## SEPTEMBER 2015



### DEPUTY TOWN MANAGER'S OFFICE MONTHLY REPORT

Each division within the Deputy Town Manager's Office has established performance objectives, generally linked to the Town's long-term Vision. This report highlights the divisions' performance relative to their objectives, as well as other key accomplishments.





CASTLE ROCK DTMO

Oversees and supports all of the divisions within the Deputy Town Manager's Office and leads interdepartmental projects and objectives



**COMMUNITY**RELATIONS

Facilitates community outreach, events and involvement for departments Townwide





DOIT

Partners with departments Townwide to strategically implement technology that is secure and well-supported





FACILITIES

Provides a safe and positive environment at all municipal facilities, for both employees and the public





Serves as an internal consulting resource, provides innovative programs in support of the Town's values and fosters positive work relationships



# DEPUTY TOWN MANAGER'S OFFICE MISSION, VISION AND VALUES

Objective: Effectively follow through on assigned Council-requested

initiatives 100 percent of the time within the time frame

agreed upon by Council

**Outcome:** Staff in September worked with a community team to prepare

information for Council regarding Starlighting decorations

**Objective:** Administer the Town's service contract program and oversee

the Town's franchise agreement with utility companies

**Outcome:** Staff in September worked with recipients to provide Council

organizations' 2016 service contract requests

Objective: Lead the biannual community survey process

Outcome: Staff in September worked with the consultant to launch

the four-month online focus group follow-up to the survey

### **OUTSTANDING COMMUNITY SERVICES**

**Objective:** Effectively respond to all public inquiries 100% of the time,

with an initial acknowledgement or response within

24 hours and a full response within 72 hours

Outcome: Received six public inquiries during September and

responded to all of them per these guidelines

**Objective:** Oversee internal government functions, including the

Healthy Living Team employee wellness program

Outcome: Hosted 81 participants and volunteers at SURVIVOR: Castle

Rock, which was the September wellness activity

**Objective:** Oversee the Town's LED sign program, including monthly

reporting

Outcome: Shared 50 messages using the Town Hall LED sign during

September, all initiated by the Town and its sign partners

### FINANCIAL CAPABILITY

**Objective:** Collaborate with the Finance Department on the annual

budget and three-year financial planning processes

Outcome: Staff during September prepared the budget message and

other key items for the budget process

## OTHER KEY ACCOMPLISHMENTS



- Staff continued Parks and Recreation Director recruitment in September, including conducting on-site interviews with five candidates
- The Special Events Manager in September finalized a draft strategic plan and continued planning events for Saturdays throughout winter
- Staff in September attended national city management and festivals and events conferences for continued professional development

## FINANCIAL CAPABILITY

#### Objective:

Represent the Town on intergovernmental and regional issues; monitor legislative activity, engaging issues as deemed necessary; and oversee issues related to public participation campaigns

#### Outcome:

Nothing to report this month



### **COMMUNITY RELATIONS**



### **OUTSTANDING OPPORTUNITIES**

**Objective:** Develop and execute communications plans to provide

outstanding educational opportunities on Town initiatives,

and evaluate progress on active plans monthly

Outcome: Developed five communications plans during September,

for a total of 52 active plans

### HIGH QUALITY OF LIFE

**Objective:** Support a safe community by communicating regarding crisis

situations when necessary, 24 hours a day, seven days a week, within one hour of notification, 90 percent of the time

Outcome: Staff communicated regarding two crisis situations during

September, a grass fire, and a suspicious incident at a school

### **OUTSTANDING COMMUNITY SERVICES**

Objective: Support an accessible, transparent and professional

local government by providing an initial response to public queries, including those from the news media and those submitted via social media (Facebook/Twitter), within

one business day, 100 percent of the time

Outcome: Staff during September responded to about 31 media

requests and to seven Facebook inquiries, all within one

business day

Objective: Meet internal deadlines for Town publications (Outlook/

Recreation Guide, MAC Guide, Your Town Talk, annual reports and special publications), 75 percent of the time

Outcome: There was one deadline in September, Your Town Talk,

which was met

### **OTHER KEY ACCOMPLISHMENTS**

- With the DDA, completed a Townwide winter events mailer
- Mailed a November election blue book to voters Townwide
- Branded the Town's updated Comprehensive Master Plan
- Issued 36 social media updates:
- A post and photo album on the Summer Trails Exploration program reached 4,434 people and saw 97 likes, six comments and seven shares
- A post about North Meadows work and closures reached 2,000 and saw 17 likes and one share
- A post regarding car breakins reached 7.680 and saw 118 likes, 19 comments and 38 shares

