

Town Board or Commission Application 2018 - Submission #49893

Date Submitted: 6/15/2018

Please indicate the Boards or Commissions you are applying for (you may apply for up to 3 positions)\*

PLEASE NOTE: Terms are 2 years with exceptions as noted. \*Applicants must be a Town of Castle Rock resident.

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Board of Adjustment                     | <input type="checkbox"/> Election Commission (3 yrs) | <input type="checkbox"/> Public Art Commission    |
| <input type="checkbox"/> Board of Building Appeals               | <input type="checkbox"/> Historic Preservation Board | <input type="checkbox"/> Public Safety Commission |
| <input checked="" type="checkbox"/> Castle Rock Water Commission | <input type="checkbox"/> Parks & Rec Commission      | <input type="checkbox"/> Public Works Commission  |
| <input type="checkbox"/> Design Review Board                     | <input type="checkbox"/> Planning Commission         |   |

Please indicate your first choice preference\*

Castle Rock Water Commission

Current Date\*

6/15/2018

Resumes are optional, if you wish to include a resume please upload here

Redmond Katherine Resume - Water.pdf

First Name\*

Katherine

Last Name\*

Redmond

Email address\*

kredmondbrown@gmail.com

Street Address\*

4527 North Foxtail Drive

Zip Code\*

80109

Occupation\*

Finance/Public Relations

Cell Phone \*

720-841-0078

How did you learn of the Boards & Commission volunteer positions?\*

- |  |  |
|--|--|
| <input type="radio"/> Newspaper          | <input type="radio"/> Town News Release            |
| <input type="radio"/> CRgov website      | <input checked="" type="radio"/> Volunteer Connect |
| <input type="radio"/> Facebook / Twitter |  |

Are you currently now serving on a Town Board or Commission?\*

- Yes  
 No

If Yes, please list the Board or Commission(s) and Term Expired Date (s)

Have you previously served on a Town Board or Commission?\*

- Yes  
 No

If Yes, please list the Board or Commission(s) and Term Expired Date (s)

**Please indicate why you are interested in serving on a Town Board or Commission(s)\***

Because I believe that my education, experience in the public sector/government and my commitment to the community will benefit the Town of Castle Rock. Specifically, I am concerned about the sustainability of the community with regard to water and would like to help provide solutions based on public input and working with experts.

**What qualifications or experience do you have that would prepare you to serve as a Board or Commission member?\***

I have served as the communications director for the Colorado House of Representatives, dealing specifically with issues related to water, as well as served on the campaigns of a variety of elected officials, creating their platforms, serving on issue committees and leading focus groups. I also have a Master of Public Administration degree, where my concentration was on organizational leadership.

**Please indicate organizational memberships, appointments or positions held in community organizations, business associations, clubs, foundations and any volunteer activities.\***

Volunteers with Douglas County schools and at Calvary Chapel Castle Rock. Also served on the Pediatric Advisory Board for Sky Ridge Medical Center.

**Boards and Commission applicants are considered for appointment regardless of race, religion, sex, age, national origin or disability. Please check each statement to affirm.**

**I understand that attendance at Board & Commission meetings is crucial to the success of the organization and I am aware of the meeting schedule.\***

Yes

**I understand that should I become an employee of the Town, I would be required to resign my appointment.\***

Yes

**I understand that I am held accountable to the Town's Code of Conduct as an appointee to a Board or Commission.\***

Yes

**I understand that the Colorado Public Records Law may require information within this application to be accessible to the public, except when specifically made confidential by statute.\***

Yes

**By submitting this form, I confirm all information and statements on this application are accurate and truthful.\***

Yes

# S. Katherine Redmond, M.P.A.

Email: KRedmondBrown@gmail.com

cell: 720.841.0078

www.linkedin.com/in/katherineredmond-denverco

## SUMMARY

Award-winning communications practitioner with over ten years of experience developing and executing strategic campaigns resulting in consistent story placement, and guest appearances in national media outlets. Led staff and contractors in a \$200 million change management communications effort throughout 28 countries. Maintains influential national media contact list.

- Government Relations
- Strategic Messaging
- Social Media Strategy
- Media Relations
- Brand Management
- Media Training
- Crisis Management
- Public Speaking
- Project Management

## AWARDS

- Congressional Record, United States Congress, Representative Ed Perlmutter (D-CO)
- West Chamber *Celebrate Women* Award
- Swiffer *Amazing Woman of the Year*
- Reader's Digest *Everyday Hero*
- Cosmopolitan Magazine's *Fabulous Female* Nominee
- Member of Major League Baseball Violence Policy Board

## EXPERIENCE

### *School and Community Partnerships Coordinator*

2014-present

Douglas County School District, Castle Rock, CO

- **Creates effective and strategic public relations** plans including crisis, schools and administration.
- **Creates targeted communications and messaging for multiple audiences.**
- **Develops and distributes digital and print resource materials** including press releases, editorials, speeches, brochures, digital newsletters, handbooks and website content.
- **Develops and coordinates events and outreach** with public sector entities, businesses and community groups and serves as spokesperson.
- **Initiated, directs and executes DCSD Parent University**, a comprehensive parent education outreach in partnership with community members and organizations to improve parent support of students.
- **Interacts with Superintendent, Cabinet, Board Members, Elected Officials**, as well as department and other partners with regard to community meetings, media and special events, crisis management and emerging or potential issues.

### *USA Communications Director,*

2007-2013

Compassion International, Colorado Springs, CO

- **Led communications department** of a half-billion-dollar international nonprofit corporation, developing and implementing community, customer and media relations across all departments.
- **Created public relations strategy resulting in the most publicity** organization received in its history.
- **Served as spokesperson** and provided recommendations to Global Leadership Team on emerging and urgent communications issues.
- **Developed, executed, and managed** internal and external communication plans and strategies.
- **Created engaging print and digital donor engagement magazine**, annual report and other marketing materials. Managed multimedia marketing agencies and contractors.

## **S. Katherine Redmond, M.P.A.**

Email: KRedmondBrown@gmail.com

cell: 720.841.0078

[www.linkedin.com/in/katherineredmond-denverco](http://www.linkedin.com/in/katherineredmond-denverco)

- **Seamlessly directed all Haiti earthquake public relations/crisis communications activity** and coordinated with US and Haitian entities on the ground to assess and report needs to donors.
- **Created and executed organizational change management communications strategy** for \$2 billion technology project across all departments and in 28 countries.
- **Conducted successful international media trips to South America and Africa** to expose global crisis issues resulting in increased donor acquisition and new product offerings.

### ***Communications Manager***

2003-2007

Jefferson County Government, Golden, CO

- **Served as spokesperson for Treasurer's Office** and provided advisement on issues affecting Jefferson County.
- **Developed all public relations** and community engagement strategies.
- **Created all messaging, marketing materials, reports, presentations**, articles and speeches while also analyzing and preparing summary reports on the impact of pending state and federal legislation and policy initiatives on constituents.
- **Interacted with County Commissioners, elected officials**, advisory board members and other partners for events, meetings, issues and press matters.
- **Created and directed strategic partnerships** with state lobbyists, intergovernmental agencies and private sector organizations resulting in **the passage of every legislative bill created by the Treasurer's office**.
- **Secured earned national media and guest appearances within first 60 days in office.**
- **Developed and executed statewide candidate summit on fiscal policy issues.**

### **EDUCATION**

Bachelor of Journalism, University of Nebraska-Lincoln

Master of Public Administration, University of Colorado-Denver