

APPLICANT INFORMATION (ELIGIBLE ENTITY)							
Name: Town of Castle Rock	•						
Mailing Address: 1375 W. P	lum Creek Parkway, Castle I	Rock, CO 80109					
Applicant Contact Name: Jeff Smullen Title: Manager of Park Planning							
Telephone: <b>303-814-7458</b>	Email:	Are you the Primary Contact? Yes					
	jsmullen@crgov.com						
DO you currently have an o	pen GOCO grant? If yes, plea	se provide grant number(s): <b>No</b>					
REQUIRED: Contact GOCO	staff prior to completion of a	pplication					

PARTNER INFORMATION (IF APPLICABLE)								
Name: Downtown Development Authority								
Mailing Address: 18 South Wilcox Street, Suite 202								
Partner Contact: Kevin Tils	Title: <b>Director</b>							
Telephone: <b>303-688-7488</b>	Are you the Primary Contact?							
		Yes						

PROJECT INFORMATION						
Project Title: Festival Park Project						
Grant Request (\$350,000 max.): <b>\$350,000</b>	Total Project Cost: \$4,350,000					
Percent of overall match (% of total project	Percent of Cash match (% of total project					
cost): <b>8.1</b> %	cost): <b>8.1</b> %					
County of Service: <b>Douglas</b>	City (please include cross streets): 2 <sup>nd</sup> &					
	Wilcox Street, Castle Rock, CO					

Brief Project Description (In 100 words or less), describe the proposed project and how it will benefit your community:

Festival Park is an urban park located in the heart of historic downtown Castle Rock. The project includes park expansion and the addition exciting new amenities such as, the addition of 2<sup>nd</sup> Street and Sellars Creek into the park, the development of access to Sellars Creek, outdoor natural playscapes, an interactive spray plaza, firepit, large group pavilion, restrooms, civic plaza area, large trees for shade, site furniture, a great lawn, creek bridges, walkways, creek overlook and bicycle parking. This exciting civic space will attract numerous civic gatherings, community events, educational programs and greatly expand opportunities for drop-in use by residents.

1. YOUR COMMUNITY: Introduce the community this project will serve. Highlight any underserved populations that this project is intended to serve. Discuss the recreational interests of your community, how does this project tie in to those? Who are the existing and/or expected users of the proposed project - individuals, organized sports leagues and teams, school and youth groups, etc. the project will benefit? Provide user numbers for each user group, noting how you arrived at that estimate. (10 pts.)

The picturesque Town of Castle Rock, Colorado, is a freestanding, full-service municipality midway between Denver and Colorado Springs. The 2015 population of Castle Rock is estimated at over 59,000 residents. The quality of life in Castle Rock is exceptionally high – 90 percent of residents were likely or very likely to recommend living in the community, as measured by the Town's 2015 community survey, and Money magazine consistently recognizes Castle Rock as one of the country's best places to live. According to multiple Town surveys conducted over the last four years, Town residents value the parks, trails and open space and have been extremely supportive of new park and trail projects as well as open space acquisition. The most recent survey in May 2015 indicated that residents rated parks and recreation services most highly when compared with all Town services. The Festival Park Project will be built as a result of the community's commitment to providing diverse parks and recreation opportunities by creating a one of a kind civic park in the heart of downtown Castle Rock.

Festival Park will be an important anchor for events that will draw residents from all over Colorado and has already numerous civic gatherings, performances, displays, community events, festivals and educational programs even within its current interim condition as a grass lot that provides only limited seating and concrete pad for event use. As the park is transformed, uses at the site will be operated by a number of community partners such as, the Downtown Alliance, Chamber of Commerce, private businesses and other organizations. Planned uses will expand on recent successful free public events, including Oktoberfest, Trick or Treat Street (approximately 100 users in 2014), Castle Rock Rotary Club's Ducky Derby (3500 participants in 2013), Bike to Work Day (80 participants in 2015), Spring Up the Creek (volunteer creek clean-up, fair and educational event with approximately 200 people in 2015) and Pedal the Moon (300 participants). The park will also accommodate the free summer Starlight Movie Series (weekly outdoor film showings), ECHO Summer Concert Series hosted by Calvary Chapel Castle Rock, Splash in the Park and Castle Rock Farmers Market. Various exercise-related programs will also be held at Festival Park, which have recently included the Castle Rock Half-Marathon (approximately 350 people in 2015), Yoga in the Park (50 participants weekly), National Senior Health & Fitness Day (approximately 35 participants annually), Castle Rock Adventist Hospital Rock Your Ride and Summer Slim Down Bootcamp.

The parks proximity to the Sellars Gulch Trail will also provide outstanding pedestrian and cycling access. Over the last 12 months there have been approximately 170 users on an average daily basis, which increases to almost 300 users on a daily basis during the warm summer months between June and August. During those summer months, there are almost 9,000 users on an average monthly basis (trail counter data), which illustrates the number of people that will access the park through the Town's primary trail system. The project site is located in Downtown Castle Rock situated between two primary north-south local roadways (Wilcox Street and Perry Street), bordered by Sellars Creek on the

south with 2<sup>nd</sup> Street and commercial businesses to the north. The Castle Rock Police Department is located directly to the east across the street from the park and Town Hall is south of the park. This location is regarded as the civic center of Town and is located within the historically designated downtown core area. Please see the attached site maps for more detailed information. The proximity to both low income and higher density neighborhoods downtown and the rest of Town via the East Plum Creek Trail make this an exciting destination for drop in use that will be discussed later in this application.

2. SCOPE: Describe the state of the existing facilities. If this project is intended to enhance or replace existing facilities, discuss why are they no longer acceptable? Include site photos. Describe the scope of the project – what exactly will be built? What is the useful life of the project components and how was that useful life determined? Describe consultations you have had with outside experts, other communities, or knowledgeable individuals about building this sort of project. The budget attachment will also be evaluated as part of this response. (15 pts.)

Festival Park has been managed as a Town of Castle Rock public park in its current condition since 2007; prior to then it was a vacant dirt lot. The 2007 design was intended to create an informal amphitheater and xeric gardens for demonstration areas. Currently, the existing half-acre park features seating walls, open concrete pad, one concrete picnic table, metal benches and a small irrigated turf lawn. The park borders and provides direct access to the Sellars Gulch Trail with connections to Douglas County Fairgrounds to the south and the East Plum Creek Trail to the west. Please see the attached site map and photos for further details.

The Festival Park Project will attract community members and visitors to gather, relax, play and explore in a natural outdoor park setting by improving the current park layout and adding needed amenities. While the park's downtown central location provides appeal to many community events and programs, the existing site features and layout limit the public capacity at these events and pose many challenges during these events. In addition, the park is not heavily used or active at other times due to the limited amenities (shade, play opportunities, picnic tables and restrooms).

Two significant issues with the current park that will be addressed with the proposed project are the topography and shade elements. The steep berms and embedded seating are difficult to adapt to many activities. These features limit the site's flexibility to expand the current uses of the park, for example, to set up volleyball nets or other activities that require a flat lawn. Slopes also limit capacity. The existing inventory of shade trees located on the perimeter of the park will also be increased with an assortment of large-diameter canopy shade trees dispersed throughout the park, especially in close proximity to seating areas. The proposed improvements will also enhance connectivity to and awareness of Sellars Creek, which is currently inaccessible, overgrown and separated from the park.

The proposed improvements will include new amenities such as the great lawn, splash play water feature and gas fire pit, picnic areas, access to and across the creek, multiple benches and other seating areas in the park and near the water, large manmade shade pavilion, boulder landscaping and permanent restroom facility. There will also be climbing play elements, natural play areas with boulders

and logs, slide and an outdoor classroom to provide additional outdoor activities and educational opportunities for young children. The street bordering the park on the north will be closed, repurposed and incorporated into the park's boundaries and the paved path will be realigned to connect users with the creek and trail system. A large bike parking area with bike racks will also be installed. Please see the attached project scope for additional design details.