### **SENSE OF COMMUNITY**

#### Objective:

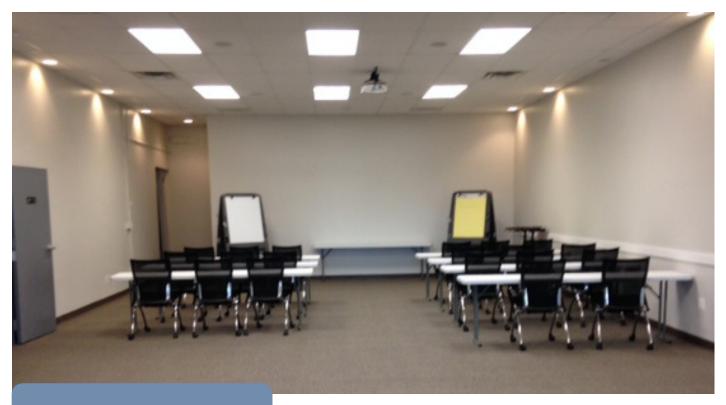
Support a high quality of life by informing residents of community events and other matters of importance to the community each month using social media, the Town website, news releases and Town publications

#### Outcome:

Fill the Boot, Halloween events, Oktoberfest, Pooch Plunge and



### FACILITIES DIVISION 🞏



## OTHER KEY ACCOMPLISHMENTS

- Oversaw replacement of the three flat roofs at the Recreation Center, as well as the installation of heated concrete at Fire Station 151
- Continued supporting the build out of the Police Department basement

## MISSION, VISION AND VALUES

#### Objective:

Conduct an annual safety inspection on each Town facility and issue an inspection report within 30 days

#### Outcome:

No inspections were completed during September

### **OUTSTANDING COMMUNITY SERVICES**

Objective: Complete all routine service requests within one working

day, when possible, or schedule to be completed as

soon as parts or labor are available

**Outcome:** Staff received 99 routine service requests during September

and completed all of them within one working day unless

parts or contracted labor were needed

**Objective:** Respond to after-hours emergency requests within

30 minutes 24 hours a day, 7 days a week

Outcome: Staff responded to two after-hour emergencies during

September, both within 30 minutes

**Objective:** Deliver all room/event setup requests in the time frame

requested 100% of the time

Outcome: Staff completed six room/event setup requests during

September, all within the timeframe requested

Objective: Complete preventive maintenance tasks at scheduled

intervals 90% of the time

Outcome: Staff completed 69 preventive maintenance tasks during

September, including checking buildings, stocking supplies,

and lubricating fitness equipment



### **HUMAN RESOURCES**

### MISSION, VISION AND VALUES

#### Objective:

Provide new employee orientation to all new hires within 30 days of the employee's hire date, 100 percent of the time

#### Outcome:

of 100 percent

#### Objective:

Provide monthly reports to departments regarding performance evaluation due dates, to help supervisors ensure timely completion of employees' performance evaluations; and review all evaluations prior to their filing to ensure comments are consistent with ratings and that the Town's performance management standards are being met

#### Outcome:

HR reviewed 22 evaluations

#### Objective:

Communicate regarding recent recognitions and/or promote the recognition program monthly via Rock Talk, 100 percent of the time

#### Outcome:





### **OTHER KEY ACCOMPLISHMENTS**

- Completed the initial interview process for the recruitment of the Town's next Parks and Recreation Director
- Sat on the interview panel for a position in Utilities

### **OUTSTANDING COMMUNITY SERVICES**

#### Objective:

Organize and hold a minimum of six Castle Rock University classes per year as a method of promoting employee development and performance

#### Outcome:

During September, hosted leadership training, which 14 employees attended

### MISSION, VISION **AND VALUES**

#### Objective:

Conduct an annual evaluation of compensation and benefits programs and make recommendations regarding competitive offerings

#### Outcome:

The 2015 evaluation has been completed, and recommendations have been incorporated into the Proposed 2016 Budget



### DIVISION OF INNOVATION AND TECHNOLOGY

### **PUBLIC SAFETY SPATIAL INFORMATION**

Annexations: Complete and reflect in the GIS database map updates

within one week of receipt from Development Services,

at least 90 percent of the time

Outcome: No annexation changes were completed this month

**Zoning changes:** Complete and reflect in the GIS database map updates

within two weeks of receipt from Development Services,

at least 90 percent of the time

Outcome: One zoning change was completed this month, within

two weeks of receipt

Parcel updates: Complete and reflect in the GIS database map updates

within four weeks of receipt from Development Services,

at least 90 percent of the time

Outcome: Three parcel updates were completed this month,

within four weeks of receipt





### TECHNOLOGY OPERATIONS/SUPPORT

Objective: Close (resolve) 80 percent of all emergency priority

tickets within one calendar day

**Outcome:** There were no emergency priority tickets this month

**Objective:** Close (resolve) 85 percent of all urgent priority tickets

within two calendar days

Outcome: Resolved 100 percent of urgent priority tickets

within two calendar days

Objective: Close (resolve) 90 percent of all medium priority tickets

within 10 calendar days

Outcome: Resolved 94 percent of medium priority tickets

within 10 calendar days

### HELP DESK TICKETS THIS MONTH

Operations: 306 total – 0 emergency, 38 urgent, 140 medium

and 128 minimum (106 hours average open to close time)

