



Castle Rock
**PARKS &
RECREATION**
*January 2025
Monthly Report*



UPCOMING

Events

View up-to-date information at CRgov.com/Events.



**COLORADO BLUEBIRD PROJECT
VOLUNTEER MONITOR TRAINING**
4 to 5:30 p.m.
Millhouse at Philip S. Miller Park



**TRAIL MAINTENANCE GROUP KICK-
OFF MEETING**
6:30 to 7:30 p.m.
Miller Activity Complex



**COLORADO BLUEBIRD PROJECT
VOLUNTEER MONITOR TRAINING**
6:30 to 8 p.m.
Millhouse at Philip S. Miller Park

CAPITAL PROJECT UPDATES

Parks, Open Space & Trails

The following updates summarize general progress that occurred throughout the month on capital projects managed through the Parks and Recreation Department; for background information and additional details visit CRgov.com/ProjectUpdates.

CENTENNIAL PARK COURT REPLACEMENT PROJECT

SaBell's Civil and Landscape has completed site demolition, placed the eastern retaining wall and poured the western stair connection to the alley. Sabell's also continued to form and pour portions of the new southern walk connection and block wall for the walkway, as well as prepped footers and anchor bolts for the shade shelters. Staff are working with Sabell's and the court contractor, Renner Sports Surfaces, to finalize the court grading. Once complete, the courts will be poured as soon as weather allows.

BRICKYARD DEVELOPMENT PROPOSAL AND ZONING

Town Council approved the first reading of a land use application for the development and zoning of the former Acme Brick property. The site is approximately 31 acres and located at 401 Prairie Hawk Drive, north of Plum Creek Parkway and south of Topeka Way. The property is currently zoned general industrial.

Confluence Companies has proposed a mixed-use development with up to 583 multifamily units including townhomes and apartments; 92,000 square feet of nonresidential uses such as offices, retail and restaurants; and a 99,000-square-foot hotel with a conference center and an outdoor performance venue.

The 145,000-square-foot proposed sports development center is planned on 10.36 acres of public land within the development. Construction of the center is subject to future Town Council funding approvals with an anticipated groundbreaking of 2025 if approved.

A walkthrough of the proposed facility and updates can be found at CRgov.com/NewRecreationCenter.



Rendering



Rendering

CAPITAL PROJECT UPDATES

Parks, Open Space & Trails



COBBLESTONE MACANTA OPEN SPACE MASTER PLAN UPDATE

The Town of Castle Rock and Douglas County Parks are thrilled to announce the development of a master plan for the Cobblestone Macanta Open Space. This collaborative effort will enhance recreational opportunities in northeast Castle Rock and unincorporated Douglas County. Spanning an impressive 680 acres from Castle Oaks Drive to Crowfoot Valley Road, the Cobblestone Macanta Open Space will feature trailhead parking areas for easy access and an extensive network of trails, including 8-foot gravel and single-track paths designed for hikers, runners and cyclists of all skill levels.

View the updated proposed master plan as of January 2025. While the master plan is finalized, the construction schedule has not yet been set. Stay tuned for updates as we move closer to making this incredible outdoor destination a reality.



LOST CANYON RANCH OPEN SPACE

The planning and development of the Lost Canyon Ranch trails continue to progress. The Town has awarded a contract to Tony Boone Trails to design and layout approximately 15 miles of hiking trails across the property's diverse terrain. This planning effort is being coordinated with the overall master plan development, which is currently being crafted by Wenk and Associates. The completed plans will be presented to the easement holder, Douglas Land Conservancy, and Town Council for approval this spring. Upon approval, trail construction and site improvements are scheduled to commence later this year. A public open house to provide input on these plans will be held 4:30-6 p.m. Tuesday, March 11 at Cantril School, along with an online survey posted to CRgov.com/LostCanyonRanch.

OPERATIONAL

Insights and Updates

Leaving an Impact

ANNUAL CHRISTMAS TREE RECYCLING UPDATE

For 25 years and counting, the Park Operations and Maintenance team has been recycling Christmas trees for Castle Rock residents. This long-standing tradition continues to support sustainability and community beautification.

From Dec. 26 through Jan. 31, Park Operations and Maintenance staff recycled 1,282 trees dropped off at Metzler Ranch, Founders and Paintbrush parks, and the Douglas County Fairgrounds.

The mulch is used in Town-owned parks and other landscaped areas. Beginning in April, it will also be available to residents on a first-come, first-served basis. Mulch can be picked up on Saturdays from 8 a.m. to 5 p.m. at the Douglas County slash-mulch site on Caprice Drive.

SPONSOR A DOG WASTE STATION

For 15 years, the Town's Dog Waste Station Sponsorship Program has helped keep parks and trails clean by providing free waste bags for pet owners. With 20 stations still available for sponsorship, this is a great opportunity for local businesses and organizations to make a visible impact on the community and environment.