The new components will utilize building materials such as steel, concrete, wood and natural stone that are durable, economical, vandal-resistant, sustainable, replaceable (when needed), outdoor/nature-oriented and are designed with park maintenance in consideration. The park and its amenities will be maintained regularly for safety and condition. We anticipate 30 years of useful lifespan from components with replacement included in the Parks annual maintenance budget.

The overall vision for this park is that it be an anchor for events, serve as the civic, be easily accessed by all residents and visitors and provide a high quality built and natural environment that people can enjoy for generations to come. The Town has partnered with the Downtown Alliance (Downtown Merchants Association, Castle Rock Economic Development Council and Downtown Development Authority) to create initial design concepts and project planning. The consultant team selected to lead the design for the project, Design Workshop, is a nationally-recognized landscape architecture, urban design and planning firm that also includes (among others) architects, civil engineers, natural resources consultants, a fountain designer, a lighting designer and irrigation designer to make sure Festival Park will meet all accessibility and other design standards required within this high profile public setting.

3. ACCESS: Describe access to the proposed project. How many people live within a 10-minute walk of the project site (within one mile or less)? Is it accessible by means other than automobile? How do/will users access the site? How is it situated in relation to where users live: is it near or linked to schools, other recreational amenities, or community gathering spots? Are there obstacles to getting to the project site; if so, how do you intend to overcome them? Will ADA accessibility be incorporated? (5 pts.)

Festival Park is centrally located in Downtown Castle Rock with direct vehicular access provided by local roads that border the park on the north, west and east sides, as well as sidewalks and a paved multi-use trail (Sellars Gulch Trail) that connects through to the park for pedestrian access and also connects directly to the Town parking garage. Although the park is in an urban setting, there is a historic residential neighborhood, public park and lower-income residential housing just to the east connected by a sidewalk on 2<sup>nd</sup> Street. The paved Sellars Gulch Trail connects to several multi-family housing complexes as well as the County Fairgrounds and Regional Park to the east of Festival Park. Directly west of the park, the Sellars Gulch Trail connects to the East Plum Creek Trail (EPCT). The EPCT is a paved multi-use trail that travels along the scenic East Plum Creek, spanning nearly 6 miles between Castle Rock Middle School and Castle View High School on the north end and South Perry Street on the south end. As part of the Colorado Front Range Trail, this recreational trail also functions as a commuter trail providing access between The Meadows (largest residential development in Castle Rock) and Downtown Castle Rock as well as other large residential developments.

Within a 10-minute walking of the project site, there is a mixture of multi-family units and single-family homes (see attached radius map). Based on census data by dwelling type, there are approximately 5,225 residents within that one-mile radius of the site. Additional amenities within one mile of the project site that are connected using paved sidewalks or Sellars Gulch Trail include an elementary school, middle school, public library, golf course and two open space parcels with soft-surface trails.

As part of the key goals of proposed improvements, the park will be redesigned to connect downtown and the park users to the larger system of recreation and natural systems of the waterways and paved trail networks. Currently Sellars Gulch is only accessible in rip-rap areas underneath bridges, while at the park it is so overgrown and distant from public access that many visitors aren't aware of the creek. By realigning the existing bike path (Sellars Gulch Trail), the trail engages with the creek. The proposed bridges will provide vantage points for looking down into the water while also connecting the park to the Town Hall as well as a large public parking lot for additional parking options. The bridges and overlooks will also offer handicap-accessible options to experience and enjoy the creek, which is not currently available with the existing park design.

4. NEED: What makes this project unique? Why is the project needed? How will the project enhance recreational offerings, including programming, and/or environmental education opportunities in the community? How are potential users of the project compensating now for the lack of the project? (15 pts.)

Despite its small size, as Castle Rock's only urban park, Festival Park has provided Castle Rock with a much needed central green space in Downtown while hosting a diversity of public programs. Greater demand and community growth has prompted the Town Parks and Recreation Department and Downtown Alliance to initiate the expansion of the park that will better serve the community, increase the full potential for hosting community events and attract downtown activities and retail businesses. The redesign is not intended to improve traditional park amenities (playgrounds, soccer fields or sport courts), rather, it is intended to provide the public with a unique opportunity to connect to nature and people in a natural outdoor environment in the heart of downtown Castle Rock. This park project is also a key component to enhancement of the regional tourism draws to the town and revitalize Downtown Castle Rock.

Specifically, the proposed improvements to the park are designed to increase the amount of usable space for events, encourage community gathering during non-programmed events, serve as traffic calming for bike traffic on the paved Sellars Gulch Trail and attract visitors and residents to downtown. An example of the need for increased usable event space can be illustrated with the new location for the annual Oktoberfest in 2015, which was previously located at Festival Park, but was moved outside the park within closed local roads because it outgrew the current available event space. In its current state, Festival Park has approximately 9,000sq.ft. of usable space for special events like movies or concerts but the event space will almost double to 16,370sq.ft., which could increase the participant numbers by 79%. There is also a benefit, as described by residents living in or within walking distance to downtown, to expanding this park's usefulness and offering splash pads and nature play elements.

The issues related to the site topography and lack of shade that interfere with planning or public enjoyment of those events can be addressed with the proposed improvements. For instance, at the weekly Movie Series, the north side of the lawn area is too steep for public or vendor use. During many events at the park, vendor and expo areas are placed on the adjacent 2<sup>nd</sup> Street, which is more level but the wide street creates overheating problems. Participants at daytime special events, especially those held in the summer, such as the free Splash at the Park weekly event, tend to congregate under the shade provided by the gulch on the park's perimeter, but there is no seating, forcing participants to sit down on the paved trail and create safety hazards for trail users.

An additional component to the proposed improvements includes the unique opportunity to provide environmental education about Sellars Gulch, the historic 1965 flood and the riparian habitat for the endangered Preble's meadow jumping mouse. Project elements have been designed to educate the public about these unique creek components with interpretive signage, "hide-and-seek" mouse sculptures and markings on the pavement to show the flood limits. Also, the improved seating and grass area will be more conducive to educational programming such as outdoor presentations.

5. PLANNING/OUTREACH: Describe the public planning process that identified this specific project as a priority. Discuss specific plans or targeted public outreach efforts that prioritized this project and the opportunities the public had to comment. Discuss your efforts to engage youth and underserved populations in the planning process. What priority is this project to the community? If this project is not a top priority discuss why it is being pursued at this time. If a survey was distributed, how many people and what groups were surveyed? Provide one copy of a blank survey. Summarize the feedback received from the public and how it was determined that your constituents want and will use the project? What did you learn from the processes discussed above? (15 pts.)

The creation of a central gathering place and special event venue at this location has been a priority of the Town of Castle Rock, including Town Council, and the Downtown Alliance since the Downtown Castle Rock Master Plan was approved in 2008. Public outreach and participation has always been a component of park planning and design process in Castle Rock. Beginning in early spring through early fall, the Town and Downtown Development Authority have been reaching out to the public for review and feedback on the current and future design of this park project. There were two interactive community open houses: in May 2015 at the Municipal Court Room (across the street with views of the project site that enabled presenters to directly point out features under discussion) and again in June at a local art center one block from the project site that included conceptual park designs based on the input collected at the first open house. There were three interactive community presentations held at the Starlighting Movie events at the park in June, July and September; these movie events are popular family happenings as they feature family-friendly movies intended for young audiences. There were also various meetings with stakeholders in the project: three presentations to the Downtown Alliance (open to the public), one working session with the Town Council (open to the public), and one final presentation to the Town Council on October 20, 2015 where Town Council fully endorsed the design of the project, which was described by Mayor Paul Donahue as a "home run".

In addition to these outreach events, there was a multi-media outreach effort organized by the Town Community Relations Department that included mailers, posters and flyers for local businesses and regular updates on the Town's social media pages. The community was also invited to offer feedback online at #CRFestivalPark or using Facebook and Twitter. Information about the project has also been available at the project website, CRgov.com/FestivalPark. Please see the attached posters and mailing postcard used to announce the project and solicit public feedback.