GIS: 20 total (138 hours average open to close time)



### **OTHER KEY ACCOMPLISHMENTS**

- Completed technologyrelated maintenance for the go-live of the new CRgov.com
- Installed new switches at the Service Center, Recreation Center, Police Department, MAC and the Town's disaster recovery site
- Trained GIS staff in Pictometry and Network staff to become certified Wireless **Network Administrators**



#### Objective:

Coordinate and hold six training classes per year for our customers, performed by either internal personnel or an external trainer

#### Outcome:

DoIT hosted seven internal training classes this month

### **SECURITY AND RECOVERY**

### Objective:

Complete weekly successful off-site backups of all important Town data (Success is defined as being able to restore files 99 percent of the time based on the data being saved on authorized storage locations and authorized time frames as defined by our backup policy.)

#### Outcome:

Completed weekly successful off-site backups of important Town data 100 percent of the time during September





#### Training Videos

DoIT CR University Videos are available by clicking on the following link. Simply select the video that you are interewatching and click play.

ArcGIS 101
Users will learn how to build a custom map using existing GIS data and basic editing skills.

<u>practive Mapping</u>
rs will be introduced to the new Interactive Mapping site, and learn how to navigate the PDF maps, Data Catalog
interaction according to the new Interaction and how to request custom map products through the helpdesk. Reference



#### Objective:

Achieve a customer satisfaction rating of 88 percent or higher at the end of a project

#### Outcome:

The customer satisfaction rating for projects from this year's survey was 97.3 percent

#### Objective:

Achieve a customer satisfaction rating of 88 percent or higher on all GIS special updates

#### Outcome:

The customer satisfaction rating for GIS from this year's survey was 97.3 percent

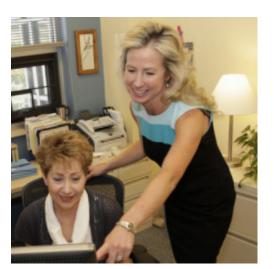
### **BUSINESS PROCESS IMPROVEMENT**

#### Objective:

Achieve a customer satisfaction rating of 88 percent or higher

#### Outcome:

The customer satisfaction rating for process improvement from this year's survey was 94.8 percent



### **TECHNOLOGY STRATEGY**

#### Objective:

Achieve a customer satisfaction rating of 85 percent or higher for DoIT's ability to manage the IT governance process each year

#### Outcome:

The customer satisfaction rating for IT governance from this year's survey was 97.5 percent

### 8 DTMO 2015 MAJOR PROJECTS

### DTMO



- √ With Town Council and a consultant, coordinate the search for a new Town Manager
- Collaborate with the Finance Department on the annual budget and three-year financial planning processes, as well as on TABOR issues as needed
- ✓ Lead the 2015 community survey process
- Oversee Healthy Living Team activities and expand the employee wellness program as planned for 2016 if favorable claims experience continues

### COMMUNITY RELATIONS



- With DoIT and the WEBTEAM, complete a redesign of the Town's flagship website and redesign water conservation subsite
- Launch new social media platforms: LinkedIn and Instagram, and possibly others; manage mobile app
- Communicate regarding the Town's priority projects, as well as regarding the planned charter election
- Support special events, community marketing and other community character initiatives

### FACILITIES



- Implement results of the 2014 space study, including supporting construction of Utilities' O&M building, the Police Department basement build-out and any Development Services/Town Hall projects; support Butterfield Pool remodel
- · Closely monitor janitorial contractor's performance to ensure the Town is getting an appropriate value for its dollars
- Award contract for on-call HVAC services and manage other contracts according to approved plan
- Re-roof Town Hall, replace Police Department HVAC compressors and paint and carpet Fire Station 151

### HUMAN RESOURCES



- ✓ Implement the public safety compensation equity program as approved by Town Council
- ✓ Develop a leadership program for Town employees
- ✓ Analyze compensation and benefit plans and conduct research regarding a potential Police pension program
- Continue working with departments to ensure appropriate classification levels for Town positions

### **DIVISION OF INNOVATION AND TECHNOLOGY**



- Implement public safety projects including surveillance cameras at the Police Department and key intersections and wireless expansion sites for in-car cameras
- Provide efficiency through new solutions: Advanced Metering Infrastructure, Legislative Management, Learning Management System, Microsoft 365, Nuance scanning enhancement and GIS ArcReader
- Enhance infrastructure with the second phase of the fiber project and end-of-life network/server/desktop replacements
- Upgrade the townwide access-control system software and connection panels