

2026 Link On Demand Castle Rock Expansion Proposal

Castle Rock Town Council Meeting
April 21, 2026

Link on Demand

2025-26 YTD

Highlands Ranch Link On Demand Program Report

Average Rider Rating



Out of 5 Stars

Average Ride Duration



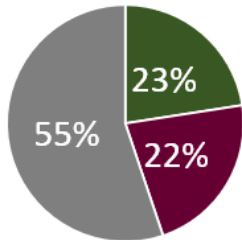
Average Pickup ETA



Rides per Driver Hour



Geographic Demand



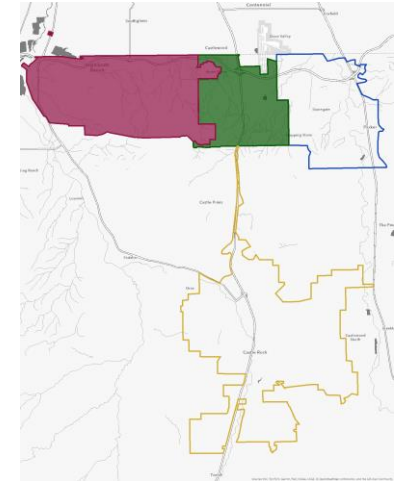
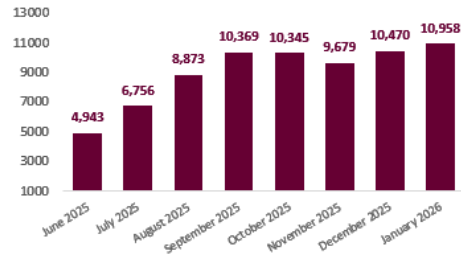
- Lone Tree -> Highlands Ranch
- Highlands Ranch -> Lone Tree
- Highlands Ranch -> Highlands Ranch

Completed Rides




72,393

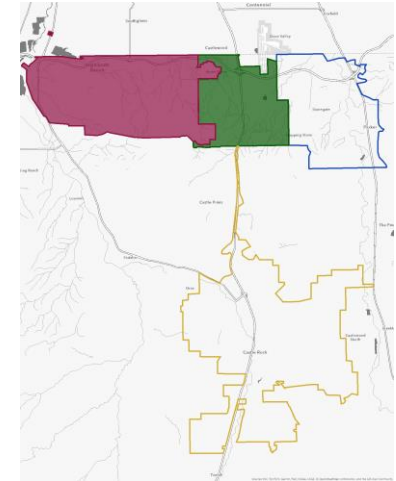
Month Over Month



Link on Demand

2025 Rider Survey

-  **95%** More desirable place to live
-  **83%** More independent
-  **75%** Visit businesses more frequently





Parker

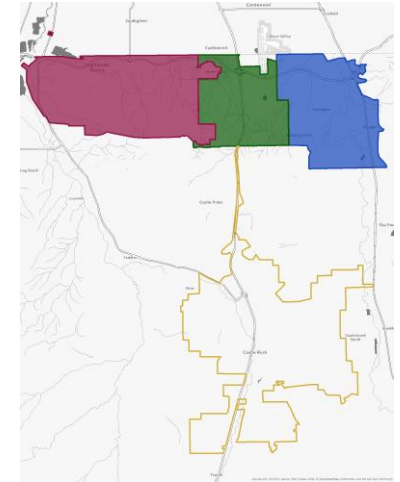
Link expands east on April 8th!

 **60%** Increase in trips provided

 **\$1.2M** Cost to operate

 **20%** Shared investment from Parker

 **80%** County, State, and Federal funds



Castle Rock

Where can Link take me?