At the interactive workshops, the Design Workshop team used a variety of methods to collect feedback and walk the public through the design concept as it evolved. The public feedback was orchestrated so that it would drive the design process rather than soliciting feedback on a plan created without public input. Early data-gathering workshops included surveys, site photos, precedent project analyses and photos that people could "vote" on to demonstrate preferences, and blank site plans with program "chips" that people could move around and discuss preferences for site elements. Later workshops identified how elements from prior workshops were incorporated into the design. The first proposed plans put forward three alternatives that incorporated the entire requested program, but organized in different ways to evaluate preferences for 2nd Street, adjacencies, orientation and priorities. The second and third proposed plans compiled the prior comments, providing a new plan for feedback. There were several residents that came to multiple workshops and commented on how "cool" it was to see comments incorporated into the design. Each workshop featured large (3'x5' and 3'x4') colorful posters that showcased the project in plan and perspective renderings. The nearly final concept included 20 views and a fly-through movie to comprehensively show the project from as many vantage points as possible. At each workshop, the design team engaged with the public one-on-one to discuss the proposed features of the project and solicit feedback.

Components to the public feedback were summarized and noted by recurrence. The preferred park elements included access to and across the creek, flexible event space, bike hub, additional seating, art, shade structures and trees, park entrance visibility and tree houses or elevated deck platforms over the creek. The public's preferred programming for the new park includes arts, education and fitness. Residents feel the most important thing to preserve from the existing park is the grass and creek while the most important thing to change with the redesign is the addition of more shade trees. A copy of a blank survey has been attached for reference.

6. OPPOSITION: Who is opposed to the project? Have neighbors, user groups, or other parties objected to the project? Include any letters, petitions, news articles, or other documents evidencing opposition. What has been done to address the concerns of those opposing and how has the opposition responded? (5pts.)

Until recently, it had been difficult to achieve consensus with the Town and the Downtown Alliance on a plan for the park redesign, despite the acknowledgement in the 2008 Downtown Master Plan of the park's importance to Downtown Castle Rock. By incorporating public outreach into the design process, and by specifically addressing previous issues in the design alternatives, the project is unanimously supported by downtown businesses, the Downtown Alliance, the Town Parks and Recreation Commission and Town Council.

The primary opposition to the project initially was related to reducing parking on 2<sup>nd</sup> Street. This street is a secondary connection in the city grid, as it begins on the west side of the park and travels east to a historic neighborhood and public park on the east side. The street has 18 parking spaces that are heavily used for parking for the nearby courthouse on court day, and lightly used at all other times. It should be noted that residents and downtown businesses agree that available parking is an overall downtown issue, not solely a Festival Park Project issue. However, a study of the downtown area identified over 1,200 street-level parking spaces within a 2-minute walk of the project site.

The decision to expand the park's footprint into 2<sup>nd</sup> Street and close the western half of the street to vehicular access was based on public feedback, discussions with downtown businesses and an evaluation of existing parking facilities in downtown Castle Rock. Although the initial project design did not include any road closures, residents expressed this desire for a partial road closure idea mainly due to safety concerns with the location of the proposed splash pad play area near an active through street and the ability to maximize the extent of the proposed improvements. The business owners of all adjacent properties have been interviewed and consulted; all generally approve of the project but specific project improvements have been designed to address access improvements to two commercial buildings that have direct access from 2<sup>nd</sup> Street.

### 7. TIMELINE: When will the project be ready for construction and when will it be complete? Discuss any design, engineering and/or permitting that is outstanding. (5 pts.)

The project will be ready for construction in September of 2016 following the completion of the final design and permitting process. Now that the conceptual design is complete has been reviewed and approved by Town Council, the project design consultant, Design Workshop, will complete construction documents by February 2016. Once complete, construction documents will be submitted to the Town of Castle Rock Development Services Division and through FEMA, the Army Corps of Engineers and the US Fish and Wildlife Service; consultations with the last three agencies are related to work to be completed within Sellars Creek. The Town regularly processes improvements through federal agencies, and when construction is proposed within FEMA 100-year floodplain limits; the Town's Stormwater Division is experienced and familiar with timeframes and procedures for the approval process. There is also an existing Incidental Take Permit for the endangered Preble's meadow jumping mouse through an approved Habitat Conservation Plan that outlines allowed impacts, minimization and mitigation measures as well as restoration activities to Preble's habitat, which includes the new bridge crossing in the park. Of all the permits, the Conditional Letter of Map Revision (CLOMR) process has the longest lead time, but this permitting process been completed by the Town for other similar construction projects, such as the recent Hangman's Gulch Trail Project (new 10'-wide paved trail and stormwater improvements in the floodplain) and Phase 4 of the East Plum Creek Trail (new 10'-wide paved trail segment with creek crossings). The CLOMR process will be complete by September 2016 at the latest; however, construction could begin as September 2016 with mobilization and utility work commencing outside the floodplain on the upland portion of the site ahead of FEMA approvals. Work will be completed and open for use by the Town's annual Starlighting event in mid-November 2017. A soft opening of the redesigned park will be held in September 2017 prior to the November celebration.

8. MAINTENANCE: Estimate the annual costs to maintain the project. How did you derive those numbers; how do you intend to fund maintenance; and who is responsible for maintenance? (5 pts.)

Festival Park has been maintained by the Town Parks Maintenance Division since 2007. A portion of the maintenance cost for the park is already funded as irrigated turf grass already exists. Costs will increase with park expansion when restrooms, the pavilion structure, the conversion of the street to plaza areas with landscaping, splash pad, playground and the development of the creek area with plantings, grass, bridge crossings and link to Town Hall are added. It has been estimated by the Town's maintenance and operations manager that .75 FTE (Full Time Employee) will be needed to support the additional improvements at Festival Park. In addition, a new 1" water tap and sewer connection will be added for restroom development and electrical service must be upgraded. The total additional operational budget need for Festival Park is estimated to be \$25,000 for personnel and \$8,000 in additional Utility Cost with another \$4,000 in supplies and services. A percentage of these costs will be included in the 2017 General Fund budget as the park will not be open for the full calendar year of 2017. The 2018 budget will include the full impact of the park and maintenance will be funded through the Town's General Fund.

9. YOUTH INVOLVEMENT: Will a Youth Corps or other local youth organization be used to implement the project? Keep in mind this could be anything from planning and fundraising to construction. If so, describe what the youth organization will be doing and discuss the collaboration you've had with them. Submit a letter of support from the organization that you will be collaborating with. If there will not be youth involvement in this project, provide an explanation of why. (5 pts.)

The Town will not be utilizing a CYCA-accredited youth corps to implement the construction of the amenities and improvements proposed at this site as they will require skilled labor, heavy equipment and experience provided by a qualified licensed contractor. However, the Parks and Recreation Department has a fully-established and successful volunteer program, POST Partners, which has recruited, organized and coordinated volunteers of all ages for other parks and trails projects, including construction and maintenance of other trail systems in Castle Rock, some of which are VOC-trained (Volunteers for Outdoor Colorado) crew leaders. This specific park site has been adopted by the High Noon Rotary Club and Storm Soccer Girls have adopted the adjacent paved Sellars Gulch Trail area; both groups have helped with clean-up events and park beautification projects.

10. MATCH STATUS: How much of your planned cash match is secured? How much of it is yet to be raised and what are your plans for raising those additional funds? What is your "Plan B" if you are unable to raise those funds? ("Plan B" only needed if matching funds are not secured.) Describe any partnerships established for this project. If cash or in-kind partnerships for this project were not possible, explain why. (10 pts.)

