

Sales Tax Collections by Category and Geographical Area

Yearly Sales Tax Revenue					
	2021	2022	2023	2024	2025
Prior Year Collections *	\$ 507,167	\$ 201,783	\$ 577,184	\$ 203,584	\$ 284,241
Jan	4,319,191	4,895,519	5,278,218	5,642,809	6,451,179
Feb	4,045,071	4,657,699	4,913,848	5,147,393	6,083,819
Mar	5,194,130	5,901,264	6,115,424	6,367,917	7,432,088
Apr	5,140,504	5,674,318	5,684,944	5,976,628	7,166,861
May	5,330,063	6,037,535	5,984,858	6,355,247	7,488,766
Jun	6,135,858	6,670,861	6,980,717	7,293,617	8,067,839
Jul	5,578,390	6,360,738	6,250,367	6,755,412	7,947,988
Aug	5,519,553	6,025,326	6,250,892	6,429,640	7,510,378
Sep	5,864,460	6,518,549	6,851,466	6,977,082	7,869,245
Oct	5,414,600	6,402,118	6,031,880	6,440,379	
Nov	5,643,498	5,918,466	6,441,679	6,758,024	
Dec	7,503,892	8,111,523	8,422,964	9,552,930	
Totals	\$ 66,196,377	\$ 73,375,699	\$ 75,784,441	\$ 79,900,662	\$ 66,302,404
Year to Year Change	15.9%	10.8%	3.3%	5.4%	

*Please note beginning in 2025 the sales tax numbers reflect the current 4.2% sales tax rate, the rate in prior years was 4%.

Monthly Sales Tax Comparisons		
September 2024	September 2025	% Prior Month/Year Comparison
\$ 6,977,082	\$ 7,869,245	12.8%
YTD 2024 *	YTD 2025 *	% Change YTD
\$ 56,945,745	\$ 66,018,163	15.9%
* YTD totals above exclude prior year collections		

YTD Sales Tax Comparisons - By Industry			
Category	YTD 2024	YTD 2025	% Change YTD
Misc Retail	\$ 11,078,214	\$ 16,521,462	49.1%
Food and General Merchandise	15,204,044	16,128,183	6.1%
Restaurants & Bars	7,346,881	7,798,358	6.1%
Apparel and Accessories	5,842,483	6,496,362	11.2%
Home and Garden	3,540,613	3,693,774	4.3%
Auto and Auto Items	2,715,808	2,942,793	8.4%
Utilities	2,466,407	2,642,392	7.1%
Audit Revenue	1,235,483	1,612,238	30.5%
Furniture and Home Décor	1,307,801	1,445,498	10.5%
Agricultural and Construction	1,238,936	1,286,666	3.9%
Communication	1,100,055	1,265,740	15.1%
Services	1,064,654	1,227,943	15.3%
Leasing and Rentals	1,024,942	1,084,179	5.8%
Ranch Supply/Pet Needs	865,433	886,480	2.4%
Wholesale and Manufacturing	570,268	606,394	6.3%
Hotel	343,723	379,701	10.5%

* Hotel tax above reflects sales tax collected and does not include Lodger's Tax collections

YTD Sales Tax Comparisons - By Geographical Area			
Category	YTD 2024	YTD 2025	% Change YTD
Out of State	\$ 6,891,217	\$ 11,445,530	66.1%
Milestone/Metzler	10,081,849	10,432,108	3.5%
Promenade	8,038,871	8,817,099	9.7%
Outlet Mall	5,637,740	6,489,506	15.1%
Out of Town	4,640,110	4,725,460	1.8%
Downtown	4,444,322	4,694,086	5.6%
Area Around Outlet Mall	4,377,449	4,461,089	1.9%
Remote Seller	2,887,332	4,177,164	44.7%
Wolfensberger	2,869,709	2,931,841	2.2%
Founders Market Place	1,830,307	1,967,836	7.5%
Plum Creek	1,482,342	1,621,839	9.4%
Audit Revenue	1,235,483	1,612,238	30.5%
Meadows	772,039	937,879	21.5%
Justice	949,835	936,054	-1.5%
Misc/ Other	807,140	768,434	-4.8%