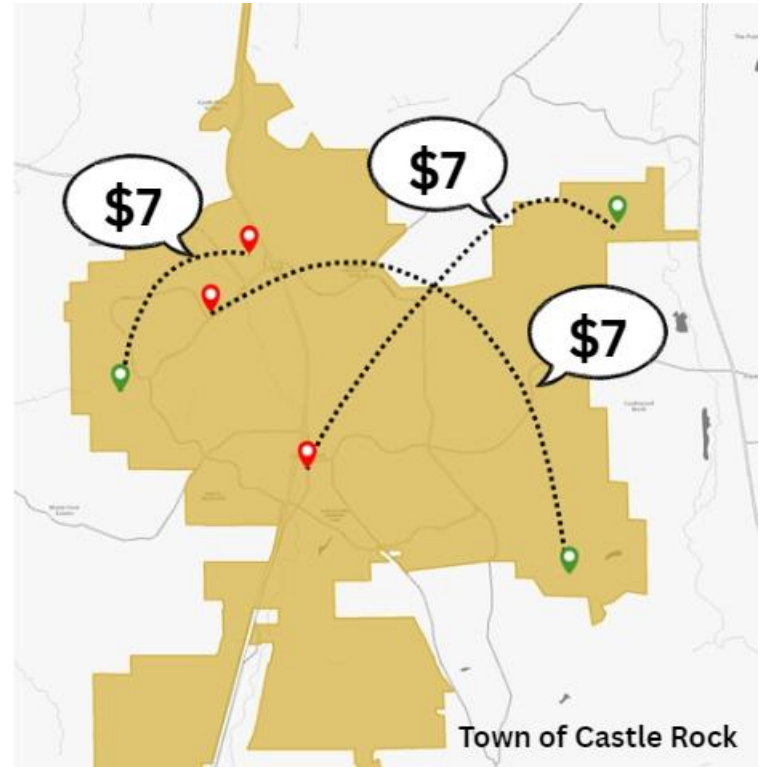
Dinner out



Doctors appointment



Concert downtown



Castle Rock

What value does Link bring?



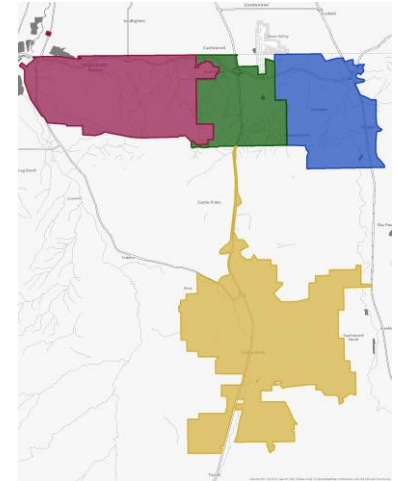
Public safety



Parking solution



Return on investment



Castle Rock

Regional rideshare by Fall of 2026



60K

Trips in the first year



\$2M

Cost to operate



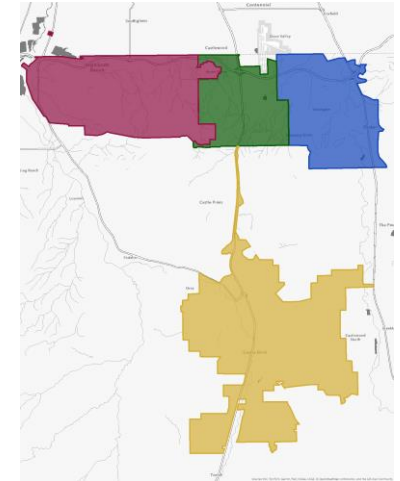
20%

Shared investment of \$400,000



80%

County, State, and Federal funds



PROPOSED MOTION

“I move to Approve the Resolution Approving the Intergovernmental Agreement Between the Board of County Commissioners of Douglas County and the Town of Castle Rock Regarding Cost Sharing to Establish the Link On Demand Microtransit Pilot Program.”

ALTERNATE MOTIONS

“I move to approve the Resolution as introduced by title, with the following conditions: (list conditions).”

“I move to continue this item to the Town Council meeting on (date) to allow additional time to (list information needed).”