Funding for the project will come from several sources which include: Conservation Trust Fund \$950,000, Tax Incremental Financing (TIF) funding through the Town's Downtown Development Authority \$2,500,000, Parks Capital Fund \$300,000, Stormwater Fund Contribution for creek work - \$250,000, GOCO Funds - \$350,000. Total project cost \$4,350,000. The plan for the project is completely

dependent on partnerships. While approximately \$1 million will come from the Town's allocation of CTF funds, the majority will come from partnerships with the Town's Utilities Enterprise and Tax Incremental Financing generated by the independent Downtown Development Authority. While the percentage of GOCO funds requested may seem relatively small, they are critically important for the success of the project. A substantial percentage of project funding will go toward storm water improvements to develop access to the Sellars Creek, underground infrastructure and converting the existing roadway to programmable space. GOCO funding is needed to finish the project including the addition of nature-based play equipment, pavilion structure, site furniture and splash pad elements.

11. NEED FOR FUNDS: What is compelling about your community's need for GOCO funds? What opportunities are lost if this project is not undertaken now? Will the project (or components of it) get done if GOCO funds are not awarded? Will applicant or partner funds dedicated to the project be lost if GOCO doesn't award a grant now? (5 pts.)

Castle Rock is a rapidly growing town committed to providing its residents with a small town atmosphere and high quality park and recreation facilities. The rapid pace of growth in Castle Rock in the last five years, more than twice the state average rate according to U.S. Census Bureau, and the ongoing demand for park and recreational amenities, are driving the community's needs for GOCO funds.

The redesign of Festival Park has been in planning and discussion stages since 2008 but could not be agreed upon by both residents and downtown businesses until recently. Since the public was asked to offer input on the project earlier this year, momentum has been building for this project to be completed in the near future. Event coordinators and the Downtown Alliance have noted an increasing need for redesigned event space as they have tried to expand events at this location. Town planners note that several corporations and businesses have expressed interest in relocating to downtown Castle Rock, and are evaluating it against downtown Denver and the Denver Tech Center. Having an outdoor park space for their millennial employees to work is frequently cited as a wish list item for these corporations. This would be addressed by the shade canopy, tables and Wi-Fi zone that are currently proposed in the northeast corner of the project site.

The partner funding has been secured and will not be lost if GOCO does not award a grant; however, components to the redesign will have to be greatly reduced in scope, which will hamper the improvements that would create a natural outdoor atmosphere. GOCO funding is needed to finish the project including the addition of nature-based play equipment, pavilion structure, site furniture and splash pad elements. This would greatly reduce the goal of this project to create a community gathering location and draw to downtown Castle Rock. It is also critical that this application be considered within the current grant cycle in order to meet the planned fall 2017 opening.

12. SUPPORT: Provide up to seven community support letters/emails that are supporting the project in ways other than cash or in-kind contributions. (5 pts.)

### Festival Park

### **Preliminary Timeline Estimate**

	2015	2016								2017														
Task	Nov De	c Jar	n Fel	Mar	Apr	May	y Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Construction Document																								
Development																								
Permittting and Approvals																								-
Town Permit Review and approval					1																			
Fema CLOMR Process							,		l .															
Army Corps of Engineers 404																								
Nationwide Permit Process																								
US Fish and Wildlife Service Approval																								
Bid Process																								
				1																				+
Bidding and Negotiation  Town Council Award of Construction							_																<del></del>	
Contract																								
Contracts and Bonding																							<u> </u>	
Construction Phase																								
Mobilization and Demolition																								
Grading, Erosion and Sediment Control																								
Boulder Drops and Creekbank																								
Stabilization																								
Bridge and Trail Construction																								
Connection to Town Hall																								
Playground Construction																			,					
NW Water Fountain Plaza																								
NE Corner Plaza																								
Great Lawn and Pavilion																								
Intermediate Landscape																								
Final Report to GOCO																								

		Proje	ect Budget	t				
		Date			* *	Partner Match		<b>Total Funding</b>
	Source of Funds	Secured		Request	Match (\$)	(\$)	CTF Funds (\$)	(\$)
CASH	Great Outdoors Colorado		-	350000				\$350,000.00
	Town of Castle Rock		-		300,000.00		950,000.00	
	Downtown Development Authority					2,500,000.00		\$2,500,000.00
	Utilities Stormwater Enterprise					250,000.00		\$250,000.00
	[List Partner]							\$0.00
IN-KIND								
	[List Source]		-					\$0.00
	[List Source]		-					\$0.00
	[List Source]			\$350,000.00	\$300,000.00	\$2,750,000.00	\$050,000,00	\$0.00 <b>\$4,350,000.00</b>
TOTAL SOURCE OF FUND	JS			ψ550,000.00	φ300,000.00	Ψ2,750,000.00	\$950,000.00	ψ4,330,000.00
		Number of						Total Funding
CASH	Use of Funds	Units	Cost Per Unit	GOCO Funds	<b>Applicant Funds</b>	Partner Funds	CTF Funds	(\$)
Mobilization and Demolition								\$0.00
General Contractor TBD	Clearing, grubbing, excavation and roadway demolition	1.00	159,091.00		159,091.00			\$159,091.00 \$0.00
Erosion and Sediment Control								\$0.00
Erosion and Sediment Control								\$27,272.73
General Contractor TBD	Creekbank and water quality protection	1.00	27,272.73		27,272.73			
Creekbank Stabilization and								\$0.00 \$0.00
Trail Improvements								\$0.00
	Boulder drops and lining, trail improvements, bridges and							\$472,040.00
General Contractor TBD	crossings	1.00	472,040.00			250,000.00	222,040.00	\$0.00
Connection to Town Hall								\$0.00 \$0.00
General Contractor TBD	improvements	1.00	85,544.55		85,544.55			\$85,544.55
								\$0.00
East Playground		1.00	270 704 55	100,000.00		270 704 55		\$0.00 \$370,794.55
General Contractor TBD	Natural materials, at grade slides, climbing boulders, musical elements and log play elements	1.00	370,794.55	100,000.00		270,794.55		\$3,70,794.33
NW Water Fountain Plaza	inusical elements and log play elements							\$0.00
General Contractor TBD	Spraypad play features, boulder walls, decorative concrete,	1.00	1,194,860.90	100,000.00		1,094,860.90		\$1,194,860.90
NIE Comon Plana	firepit							\$0.00
NE Corner Plaza	Rework of closed 2nd street, concrete walls, sidewalks and							\$0.00 \$664,546.36
General Contractor TBD	plaza area	1.00	664,546.36				664,546.36	7 0 0 1,0 1 0 10 0
								\$0.00
Great Lawn and Pavilion		1.00	026.546.26	150,000.00		706.546.26		\$0.00 \$936,546.36
General Contractor TBD	Large group picnic pavilion, site furniture, grass lawn	1.00	936,546.36	130,000.00		786,546.36		\$936,346.36
Intermediate Landscape								\$0.00
General Contractor TBD	Large trees within plaza areas	1.00	43,849.00			43,849.00		\$43,849.00
								\$0.00
Contingency								\$0.00
	10% project design and construction contingency	1.00	395,454.55		28,091.72	303,949.19	63,413.64	\$395,454.55 \$0.00
USE OF FUNDS - CASH SU	RTOTAI			\$350,000.00	\$300,000.00	\$2,750,000.00	\$950,000.00	
CSE OF FUNDS - CASH SU	BIOTAL		-	ψ550,000.00	ψ500,000.00	Ψ2,750,000.00	ψ>50,000.00	ψ4,330,000.00
		No. of Units				D 4 E 1		Total Funding
IN-KIND Professional Services	Use of Funds	/ Hours	Hour	GOCO Funds	<b>Applicant Funds</b>	ratuler runds	CTF Funds	\$0.00
vendor/service provider				1			1	\$0.00
vendor/service provider				1			1	\$0.00
								\$0.00
Materials				1				\$0.00 \$0.00
vendor/service provider vendor/service provider				-			-	\$0.00 \$0.00
venuor/service provider								\$0.00
Equipment				]				\$0.00
vendor/service provider								\$0.00
vendor/service provider				_				\$0.00
								\$0.00
	USE OF FUNDS - IN-KIND SUBTOTAL				\$0.00			\$0.00
	10% Contingency (not required)			A = 0 = 0	\$0		·	
	TOTAL PROJECT COST			\$350,000.00	\$300,000.00	\$2,750,000.00	\$950,000.00	\$4,350,000.00
•								

