

2016 Special Events Budget

EVENT	Total cost	Programming	Contract personnel	Supplies and Services	Location	Ticketed or free	Description
Rocky Mountain Sports Festival	20,000	10,000	2,000	8,000	PS Miller	Ticketed	The Rocky Mountain Sports Festival is a weekend event that celebrates community, athletics and local business, while showcasing the terrain, environment and unique culture of the region. Crafted to highlight over a dozen different sports, local associations will be encouraged to hold tournaments throughout Town, encouraging participation on all levels.
Celebration Concert Series							Ticketed concert series at PS Miller Park designed to be a new signature programming addition. Crafted to attract a regional audience and showcase various genres of music while featuring programming and vendor opportunities that are complementary in nature.
May	15,000	10,000	1,000	4,000	PS Miller	Ticketed	
June	15,000	10,000	1,000	4,000	PS Miller	Ticketed	
July	15,000	10,000	1,000	4,000	PS Miller	Ticketed	
August	15,000	10,000	1,000	4,000	PS Miller	Ticketed	
September	15,000	10,000	1,000	4,000	PS Miller	Ticketed	
Total Event Cost	75,000	50,000	5,000	20,000			

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Downtown After 5							Aimed at bringing people downtown on Fridays after work with food trucks, vendors, free music and a festive environment. This event could segue into programming for an entertainment district or common consumption area.
May	10,000	5,000	1,000	4,000	Festival	Free	
June	10,000	5,000	1,000	4,000	Festival	Free	
July	10,000	5,000	1,000	4,000	Festival	Free	
August	10,000	5,000	1,000	4,000	Festival	Free	
September	10,000	5,000	1,000	4,000	Festival	Free	
Total Event Cost	50,000	25,000	5,000	20,000			
Western Heritage Days	5,000	3,000	1,000	1,000	TBD	Free	Western Heritage Days during the Fair and Rodeo featuring arts and crafts, programming and concerts around Town.
Harvest Festival	8,000	5,000	1,000	2,000	TBD	Free	Fall festival kicking off the autumn season and start to fall programming activities
Event Totals	200,000	115,500	21,800	62,700			