



Castle Rock Town Council
100 N. Wilcox St.
Castle Rock, CO. 80104

June 10, 2022

Ladies and Gentlemen,

The Castle Rock Museum is a valuable cultural resource for the community. One of its primary goals is to provide an interesting way to educate the community on the tremendous and varied history of this town. Our Castle Rock Museum gives its residents a sense of place. New residents frequently visit the museum to get a perspective on the community they have chosen to make their home. The museum is also on the top of the list of places for visitors to Castle Rock. Every year the museum hosts visitors from about 40 states and nine or ten foreign countries. CRHS provides this service via the Museum at the lowest cost because of its management by a non-profit organization. Because the Society and Museum adhere closely to the goals of the Miller Fund, the resources for the operation of the museum can be provided with non-tax dollars. The museum is proud to be celebrating its 25th year of operation with your consistent support.

The goal of the Historical Society in 2023 is two-fold: A) continue to form new relationships with a broader base of members from our growing community and B) provide a quality learning experience for the enjoyment and education of the visitors. In recent years the museum has expanded the vision of highlighting our history by adding featured exhibits which focus on a special event or an era in Castle Rock History. The museum has provided exhibits at other local sites, such as Adventist Hospital medical office buildings. We expanded our reach with outdoor access through the marker program and outdoor interpretive signage. We are now using a variety of social media platforms including Instagram, Youtube, and Facebook. Videos of online presentations are helping us to attract a larger audience.

Over the last few years through grants, donations and the support of local businesses the museum has been able to insure the integrity of the 147 year old building. The CRHSM will continue social media use to spread our message of education and community connectedness. The society and museum were able to resume most of their traditional activities and fundraising this year. The Trolley tour, walking tours and Victoria's Tea have all returned.

In addition to the grant from the town the CRHSM seeks funds as follows:

- Grants for museum building and restoration
- Individual and foundation donations
- Leveraging membership in Colorado Gives and other charitable endeavors
- The museum donation box and Gift shop
- Increased membership
- Business and community support
- Donations from local businesses
- Fundraising events

During 2023 the Castle Rock Historical Society and Museum plans to:

- Provide interesting and educational information about the history of Castle Rock. This year's special exhibit is planned to be the Civilian Conservation Corps Camp in conjunction with the opening of a new town trail. The staff at the museum maintains the two exhibits at Castle Rock Adventist Hospital medical office buildings. In conjunction with the town Historic Preservation Board and Downtown Merchants we now have an annual Scavenger Hunt to provide a fun way to learn about town history. Even out of town visitors participated.
- Use volunteers to run tours, support new museum exhibits, guide visitors, help promote the Society and perform restoration duties.
- Provide community education by hosting school group tours of all ages, and historic based programs for local community groups, both onsite and off site.
- Participate in local community events such as the Car Show, Festival of Trees, County Fair, Trick or Treat and Senior Center Craft Fair and participate in other area events like archeology day.
- Provide no cost historic walking tours, trolley tours, cemetery tours and fun ghost tours, while welcoming donations from participants.
- Expand its outreach through online exhibits and videos and direct connection with DCSD teachers around the CO State History Standards.
- Welcome new residents and provide them with an historic view of the community
- Offer entertaining and educational programs monthly either in person or online.

Several of these ventures have involved working with town staff and we are grateful to partner with the town in promoting this special place.

The Castle Rock Historical Society is committed to our mission of historical education, maintaining the sense of community, and the small-town feel of Castle Rock. Your steadfast support has helped enable us to receive over \$100,000 in grants and donations over the last few years. These grants help ensure the continued preservation and stability of our beloved 147-year old D & RG Depot museum. Thank you for your time and attention. We look forward to the approval of our 2022 grant request. We look forward to meeting with you at the Town Council meeting as scheduled.

Respectfully,

Ron Claussen, President

Castle Rock Historical Society Board of Directors

Contact: Angie Deleo

Museum Director

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Board of Directors

President, Ron Claussen

Vice President, Randy Reed

Treasurer, Sue Goff

Recording Secretary, Barb Allamian

Public Relations,

Member at Large, John Berry

Member at Large, Debbie Rietsch

Member at Large (non voting) Angie Deleo, Museum Director

III. 2023 Proposed Performance Objectives

Specific services to the Town the organization proposes to provide as a result of Town funding:

- 1. To continue to discover, collect and promote the preservation of any archive material, sites, buildings and oral history which may help to establish or illustrate the history of the Castle Rock area. The Castle Rock Museum has illustrated the geology, exploration, settlement, development, town government, conditions, events, public figures and progress of the town.*
- 2. Hold open the Castle Rock Museum four days per week, five hours per day, excluding holidays, with no admission charge.*
- 3. Provide permanent exhibits of artifacts and curated exhibits at the Castle Rock Museum.*
- 4. Continue to curate traveling and rotating exhibits at the Castle Rock Museum while improving our online presence.*
- 5. Continue hosting historical tours of the Castle Rock area. Past examples include an annual Trolley Tour, Summer Walking Tours and other periodic tours such as quarry tours.*
- 6. Continue providing informative historical presentations to groups including the general public, seniors, and to school children. If school budgets are such that schools cannot send children to the Museum we will go to the schools.*
- 7. Assist economic development of Castle Rock by presenting the development of Castle Rock from the founding to the present day, and encourage growth of local businesses as our partners, all the while preserving the small town atmosphere. The walking tours are designed to encourage people to spend time in the downtown area. The museum frequently entertains questions from newcomers and visitors about information on the town beyond history.*
- 8. Participate in local community activities, such as Starlighting, County Fair, Senior Center Craft Fair and others when the society and museum can make a beneficial contribution.*

**2023 SERVICE ORGANIZATION
FUNDING APPLICATION**

ORGANIZATION REQUESTING FUNDING:

Castle Rock Historical Society & Museum

I. 2023 FUNDING REQUEST (Please use this form for this information and not another format.)

Breakdown of funds (For what specifically would monies from the Town be used?)

<u>Salaries, including taxes & insurance</u>	<u>\$68300</u>
<u>Utilities</u>	<u>\$6900</u>
<u>Office Equipment & Building Maintenance</u>	<u>\$7100</u>
<u>Building Insurance</u>	<u>\$3200</u>
<u>Exhibit & Artifact preservation</u>	<u>\$1000</u>
<u>Events</u>	<u>\$500</u>
TOTAL FUNDING REQUEST	<u>\$87000</u>

II. 2023 PROJECTED ORGANIZATION BUDGET

(Please use this form for this information and not another format.)

2023 projected organizational budget

(Including funding from the Town)

\$98500

Projected sources of revenue

<u>Museum donation box & CO Gives</u>	<u>\$3000</u>
<u>Gift shop & Community Rewards</u>	<u>\$1500</u>
<u>Town of Castle Rock</u>	<u>\$87000</u>
<u>Fund raising & Donations</u>	<u>\$7000</u>
PROJECTED REVENUE	<u>\$98500</u>

Projected expenditures

(By major budget category)

<u>Payroll</u>	<u>\$69100</u>
<u>Utilities</u>	<u>\$6900</u>
<u>Office Equipment, Building Maintenance & Security</u>	<u>\$10475</u>
<u>Professional Assoc. Membership, Staff Training & Travel</u>	<u>\$1250</u>
<u>Artifact preservation, restoration & equipment upgrades</u>	<u>\$6500</u>
<u>Outreach, fundraising & events</u>	<u>\$1750</u>
<u>Facility improvements</u>	<u>\$1650</u>
TOTAL PROJECTED EXPENDITURES	<u>\$97625</u>