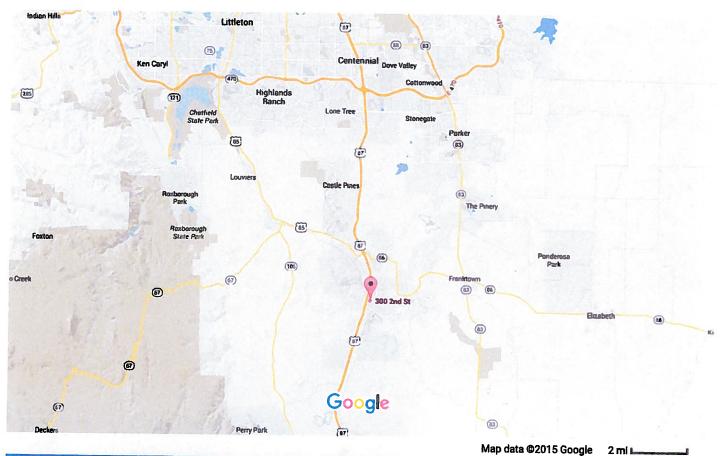
## Festival Park Project GOCO LPOR Fall 2015 Grant Application Attachment A – Project Site Maps



### Google Maps

### 300 2nd St

Festival Park, Castle Rock, CO



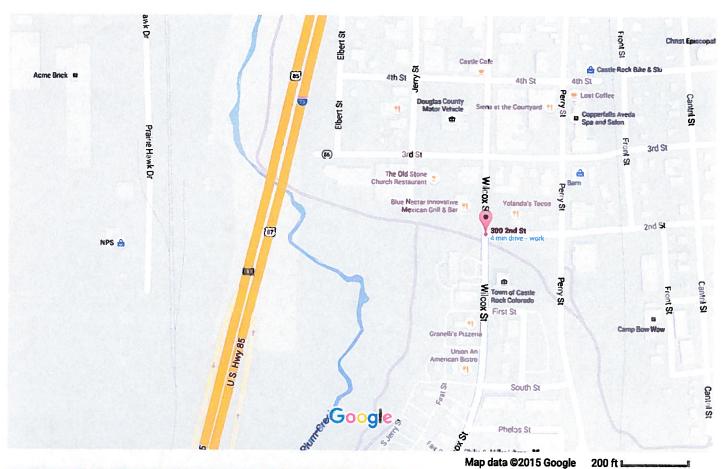


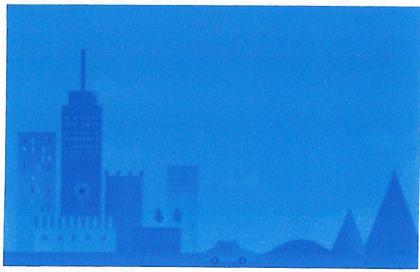
300 2nd St Castle Rock, CO 80104



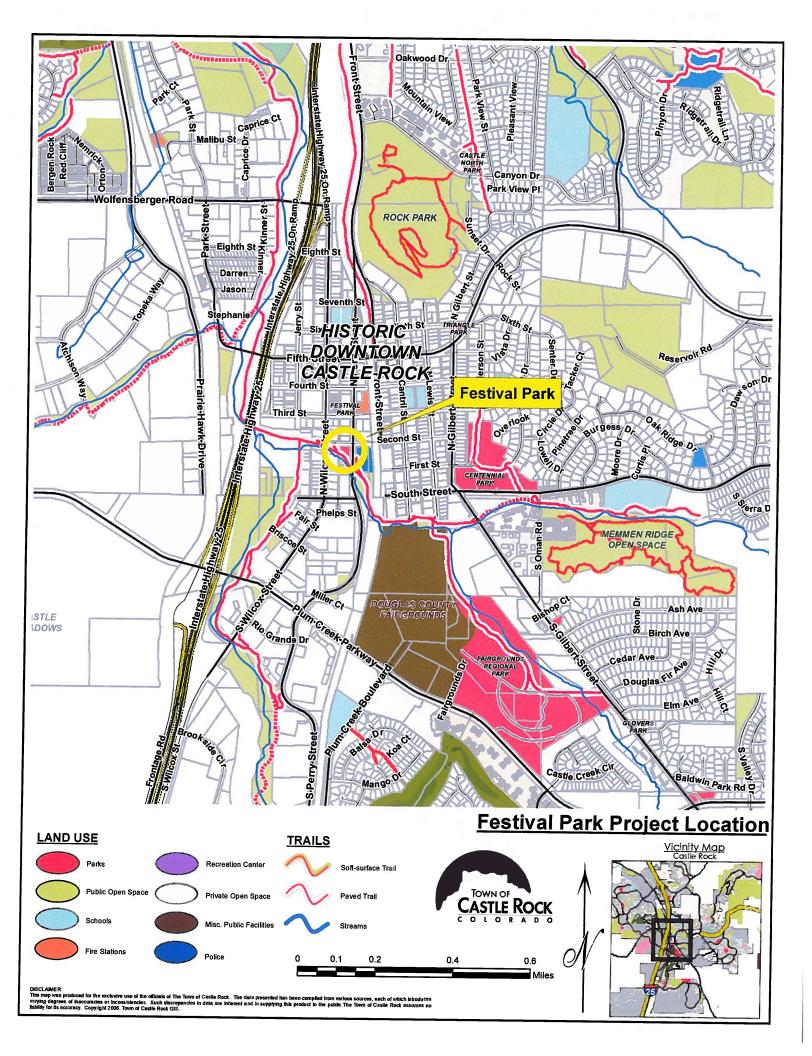
### 300 2nd St

Festival Park, Castle Rock, CO





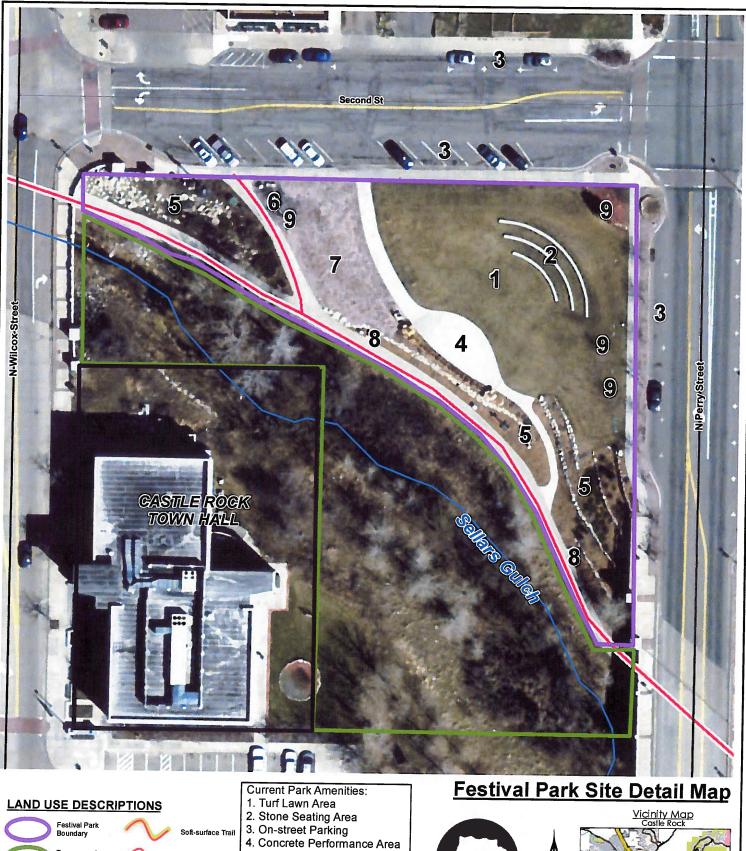
300 2nd St Castle Rock, CO 80104



## Festival Park Project GOCO LPOR Fall 2015 Grant Application

Attachment B - Detailed Site Map & Photos







Festival Park Boundary

Town-owned Public Open Space



- 5. Xeric Landscaping
- 6. Concrete Picnic Table
- 7. Crusher Fines Area
- 8. Metal Bench
- 9. Existing Tree

### CASTLE ROCK 150

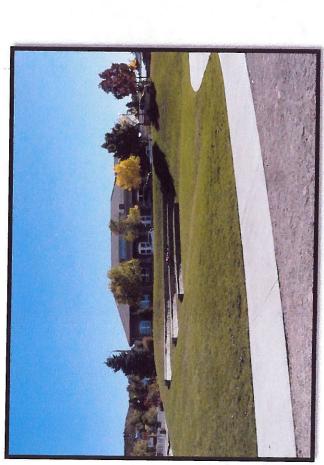


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DISCL AMER:
This map was produced for the exclusive use of the officials of The
varying degrees of inaccuracies of inconsistencies. Such discrepe
fability for its accuracy. Copyright 2006, Town of Castle Rock GIS.