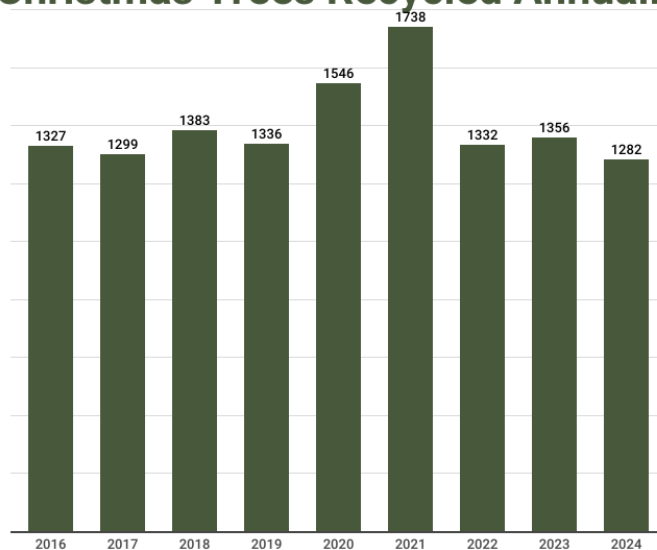
Pet waste left behind can contaminate water sources, create unpleasant conditions and pose health risks. Sponsoring a station helps protect public spaces while providing public recognition with your name or business displayed at your adopted station.

A huge thank you to the 2025 sponsors, including Douglas County Libraries, Plum Creek Water Reclamation Authority, Brooklyn Veterinary Clinic, Preston Designs Photography, Blue Spruce Animal Clinic, Rotary Club, Project Green, Castle Rock Water, Chatfield Watershed Authority/CR Stormwater and Plum Creek Veterinary Services. These organizations have committed to making a difference this year. Join them by becoming a Dog Waste Station sponsor.

Join these community leaders in making a difference! Learn more at CRgov.com/POSTPartners.

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Christmas Trees Recycled Annually



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Facility Operations

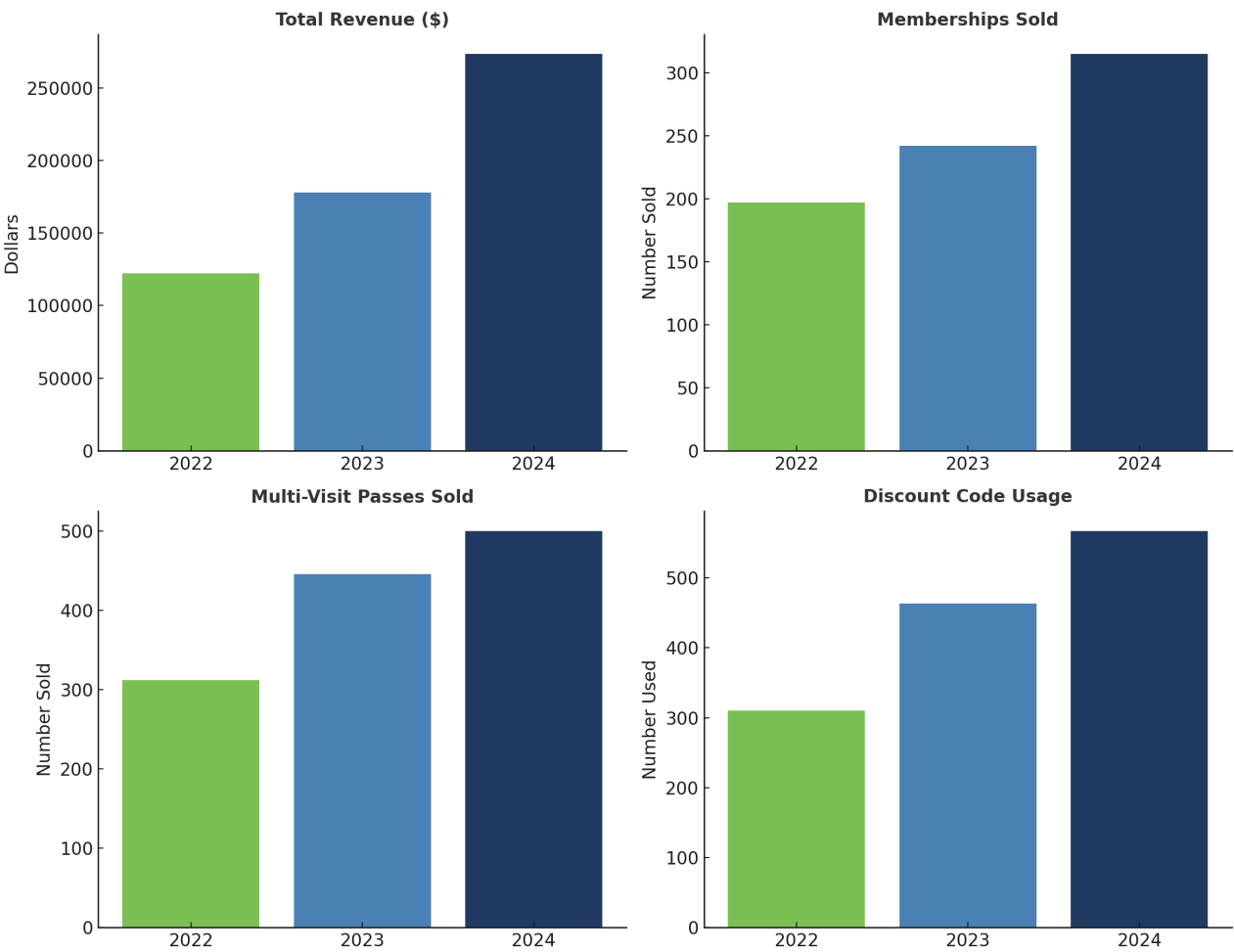
ONE DAY SALE SPARKS SPIKE IN MEMBERSHIPS AND PACKAGES

