# FEBRUARY 2017



## DEPUTY TOWN MANAGER'S OFFICE MONTHLY REPORT

Each division within the Deputy Town Manager's Office has established performance objectives, generally linked to the Town's long-term Vision. This report highlights the divisions' performance relative to their objectives, as well as other key accomplishments.





Oversees and supports all of the divisions within the Deputy Town Manager's Office and leads interdepartmental projects and objectives



## DTMO/EVENTS THE COMMUNITY RELATIONS

Facilitates community outreach, events and involvement for departments Townwide





### DOIT

Partners with departments Townwide to strategically implement technology that is secure and well-supported





### FACILITIES

Provides a safe and positive environment at all municipal facilities, for both employees and the public





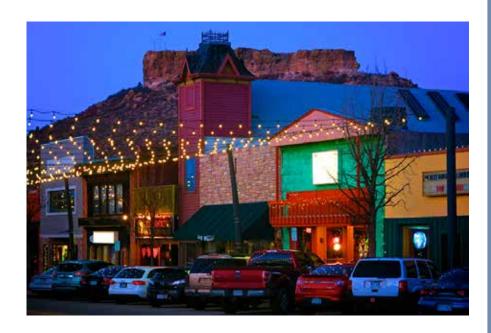
### HR

Serves as an internal consulting resource, provides innovative programs in support of the Town's values and fosters positive work relationships



### DEPUTY TOWN MANAGER'S OFFICE CASTILLOOK





### **OUTSTANDING COMMUNITY SERVICES**

Objective: Effectively respond to all public inquiries 100% of the time,

with an initial acknowledgement or response within

24 hours and a full response within 72 hours

Outcome: Staff received one public inquiry during February and

responded to it per these guidelines

**Objective:** Oversee the Town's LED sign program, including monthly

reporting

Outcome: Shared 40 messages using the Town Hall LED sign during

February, all initiated by the Town or its sign partners

### **EVENTS**



Events staff in February accomplished these items:

- Placed offers for 2017 Celebration Concert Series
- Consulted with all events that occurred in Castle Rock in 2016 to ensure they were aware of construction projects and venue availability
- Fielded 57 phone calls regarding special events permitting and processes





### **COMMUNITY RELATIONS**













### **OUTSTANDING OPPORTUNITIES**

Objective: Develop and execute communications plans to provide

outstanding educational opportunities on Town initiatives,

and evaluate progress on active plans monthly

Outcome: Developed one and completed two plans during February,

for a total of 42 active plans

### HIGH QUALITY OF LIFE

**Objective:** Support a safe community by communicating regarding crisis

situations when necessary, 24 hours a day, seven days a week, within one hour of notification, 90 percent of the time

Outcome: Staff communicated regarding one crisis situation, a fire,

during February

### **OUTSTANDING COMMUNITY SERVICES**

**Objective:** Support an accessible, transparent and professional

local government by providing an initial response to public queries, including those from the news media and those submitted via social media (Facebook/Twitter), within

one business day, 100 percent of the time

Outcome: Staff during January responded to about 44 media requests

(three of which were after hours) and to nine social media

inquiries, all within one business day

**Objective:** Meet internal deadlines for Town publications (Outlook/

Recreation Guide, MAC Guide, Your Town Talk, annual reports and special publications), 75 percent of the time

Outcome: There was one deadline in February, Your Town Talk, which

was met

### **OTHER KEY ACCOMPLISHMENTS**

- Coordinated and marketed District 2 meet-and-greet open house. More than 100 people attended.
- Supported Festival Park groundbreaking, which garnered news and social media coverage.
- Approved more than 100 updates to CRgov.com
- Issued 114 social media updates:
- A post about Castle Rock Police's search for robbery suspects reached 14,047 people. It had 238 "reactions," including 54 comments.
- A post about the Citizens Police Academy reached 12,489. It had 211 "reactions," including 44 comments.
- On average during February, the Town's Facebook page reached 105.341 users.

### SENSE OF **COMMUNITY**

#### Objective:

Support a high quality of life by informing residents of community events and other matters of importance to the community each month using social media, the Town website, news releases and Town publications

#### Outcome:

Provided information about Festival Park groundbreaking, during February



### FACILITIES DIVISION 🞏



# OTHER KEY ACCOMPLISHMENTS

- Remodeled the Council Conference Room at Town Hall and oversaw the installation of an ADA ramp at the Rec Center modular
- Continued supporting the Town Hall addition, including relocating Dev.
  Services staff as needed to accommodate construction
- Completed snow removal Feb. 24 at Town Hall

# MISSION, VISION AND VALUES

#### Objective:

Conduct an annual safety inspection on each Town facility and issue an inspection report within 30 days

#### Outcome:

This year's inspections will be completed during May

### **OUTSTANDING COMMUNITY SERVICES**

**Objective:** Complete all routine service requests within one working

day, when possible, or schedule to be completed as

soon as parts or labor are available

**Outcome:** Staff received 104 routine service requests during February

and completed all of them within one working day unless

parts or contracted labor were needed

**Objective:** Respond to after-hours emergency requests within

30 minutes 24 hours a day, 7 days a week

Outcome: Staff responded to two after-hours emergencies during

February, within 30 minutes

**Objective:** Deliver all room/event setup requests in the time frame

requested 100% of the time

Outcome: Staff completed six room/event setup requests during

February, all within the timeframe requested

Objective: Complete preventive maintenance tasks at scheduled

intervals 90% of the time

Outcome: Staff completed 100 preventive maintenance tasks during

February, including checking buildings, lubricating fitness equipment, stocking supplies and replacing light bulbs

