

2024
TOWN CONTRACT OF SERVICE



**CASTLE ROCK
CHAMBER**

Stacy Garmon, President
Mary Anderson, Board Chair | Minuteman Press
Castle Rock Chamber of Commerce
October 3, 2023



Business Engagement

- Free Community Events: Artfest, Douglas County Fair Parade, Starlighting
- Networking Events – engaging local business partnerships (20 events in 2023)
- Women of Influence luncheons featuring prominent keynote leaders from the region



Talent Development

eXcelerate BUSINESS DEVELOPMENT

31

12 events in 2023



Serving 515 member businesses

Healthcare Collaborative TASK FORCE



Education and industry collaboration with key leaders in Castle Rock



17 Leaders representing 8 Industries

Tours FOR Teachers

Tours for Teachers 2022



17 Educators



14 Industries Represented



12 DC Schools Represented



6 Industry Tours



4 Employer Presentations



3 Networking Events with Business & Industry Leaders



2 Education Tours



2 DCSD Internships Secured During the Program



1 Virtual Tour of CALF

Registration open now for 2023 Fall Program

LDC LEADERSHIP DOUGLAS COUNTY

In its 25th year, LDC inspires participants in the work they do; strengthens them and the organizations they serve; and facilitates a heightened sense of community connection to encourage individuals to take positions of civic and organizational leadership in the community.



23 participants in upcoming class



438 alumni

NEXTGEN CASTLE ROCK

Launched July 2023



Currently 62 registered for program



4 fall events planned

Chamber of Excellence

➤ Community marketing in 2024 to focus on shopping, dining, community events in Castle Rock

➤ Shop the Rock – virtual resource available to new residents and community

➤ Visitor Center – available for new residents AND community members includes Castle Rock maps, visitor guides, shopping, and events

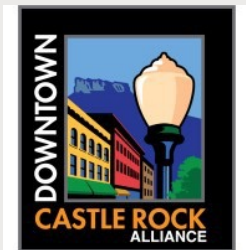
➤ Revamp of Visit Castle Rock website to be inclusive of all Castle Rock businesses and community opportunities

➤ Visit Castle Rock website allows any non-profit organizations (members and non-members) to post their events



Wrap Up

- Chamber success in partnership with the Town of Castle Rock, Castle Rock Police Department, Castle Rock Fire Department, Downtown Merchants Association & Castle Rock Economic Development Council



- We look forward to 2024 and contributing to the success of the Castle Rock business community