On Dec. 20, 2024, the department launched its third annual limited-time offer—a one-day sale on facility memberships, passes and personal training sessions at the Recreation Center, Miller Activity Complex and Cantril School. With a significant 20% discount, this promotion incentivizes fitness enthusiasts to invest in their health and wellness while encouraging new memberships and passes from less frequent visitors.

This year’s sale delivered outstanding results, with sales performance continuing to climb year over year. In 2024, total revenue reached \$273,193.60—a 53% increase from 2023 and more than double the 2022 total. Membership sales rose to 315, while 500 multi-visit passes were purchased—both significant gains from previous years. The discount code was used 567 times, demonstrating strong engagement. Overall, the sale resulted in 769 total memberships for the year ahead.

Staff showed tremendous dedication in promoting, executing and managing this event—especially front desk teams, who handled the day’s high demand with exceptional effort.

Annual One-Day Sale Performance (2022-2024)



OPERATIONAL

Insights and Updates



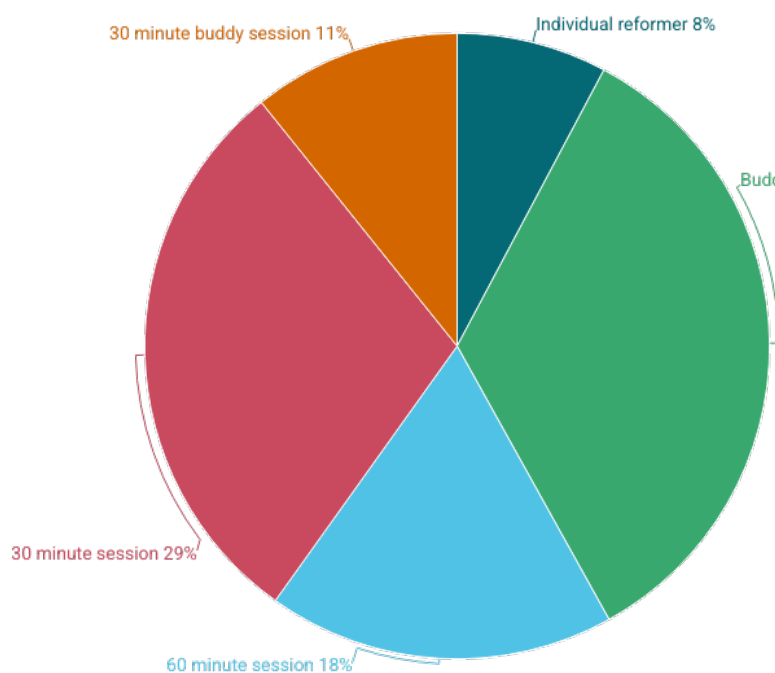
INCREASED DEMAND FOR FITNESS PROGRAMMING IN THE NEW YEAR

GROUP FITNESS

January, as is customary, demonstrated a significant increase in group fitness participation, with a total of 3,516 in attendance during the month. A review of daily visitation data shows the peak day of the week for group fitness classes as Wednesdays, which consistently draw the largest crowds, often exceeding 200 participants.

Many group fitness classes have been operating at full capacity, occasionally resulting in potential participants being turned away due to limited space. Notable classes with the highest participation rates include SilverSneakers and Zumba.

Personal training sessions purchased



PERSONAL TRAINING PACKAGES

Following the success of December's one-day sale, demand for personal training services significantly increased. A total of \$4,808.35 worth of personal training sessions were sold during the event. The graph below illustrates the breakdown of different types of sessions purchased that day. Currently, there is a waitlist of personal training clients, as existing trainers' schedules are fully booked. The Fitness and Wellness division is actively seeking qualified personal trainers to accommodate the growing demand.

PILATES REFORMER CLASSES

Pilates Reformer classes, including Fundamentals and Osteoporosis, have experienced significant growth and consistently fill up quickly. Recently, a survey was conducted with Reformer participants to gather valuable feedback on the program. The program achieved an impressive Net Promoter Score (NPS) of 83, reflecting a high level of participant satisfaction and overall program success.

FITNESS BINGO CHALLENGE IS BACK

Fitness enthusiasts and novices alike can start the year off trying new things at the Recreation Center as part of the Fitness Bingo Challenge! Back for its fifth year, Fitness Bingo Challenge participants complete various fitness challenges to earn Bingo stamps. The challenge ends on Valentine's Day. Those who complete one row are awarded with a Fitness and Wellness division coffee mug, while those who fill the entire board receive a quarter-zip long-sleeve top.