



Attachment B – Sales Tax Collections by Category and Geographical Area

Yearly Sales Tax Revenue					
	2020	2021	2022	2023	2024
Prior Year Collections *	\$ 92,664	\$ 507,167	\$ 201,783	\$ 234,983	\$ 157,072
Jan	3,765,446	4,319,191	4,895,519	5,278,218	5,634,420
Feb	3,687,547	4,045,071	4,657,699	4,913,848	5,143,794
Mar	4,438,082	5,194,130	5,901,264	6,115,424	6,364,533
Apr	3,632,258	5,140,504	5,674,318	5,684,944	5,972,234
May	4,284,260	5,330,063	6,037,535	5,984,858	6,353,339
Jun	5,425,011	6,135,858	6,670,861	6,980,717	7,281,462
Jul	5,146,996	5,578,390	6,360,738	6,250,367	6,742,829
Aug	5,061,764	5,519,553	6,025,326	6,250,892	6,395,961
Sep	5,435,934	5,864,460	6,518,549	6,851,466	
Oct	4,779,022	5,414,600	6,402,118	6,031,880	
Nov	4,836,626	5,643,498	5,918,466	6,441,679	
Dec	6,519,907	7,503,892	8,111,523	8,422,964	
Totals	\$ 57,105,517	\$ 66,196,377	\$ 73,375,699	\$ 75,442,240	\$ 50,045,644
Year to Year Change	7.4%	15.9%	10.8%	2.8%	

Monthly Sales Tax Comparisons		
August 2023	August 2024	% Prior Month/Year Comparison
\$ 6,250,892	\$ 6,395,961	2.3%
YTD 2023 *	YTD 2024 *	% Change YTD
\$ 47,459,268	\$ 49,888,572	5.1%
* Y TD totals above exclude prior year collections		

YTD Sales Tax Comparisons - By Industry			
Category	YTD 2023	YTD 2024	% Change YTD
Food and General Merchandise	\$ 13,087,501	\$ 13,509,112	3.2%
Misc Retail	7,832,586	9,624,729	22.9%
Restaurants & Bars	6,182,649	6,503,580	5.2%
Apparel and Accessories	5,243,722	5,130,854	-2.2%
Home and Garden	3,269,576	3,161,363	-3.3%
Auto and Auto Items	2,331,415	2,406,849	3.2%
Utilities	2,307,208	2,203,483	-4.5%
Furniture and Home Décor	1,311,520	1,201,330	-8.4%
Agricultural and Construction	1,047,416	1,078,319	3.0%
Audit Revenue	573,875	959,799	67.2%
Communication	900,707	949,561	5.4%
Leasing and Rentals	889,847	884,337	-0.6%
Services	927,837	871,885	-6.0%
Ranch Supply/Pet Needs	741,223	613,953	-17.2%
Wholesale and Manufacturing	503,924	489,364	-2.9%
Hotel	308,262	300,054	-2.7%

* Hotel tax above reflects sales tax collected and does not include Lodger's Tax collections

YTD Sales Tax Comparisons - By Geographical Area			
Category	YTD 2023	YTD 2024	% Change YTD
Milestone/Metzler	\$ 9,055,273	\$ 8,938,735	-1.3%
Promenade	6,396,754	7,111,410	11.2%
Out of State	5,695,885	6,003,462	5.4%
Outlet Mall	5,017,667	4,998,201	-0.4%
Downtown	3,973,062	3,915,869	-1.4%
Area Around Outlet Mall	3,888,087	3,900,271	0.3%
Out of Town	3,950,227	3,859,388	-2.3%
Wolfensberger	2,778,011	2,579,768	-7.1%
Remote Seller	1,206,454	2,472,133	104.9%
Founders Market Place	1,561,687	1,631,341	4.5%
Plum Creek	1,313,145	1,318,032	0.4%
Audit Revenue	573,875	959,799	67.2%
Justice	814,813	846,964	3.9%
Meadows	634,632	679,998	7.1%
Misc/ Other	599,696	673,201	12.3%