Paved Trail

Streams



View facing east of seating area



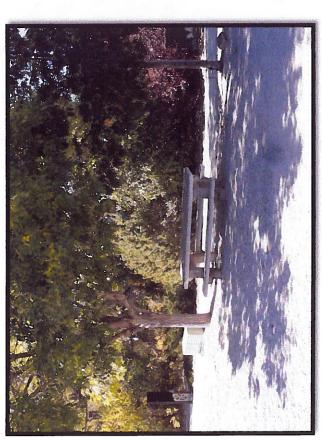
View facing northwest of performance area



View facing south of uneven grass area



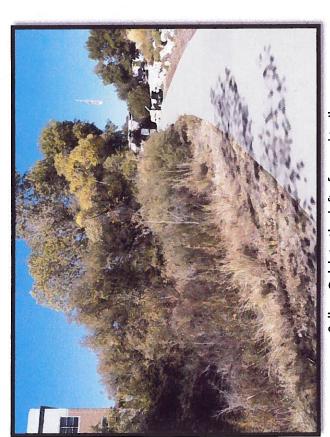
Existing park entrance sign



Single picnic table



View of Sellars Gulch Trail



Sellars Gulch to the left of paved trail



2<sup>nd</sup> Street on north side of park



Oktoberfest 2014



Educational presentation to Earth Day volunteers



Splash in the Park 2015



Searching for shade during Splash in the Park





Senior Stroll 2015 beginning at Festival Park onto Sellars Gulch Trail



Bike to Work Day booths 2015



2013 Half Marathon finish line

Bike to Work Day 2014



Castle Rock 10K/Half Marathon Expo & Start Area on

2<sup>nd</sup> Street

## Festival Park Project GOCO LPOR Fall 2015 Grant Application Attachment C – Proposed Project Scope



### PREFERRED CONCEPT



- (1) ROCK WATER WALL & SPLASH PLAY
  - 2 ENTRY GATEWAY
- 3 CHRISTMAS TREE PLAZA
- 4 SHADED 2ND STREET PLAZA
  - **S** BIKE CORRAL
- © CANOPY PERCHES
- (1) WOODLAND OVERLOOK
- 8 STREAM SIDE PICNIC AREAS
  - 9 BRIDGE
- (I) CHILDREN'S SLIDE
- (11) CHILDREN'S OVERLOOK PLATFORMS
  - (B) POTENTIAL FIRE PIT LOCATION (B) WATER QUALITY RUNNEL

- 66 COMMUNITY PAVILION
  66 BUILDING RAIN GARDEN
  66 FARM TABLE
  67 THE "BLEACHERS"
  68 LAWN
  69 OUTDOOR CLASSROOM
  69 OUTDOOR CLASSROOM
  69 WATER "GET DOWN" AREA
  62 FIRE PLACE FEATURE
  62 PARENT'S BENCH
  63 MOVABLE CAFE SEATINGS
  63 GRAND STAIRS
  63 GRAND STAIRS
  63 CLIMBING / PLAY ELEMENTS
  63 BATTERED RETAINING WALL
  63 NATURAL WATER DROP STRUCTURE

## PLAN DETAIL- 2ND STREET



- T ROCK WATER WALL & SPLASH PLAY
  - 2 ENTRY GATEWAY
- 3 CHRISTMAS TREE PLAZA
- 4 SHADED 2ND STREET PLAZA
- CANOPY PERCHES
- (7) WOODLAND OVERLOOK
- 8 STREAM SIDE PICNIC AREAS

- (I) CHILDREN'S SLIDE (II) CHILDREN'S OVERLOOK PLATFORMS
  - (2) POTENTIAL FIRE PIT LOCATION (3) WATER QUALITY RUNNEL
    - (4) COMMUNITY PAVILION
- (6) BUILDING RAIN GARDEN

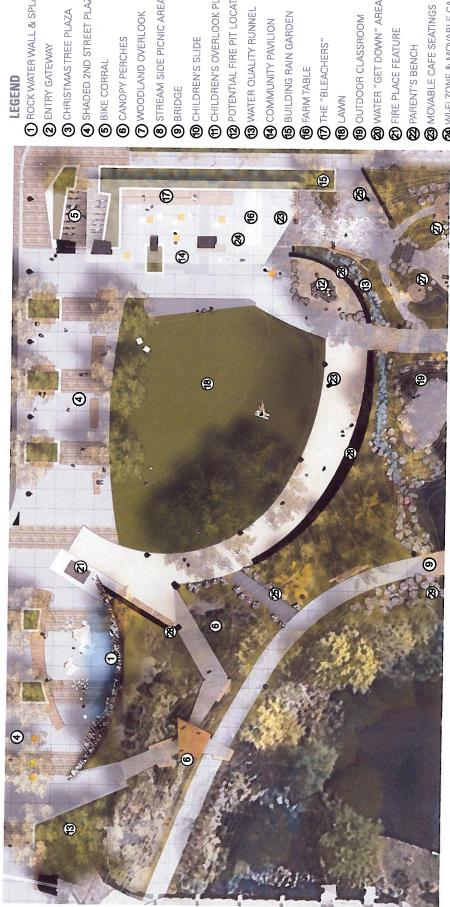
- CLIMBING WALL

  CONTRING / PLAY ELEMENTS

  CONTRIBUTE RETAINING WALL

  CONTRIBUTE WATER DROP STRUCTURE

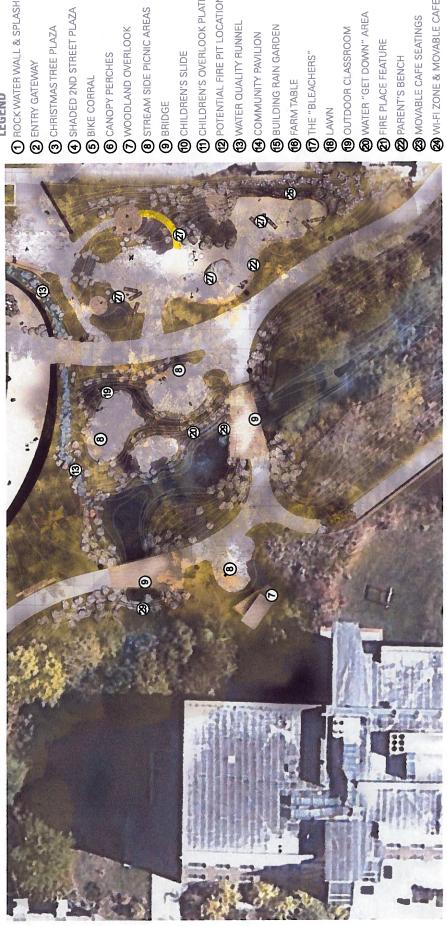
## PLAN DETAIL- CENTRAL SPACE



- (1) ROCK WATER WALL & SPLASH PLAY
  - 2 ENTRY GATEWAY
- 3 CHRISTMAS TREE PLAZA
- 4 SHADED 2ND STREET PLAZA
- 6 CANOPY PERCHES
- (1) WOODLAND OVERLOOK
- 8 STREAM SIDE PICNIC AREAS

