

DISCUSSION/DIRECTION

COVID-19 SMALL BUSINESS ASSISTANCE PROGRAM

DAVID L. CORLISS, TOWN MANAGER
APRIL 7, 2020 TOWN COUNCIL MEETING



DISCUSSION/DIRECTION

Since last Council meeting staff has sought to provide options for relatively quick financial assistance to existing Castle Rock small businesses.

TWO OPTIONS:

- **New loan program through the EDC**
- **Staff proposal for one-time grant assistance**

Total of \$600,000 identified in Town fund balances available to split between the 2 programs.

ONE TIME GRANT ASSISTANCE

DISCUSSION/DIRECTION

- **Survey of other communities seeking to assist small businesses**
- **Englewood model**
- **What small businesses should be eligible? What businesses excluded?**
- **Timeframe for application? Decision makers on applications?**

Understandings: Town is not checking on business financials, speed means less due diligence, increased opportunity for criticism of decisions, no certainty that business will continue or spend granted funds to retain employees or paying bills

ONE TIME GRANT ASSISTANCE

DISCUSSION/DIRECTION

Recommended targeted Castle Rock small businesses:

- Physical location, not a residence
- Provide statement that have suffered economic loss
- Minimum of one year of Town licensure as a business
- Up to 25 employees on March 1, 2020
- Storefront retail, restaurants/food shops, personal care (barber, hair, nail, etc.); Others as listed in staff memo
- Maximum one-time grant of up to \$5,000 depending on demonstrated need
- **Amendments made during Council Meeting:**
 - **Business must have applied for an SBA loan**
 - **Franchise would be eligible if located in Town and owner resides in Castle Rock**

Recommended excluded businesses:

Chain or franchise business, liquor stores, auto and construction related business, regional business with more than 5 Colorado locations, professional service business and non-profit organizations. Others as listed in staff memo.

ONE TIME GRANT ASSISTANCE

DISCUSSION/DIRECTION

Preference given to small business paying sales tax and substantially impacted by State stay at home order. Funds limited by amount appropriated by Council.

Should business be required to seek other funding (e.g. SBA, Kiva, etc.) in order to be considered for grant?

RECOMMENDED PROCEDURE:

- Online application set up this week.
- Deadline April 16.
- Applications received and reviewed by grant review committee.
Recommendations posted by April 20 and confirmed by Town Council at meeting on April 21.



THANK YOU

QUESTIONS?