**Objective:** Provide custodial services as scheduled 90% of the time and

complete all custodial service requests within one working day

Outcome: Staff provided custodial services as scheduled during

February and completed six custodial service requests, within one working day; additionally, staff performed 28 custodial inspections to help ensure proper service delivery



### **HUMAN RESOURCES**

### MISSION, VISION **AND VALUES**

#### Objective:

Provide new employee orientation to all new hires within 30 days of the employee's hire date, 100 percent of the time

#### Outcome:

#### Objective:

Provide monthly reports to departments regarding performance evaluation due dates, to help supervisors ensure timely completion of employees' performance evaluations; and review all evaluations prior to their filing to ensure comments are consistent with ratings and that the Town's performance management standards are being met

#### Outcome:

25 evaluations prior to their filing during February

#### Objective:

Communicate regarding recent recognitions and/or promote the recognition program monthly via Rock Talk, 100 percent of the time

#### Outcome:

February contained details





### OTHER KEY **ACCOMPLISHMENTS**

• Sat on an interview panel for a position Public Works during February

### **OUTSTANDING COMMUNITY SERVICES**

#### Objective:

Organize and hold a minimum of six Castle Rock University classes per year as a method of promoting employee development and performance

#### Outcome:

HR did not hold any classes in January

### MISSION, VISION **AND VALUES**

#### Objective:

Conduct an annual evaluation of compensation and benefits programs and make recommendations regarding competitive offerings

#### 2016 result:

This year's evaluation is scheduled to be completed during the third quarter



## DIVISION OF INNOVATION AND TECHNOLOGY

### PUBLIC SAFETY SPATIAL INFORMATION

Annexations: Complete and reflect in the GIS database map updates

within one week of receipt from Development Services,

at least 90 percent of the time

Outcome: No annexations were completed this month

**Zoning changes:** Complete and reflect in the GIS database map updates

within two weeks of receipt from Development Services,

at least 90 percent of the time

Outcome: No zoning changes were completed this month

Parcel updates: Complete and reflect in the GIS database map updates

within four weeks of receipt from Development Services,

at least 90 percent of the time

Outcome: Two parcel updates were completed this month, both

within four weeks of receipt

### Maps - Powered by Geographic Information Systems Interactive Town Maps Il Easy Stept - Type in ADDRESS, ZOOM in one out, and CLXCK on map for more in Development Activity Map the Your Bockward Zerang tillip Parks and Recreation Fitness Roses Map Fares and Recreation Mag chance Mag Head Coques Mad Some Place Acres Map Traffic Count Map Exection Districts Mac Community Resources Map PDF Town Maps (Best for Printing) Maps in PDF formit - For a targe scale paper map, visit the Development Services counter on the test foor of Town Half, 100 ft, Wilcox St. Data Catalog. First data in multiple formula including POF, SHP, DWG. The data presented has been complied from various sources, each of which who live degrees of matinal actes or inconstruenties. Such discrepancies in data are inferient a

### **TECHNOLOGY OPERATIONS/SUPPORT**



**Objective:** Close (resolve) 80 percent of all emergency priority

tickets within one calendar day

Outcome: There were no emergency priority tickets this month

**Objective:** Close (resolve) 85 percent of all urgent priority tickets

within two calendar days

Outcome: Resolved 100 percent of urgent priority tickets

within two calendar days

Objective: Close (resolve) 90 percent of all medium priority tickets

within 10 calendar days

Outcome: Resolved 98 percent of medium priority tickets

within 10 calendar days

#### HELP DESK TICKETS THIS MONTH

Operations: 283 total – 0 emergency, 29 urgent, 180 medium and 74 minimum (65 hours average open to close time)

GIS: 37 total (145 hours average open to close time), plus 17 In Your Backyard requests



### **OTHER KEY ACCOMPLISHMENTS**

- With Facilities, installed a public speaker timing system in Council Chambers
- Installed a time lapse camera for Festival Park construction and Internet connectivity for the Epic Advneture Tower and Sky Trek
- Welcomed a new GIS Analyst



#### Objective:

Coordinate and hold six training classes in 2016 for our customers, performed by either internal personnel or an external trainer

#### Outcome:

DoIT hosted four Townwide training classes in February

### **SECURITY AND** RECOVERY

#### Objective:

Complete weekly successful off-site backups of all important Town data (Success is defined as being able to restore files 99 percent of the time based on the data being saved on authorized storage locations and authorized time frames as defined by our backup policy.)

#### Outcome:

Completed weekly successful off-site backups of important Town data 100 percent of the time during February







### **GIS SOLUTIONS**

#### Objective:

Achieve a customer satisfaction rating of 88 percent or higher at the end of a project

#### Outcome:

A survey will be distributed later in 2017 to provide customer satisfaction ratings for 2016

#### Objective:

Achieve a customer satisfaction rating of 88 percent or higher on all GIS special updates

#### Outcome:

A survey will be distributed later in 2017 to provide customer satisfaction ratings for 2016

### **BUSINESS PROCESS IMPROVEMENT**

#### Objective:

Achieve a customer satisfaction rating of 88 percent or higher

#### Outcome:

A survey will be distributed later in 2017 to provide customer satisfaction ratings for 2016

### **TECHNOLOGY STRATEGY**

#### Objective:

Achieve a customer satisfaction rating of 85 percent or higher for DoIT's ability to manage the IT governance process each year

A survey will be distributed later in 2017 to provide customer satisfaction ratings for 2016