- (1) CHILDREN'S OVERLOOK PLATFORMS (2) POTENTIAL FIRE PIT LOCATION (3) WATER QUALITY RUNNEL
- - THE "BLEACHERS"
- (1) OUTDOOR CLASSROOM
- WATER "GET DOWN" AREA
- (S) MOVABLE CAFE SEATINGS
- Ø WI-FI ZONE & MOVABLE CAFE SEATINGSØ GRAND STAIRS
- CLIMBING WALL
- (2) CLIMBING / PLAY ELEMENTS
  (3) BATTERED RETAINING WALL
- M NATURAL WATER DROP STRUCTURE

## PLAN DETAIL- CREEKSIDE



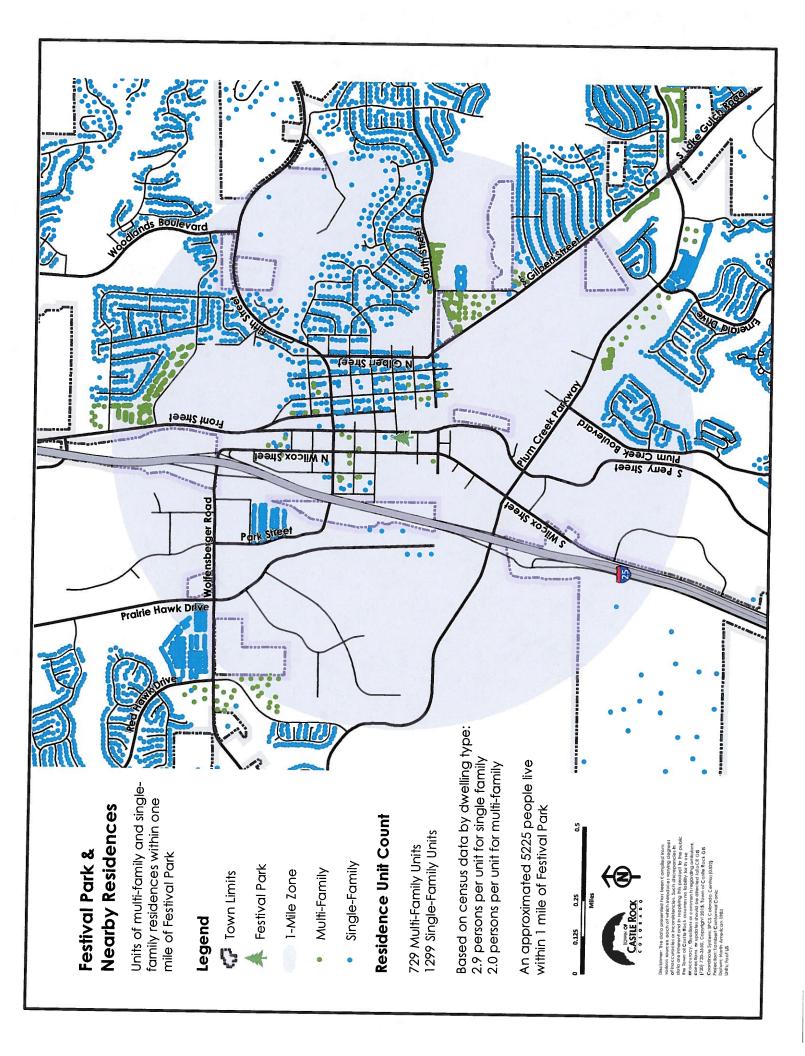
- (1) ROCK WATER WALL & SPLASH PLAY
- 3 CHRISTMAS TREE PLAZA
- 4 SHADED 2ND STREET PLAZA
- (1) WOODLAND OVERLOOK
- 8 STREAM SIDE PICNIC AREAS
- (1) CHILDREN'S SLIDE
- (11) CHILDREN'S OVERLOOK PLATFORMS
  - (2) POTENTIAL FIRE PIT LOCATION (3) WATER QUALITY RUNNEL
- 4 COMMUNITY PAVILION
- (7) THE "BLEACHERS" (8) LAWN (9) OUTDOOR CLASSROOM

- (S) MOVABLE CAFE SEATINGS
  (S) WI-FI ZONE & MOVABLE CAFE SEATINGS
  - **B** GRAND STAIRS

- CLIMBING WALL
  CONTINBING / PLAY ELEMENTS
  CONTINBING / PLAY ELEMENTS
  CONTINBING WALL
  CONTINBING WALL
  CONTINBING WALL
  CONTINBING WALL
  CONTINBING WATHER DROP STRUCTURE

## Festival Park Project GOCO LPOR Fall 2015 Grant Application Attachment D – Project Radius Map





## Festival Park Project GOCO LPOR Fall 2015 Grant Application

Attachment E - Project Survey (Blank Copy)



### **Community Workshop Survey**

### **DEMOGRAPHIC QUESTIONS**

You are a:

Male Female

### Your age:

O Child (0-12)

O Teenager (13-19) Number of children (0-12 years old) in your home (if any): \_\_\_\_\_

O Adult (20-55)

O Senior (55+) Number of teenagers (13-19 years old) in your home (if any): \_\_\_\_\_

### Where do you live?

Castle HighlandsCastle Meadows

O Castlewood Ranch

O Crystal Valley Ranch

O Dawson Ridge

O Diamond Ridge

O Downtown

- O Founders Village
- O Heckendorf Ranch
- O Liberty Village
- O Maher Ranch
- O The Meadows
- O Mezler Ranch
- O Plum Creek

- O Red Hawk
- O Terrain
- O The Woodlands
- O Other:

### DOWNTOWN QUESTIONS

What kinds of things would draw you downtown?

What makes downtown Castle Rock unique?

What are your favorite downtown activities or events and why?

What is your favorite place downtown and why?

### **FESTIVAL PARK QUESTIONS**

What is your favorite Festival Park event and why?

What kind of activities do you like to do at Festival Park?

What kinds of activities would you like to do at Festival Park?

What is the most important thing you would change at Festival Park?

What is the most important thing you would **preserve** at Festival Park?

Where do you park (if at all) when you go to Festival Park?



FESTIVAL PARK

Help create our future park REDESIGN



### **Stakeholder Workshop Survey**

The Ov	era!	ll Goal for the park should be: (prioritize top five)
	1.	Increase foot traffic downtown (attract people to downtown)
	2.	Make a striking icon for downtown
		Meet open space needs of downtown inhabitants
		Ensure park users feel safe in and around the park 24 hours of the day
		Ensure views to the Rock are open and clear.
	6.	Provide a variety of year-round activities
		Increase awareness of the downtown's historical significance
	8.	Engage Plum Creek Trail
		Attract people from outside downtown
		Minimize cost of implementation
		Other
Genius	s Loc	ci (spirit of the place):
		Incorporate city's history into the design narrative
		Use local materials
		Incorporate truly site-specific cues into design and planning
		Expand the seasonal interest of the park to add dynamics
		Increase the opportunities for creative expression in the park
		Allow local character to shine/enhance the design of the park
		Increase visibility of park from surrounding streets and buildings
	8.	Preserve views to the rock
		Other
What v	vord	ds or concepts should be included in the design narrative of Festival Park?
		"eclectic" - varied; not subject to one style
	2	"family-friendly" – appropriate for groups of people with varied ages
	3	"civic" – collective; elected representatives
		"comfort" – place that feels natural and familiar
		"urban" – rooted in Castle Rock character, but innovative and contemporary program and features
		"classic" – rooted in Castle Rock character, couched in strong but familiar forms
		<del>-</del>
What o	urre	ent or past design elements should carry through in the park design?
		Open lawn space
		Amphitheater seating
		Sculptures
		Xeric landscaping
		Views to the rock
		Parking
		Regional Materials

You previously mentioned that you endorsed the approach of a few other communities: Golden, Aspen, Santa Fe, Jackson Hole ... why? What aspect of those communities or projects apply here?



