

HOMEBUILDER DIRECTIONAL SIGN PLAZA PILOT PROGRAM

TOWN COUNCIL
APRIL 7, 2026



HOMEBUILDER DIRECTIONAL SIGN PLAZAS

Key Program Elements:

- Improve wayfinding for new development areas
- Provide coordinated and consistent signage solution for homebuilders
- Sign vendor constructs, maintains, and manages program
- Homebuilders must abide by Town regulations and not place other “bandit” signs in the right of way
- 1 year term



RECOMMENDATION

Staff recommends approval of agreement with City Wide Signs LLC to operate Homebuilder Directional Sign Plaza Program.

PROPOSED MOTIONS

Approval:

“I move to approve the Resolution as introduced by title.”

Approval with Conditions:

“I move to approve the Resolution, with the following conditions: “ (list conditions)

Continue item to next hearing (need more information to make decision):

“I move to continue this item to the Town Council meeting on [date], at [time].”

QUESTIONS?

PROPOSED LOCATIONS

