge Hill

Instagram



Growth in followers

Nextdoor 9,572

Most impressions: Fill the Boot promo

Growth in followers

34,089

Total Town residents using Nextdoor

Percentage of

residents on Nextdoor

Total Impressions

12,556

Growth in followers

2/2,475



Most impressions: Chief Cauley's appointment to IACP's Board of Directors





HR sat on **three** interview panels in December: Finance Director Budget and Revenue, Assistant Finance Director Accounting and Operations and PD Training Officer

HR worked closely with Police and Fire to create the Public Safety Performance Pay System, which was rolled out on Jan. 1





Welcome!

Employee Orientation

Four new full-time employees came on board during December

Congratulations!

Performance Evaluations

HR on Jan. 7 provided a report to departments regarding performance evaluation due dates, to help supervisors ensure timely completion of employees' performance evaluations

HR in December reviewed 47 performance evaluations prior to their filing to ensure comments are consistent with ratings and that the Town's performance management standards are being met

Thank you!

Employee Recognition

There were no award recognitions in December

Well done!

Training

There were no training classes in December





The Court is working on a paperless process for warrants. The Court is scanning in all warrants onto a shared drive with the police department. This will eliminate the need for dispatch to pull a physical file to communicate and transfer to court when a party has been picked up on a Municipal Court warrant

The Court is updating addresses and sending out notifications to 200 defendants to give them thirty days notice to pay old fines and fees on traffic cases before the case is sent to collections

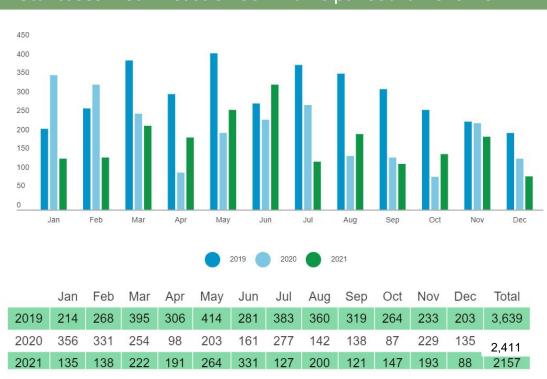
The Court is moving court times from 12 p.m. to 2 p.m. on Wednesdays starting in February. The Police Department has greater resources to provide Court Security at 2 p.m.



Municipal Court







Total cases filed in Castle Rock Municipal Court by type year to date: December 2020 vs. December 2021

