

Sales Tax Collections by Category and Geographical Area

| Yearly Sales Tax Revenue | | | | | |
|--------------------------|---------------|---------------|---------------|---------------|---------------|
| | 2021 | 2022 | 2023 | 2024 | 2025 |
| Prior Year Collections * | \$ 507,167 | \$ 201,783 | \$ 577,184 | \$ 203,584 | \$ 220,303 |
| Jan | 4,319,191 | 4,895,519 | 5,278,218 | 5,642,809 | 6,447,501 |
| Feb | 4,045,071 | 4,657,699 | 4,913,848 | 5,147,393 | 6,080,689 |
| Mar | 5,194,130 | 5,901,264 | 6,115,424 | 6,367,917 | 7,423,697 |
| Apr | 5,140,504 | 5,674,318 | 5,684,944 | 5,976,628 | 7,148,680 |
| May | 5,330,063 | 6,037,535 | 5,984,858 | 6,355,247 | 7,465,893 |
| Jun | 6,135,858 | 6,670,861 | 6,980,717 | 7,293,617 | 7,996,573 |
| Jul | 5,578,390 | 6,360,738 | 6,250,367 | 6,755,412 | |
| Aug | 5,519,553 | 6,025,326 | 6,250,892 | 6,429,640 | |
| Sep | 5,864,460 | 6,518,549 | 6,851,466 | 6,977,082 | |
| Oct | 5,414,600 | 6,402,118 | 6,031,880 | 6,440,379 | |
| Nov | 5,643,498 | 5,918,466 | 6,441,679 | 6,758,024 | |
| Dec | 7,503,892 | 8,111,523 | 8,422,964 | 9,552,930 | |
| Totals | \$ 66,196,377 | \$ 73,375,699 | \$ 75,784,441 | \$ 79,900,662 | \$ 42,783,336 |
| Year to Year Change | 15.9% | 10.8% | 3.3% | 5.4% | |

| Monthly Sales Tax Comparisons | | |
|---|---------------|-------------------------------|
| June 2024 | June 2025 | % Prior Month/Year Comparison |
| \$ 7,293,617 | \$ 7,996,573 | 9.6% |
| YTD 2024 * | YTD 2025 * | % Change YTD |
| \$ 36,783,611 | \$ 42,563,033 | 15.7% |
| * YTD totals above exclude prior year collections | | |

| YTD Sales Tax Comparisons - By Industry | | | |
|---|---------------|---------------|--------------|
| Category | YTD 2024 | YTD 2025 | % Change YTD |
| Food and General Merchandise | \$ 10,014,874 | \$ 10,599,888 | 5.8% |
| Misc Retail | 7,200,179 | 10,582,509 | 47.0% |
| Restaurants & Bars | 4,755,641 | 5,029,921 | 5.8% |
| Apparel and Accessories | 3,635,020 | 3,969,999 | 9.2% |
| Home and Garden | 2,361,241 | 2,477,446 | 4.9% |
| Auto and Auto Items | 1,771,902 | 1,899,485 | 7.2% |
| Utilities | 1,666,586 | 1,788,316 | 7.3% |
| Audit Revenue | 712,505 | 1,069,286 | 50.1% |
| Furniture and Home Décor | 874,263 | 969,877 | 10.9% |
| Communication | 714,903 | 833,202 | 16.5% |
| Agricultural and Construction | 754,452 | 797,490 | 5.7% |
| Services | 661,743 | 747,939 | 13.0% |
| Leasing and Rentals | 659,943 | 712,208 | 7.9% |
| Ranch Supply/Pet Needs | 467,097 | 474,117 | 1.5% |
| Wholesale and Manufacturing | 347,071 | 380,655 | 9.7% |
| Hotel | 186,191 | 230,695 | 23.9% |

* Hotel tax above reflects sales tax collected and does not include Lodger's Tax collections

| YTD Sales Tax Comparisons - By Geographical Area | | | |
|--|--------------|--------------|--------------|
| Category | YTD 2024 | YTD 2025 | % Change YTD |
| Out of State | \$ 4,447,303 | \$ 7,395,604 | 66.3% |
| Milestone/Metzler | 6,621,102 | 6,842,355 | 3.3% |
| Promenade | 5,226,730 | 5,747,962 | 10.0% |
| Outlet Mall | 3,483,541 | 3,941,972 | 13.2% |
| Downtown | 2,859,043 | 2,999,482 | 4.9% |
| Area Around Outlet Mall | 2,960,774 | 2,946,805 | -0.5% |
| Out of Town | 2,774,585 | 2,943,554 | 6.1% |
| Remote Seller | 1,875,633 | 2,615,526 | 39.4% |
| Wolfensberger | 2,046,693 | 2,055,197 | 0.4% |
| Founders Market Place | 1,217,321 | 1,286,121 | 5.7% |
| Plum Creek | 971,554 | 1,072,312 | 10.4% |
| Audit Revenue | 712,505 | 1,069,286 | 50.1% |
| Meadows | 501,110 | 615,272 | 22.8% |
| Justice | 587,748 | 571,145 | -2.8% |
| Misc/ Other | 497,969 | 460,440 | -7.5% |