FESTIVAL PARK
Help create our fiture park REDESIGN



## Festival Park Project GOCO LPOR Fall 2015 Grant Application Attachment F – Project Outreach Posters







# tely create our future park REDES

## nteractive open house

Thursday, May 7 at 6 p.m. Municipal Court Room, 100 Perry St.

Thursday, June 4 at 5:30 p.m. Art On The Edge Art Center, 314 Wilcox St.

## Interactive community Saturday, June 6 at 5:30 p.m. Starlight Movie: Big Hero 6 presentations

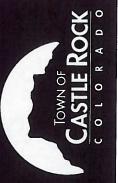
Terrible Horrible No Good Very Bad Day Starlight Movie: Alexander and the Friday, July 3 at 5:30 p.m.

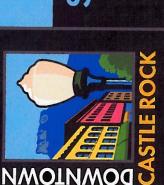
Join us at our booth before the movie

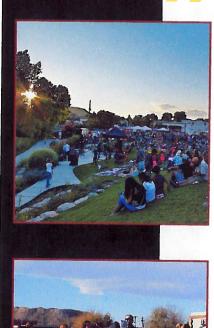
# Share your contribution #CRFestivalPark

More information at CRgov.com/FestivalPark

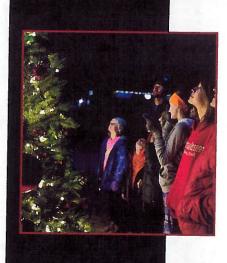
Find us on Facebook: /CRgov or Follow us on Twitter: @CRgov

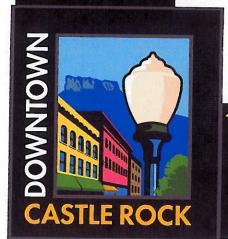














Help the Town of Castle Rock and the Downtown Alliance decide what's next for Festival Park. Located in the heart of Downtown, the park hosts some of the community's favorite events – including the Starlight Movie Series, Trick or Treat Street and Spring Up the Creek – but, the full potential of the park has not been realized.

We need your invaluable input on what's next for the park. Join us for a series of workshops, and help make sure the design team is on the right track.



### Interactive open house

A 6 p.m. Thursday, May 7 - Municipal Court Room, 100 Perry St.

### Community interactive presentation

- ★ Join us at our tent before the movie. ★
- B 4 p.m. Saturday, June 6 Starlight Movie: Big Hero 6
- B 5 p.m. Friday, July 3
  - Starlight Movie: Alexander and the Terrible Horrible No Good Very Bad Day
- B 4 p.m. Saturday, Sept. 5
  Starlight Movie: Captain America: The Winter Soldier

### We need your feedback!

More information at **CRgov.com/FestivalPark** or call Design Workshop at **303-623-5186** 

Find us on Facebook: /CRgov or Follow us on Twitter: @CRgov

Share your contribution #CRFestivalPark



## Festival Park Project GOCO LPOR Fall 2015 Grant Application Attachment G – Support Letters





### 2015 Board of Directors

### **Executive Committee**

Elyse McNulty, Chairman of the Board Kaiser Permanente

John Manka, Chair-Elect 1Stop Tire & Auto

Aaron Fort, Treasurer Eakins Fort Company P.C.

David Zwerenz FirstBank of Douglas County

Mike Tafoya, Immediate Past Chairman Portocol Business Strategies

### **EX-Officio**

Mayor Paul Donahue Town of Castle Rock

Frank Gray, President/CEO Castle Rock EDC

Sally Misare, Town Clerk Town of Castle Rock

Pam Ridler, President/CEO Castle Rock Chamber

### **Directors**

Aaron Barrick Folkestad Fazekas Barrick & Patoile PC

Brooke Fox Colorado Agriculture Leadership Foundation (C.A.L.F.)

Todd Folkenberg Castle Rock Adventist Hospital

Jill Garber Arapahoe Community College

Golden Goodwin gosocial Douglas County

Bernie Greenberg Kokish & Goldmanis, P.C.

Whitney Medved Medved Autoplex

Nadine Kirk RE/MAX Alliance, The Kirk Team,

Jackie Linderman Holiday Inn Express

Andrea Nyquist
The Outlets of Castle Rock

Michelle Peck TMMC Property Management

Tom Waymire Castle Rock Bank

Linda Watson Sky Ridge Medical Center October 16, 2015

To the State Board of Great Outdoors Colorado:

The Castle Rock Chamber of Commerce lends its support for the Great Outdoors Colorado Local Parks and Outdoor Recreation Grant for the Festival Park Project in downtown Castle Rock.

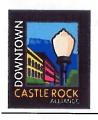
The Festival Park is an important venue in Castle Rock for festivals, civic gatherings, public art and other programming. The proposed redesign of the park will improve the full potential of the park with additional amenities and as a downtown destination. The redesign of this park is instrumental in the current and future development projects planned for this area and other economic benefits when welcoming visitors to our community.

The Chamber board of directors would encourage the state board of Great Outdoors Colorado to approve this request for the Local Parks and Outdoor Recreation grant.

Sincerely,

Pamela Ridler, CCE/IAM

President/CEO



### Castle Rock Downtown Alliance

A partnership between the Downtown Development Authority and Downtown Merchants Association

Castle Rock Downtown Alliance 18 South Wilcox Street, Suite 202 Castle Rock, Colorado 80104

October 13, 2015

To the State Board of Great Outdoors Colorado:

Please accept this letter of support for the Great Outdoors Colorado Local Parks and Outdoor Recreation Grant for the Festival Park Project. We are sending this letter to show our unanimous support for this important anchor for downtown events which has numerous civic gatherings, performances, shows, displays, entertainment, public art, community events and educational programs. The proposed redesign of the park will support the expansion of community events such as Oktoberfest, Starlight Movie Series and Splash in the Park. The improvements to Festival Park will hopefully also attract more Coloradoans from outside of Castle Rock and result in economic benefits for the businesses in Downtown Castle Rock.

Sincerely,

Kevin Tilson

**Director Castle Rock Downtown Alliance** 

### To Whom It May Concern at Great Outdoors Colorado:

I am writing to express my support for the Great Outdoors Colorado Local Parks and Outdoor Recreation Grant for the Festival Park project within the Town of Castle Rock. This grant would assist in funding construction to revamp Festival Park in downtown Castle Rock, a landmark in our community. Additionally, as chair for the Town of Castle Rock Parks and Recreation Commission, I am writing to demonstrate our board's unanimous support for the Festival Park project.

Festival Park is located in the central downtown area of Castle Rock and serves as a significant element for many events throughout the year in our town. Because of its proximity to stores, restaurants, and businesses, Festival Park is used year-round as a setting for both formal events and personal outings. The proposed construction at Festival Park would increase usage and make the park even more visitor-friendly. The project would draw many new users to the park, as it would greatly expand the overall functions available to visitors.

### The Festival Park redesign will:

- Make the park more family friendly, offering amenities for all ages.
- Allow for more attendees for the many events.
- Emphasize the uniqueness that Castle Rock offers to its residents.

As mentioned previously, Festival Park fulfills an imperative role in the Castle Rock community. Many events, such as farmers markets, the Starlight Movie Series, and splash days during the summer are held in Festival Park. It's difficult to describe the role Festival Park has historically and currently plays in the community on paper; I encourage you to visit the park during an event or to search for images of these events. What you will find is the setting for a tight-knit community, connected by a draw of wide-reaching events geared towards all park users. The Festival Park project serves as an opportunity to increase this reach and become more accessible to more of the community. The redesign of Festival Park would expand the space, allowing for new events such as shows, cultural programs and performances, and educational programs.

Thank you for taking the time to read my recommendation for the award of the Festival Park project. The Parks and Recreation Commission is hopeful you will award the Town of Castle Rock's grant request for the Local Parks and Outdoor Recreation grant for the Festival Park project.

Aaron Nagel
Castle Rock Parks and Recreation Commission, Chair