



Castle Rock Downtown Alliance

A partnership between the Downtown Development Authority and Downtown Merchants Association

Castle Rock Town Council
100 Wilcox Street
Castle Rock, CO 80104

August 19, 2016

Dear Council Members,

Please accept this letter of support for the installation of Creative Crosswalks in Downtown Castle Rock.

The heads of the Castle Rock DDA board (Jason Bower, Greg Boman) and the heads of the Castle Rock DMA board (Jason Gray, John Manka) met with Ryan Germeroth multiple times to work through the details of installing creative crosswalks in Downtown. Based on those discussions, they presented to the greater Alliance Board who voted on August 4, 2016 as the DDA and DMA to recommend the following options for creative crosswalks in Downtown Castle Rock:

- Boot print – 2nd Street and Perry Street
- Zipper – 3rd Street and Perry Street
- Fork / Spoon / Knife – 4th Street and Perry Street
- Rope – 5th Street and Wilcox Street
- Ladder – Midblock crosswalks Perry Street north and south of 3rd Street

The installation of creative crosswalks will benefit Castle Rock businesses as it will help make Downtown Castle Rock more unique, interesting and inviting to pedestrians.

We hope you will approve the new crosswalks. The Castle Rock Downtown Merchants Association and the Castle Rock Downtown Development Authority are supportive of this project and are committed to its success. Thank you for your time and consideration.

Sincerely,

Kevin Tilson
Director
Castle Rock Downtown Alliance