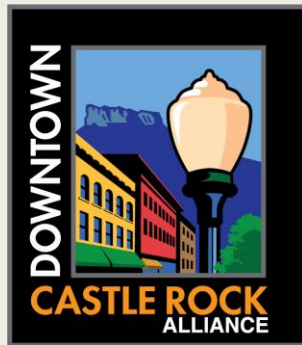


CASTLE ROCK DOWNTOWN ALLIANCE

Downtown Development Authority
Downtown Merchants Association



Downtown Development Authority & Downtown Merchants Association

■ DDA

- *Governmental entity*
- *Active and vibrant Downtown*
 - Façade Improvement Grant Program
 - Downtown Enhancement Grant Program
 - Patios
 - Flower Boxes
 - Streetscape
 - Redevelopment Projects

■ DMA

- *Non-profit*
- *Active and vibrant Downtown*
 - Advocate for Downtown businesses
 - Downtown Event to generate commerce
 - Connectivity through digital communication
 - Downtown activation through events
 - Parking Committee

Downtown Development Authority

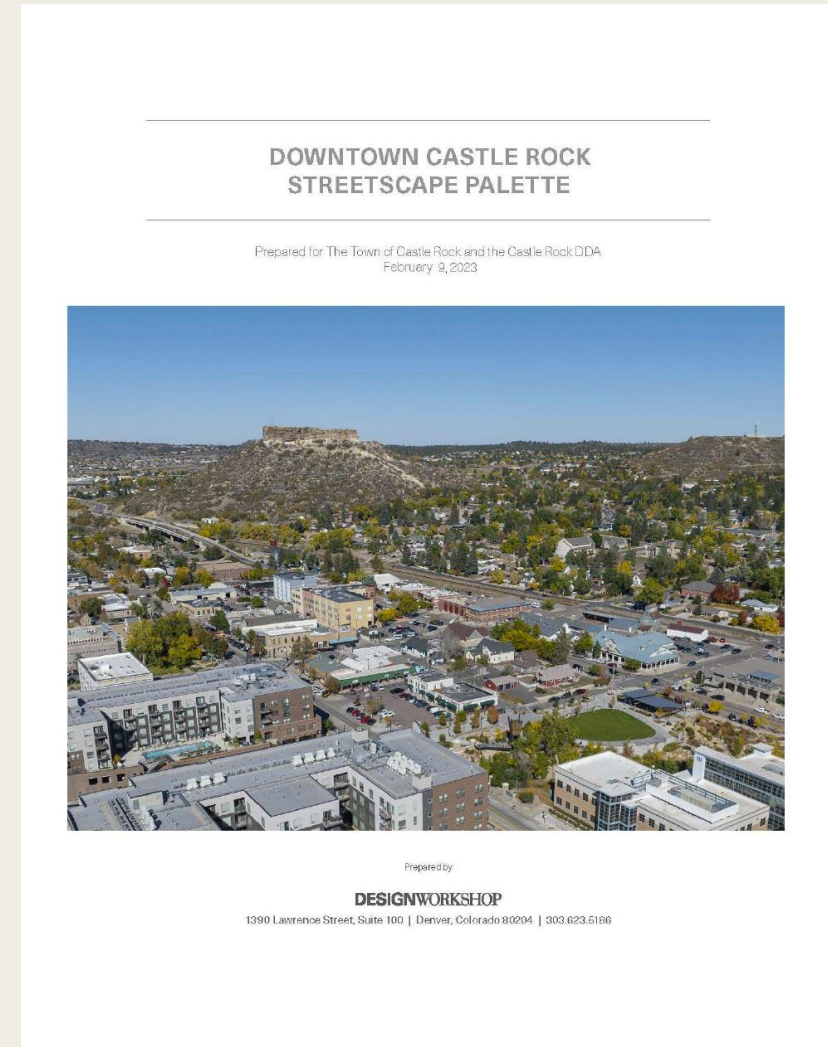
- Stu Butler, Chair
 - *Managed Chaos*
- Andrew Wasson, Vice Chair and Treas.
 - *Wild Blue Yonder Brewing Co.*
- John Manka, Secretary
 - *1 Stop Tire & Auto*
- Kim Heideman
 - *Union Bistro*
- Josie Adler
 - *316 Wilcox Street*
- David Miles
 - *Provision, Milestone, Downtown Resident*
- Kevin Bracken
 - *Town Council Representative*
- Max Brooks
 - *Town Council Alternate*

Downtown Merchants Association

- KC Neel, President
 - *Castle Rock Bike and Ski*
- Aidan Gray, Vice President
 - *Crowfoot Coffee*
- Jordan Hinton
 - *SALT Craft Deli*
- Lou Scileppi
 - *Scileppi's at the Old Stone Church & Sliceworks*
- Mark Heath
 - *P&J Storage / The View at Castle Rock*
- John Johnson
 - *Z'Abbracci's, B's Craft Deli, Block & Bottle*
- Kevin Bracken
 - *Town Council Representative*

Town Right of Way on 300 Block of Wilcox Street

- Streetscape Palette Document - 2023
- Investment in ROW located at:
 - *West side of 300 block of Wilcox Street between the sidewalk and street.*
- Streetscape to match the majority of streetscape in Downtown and follow recommendations in the Streetscape Palette approved in 2023.



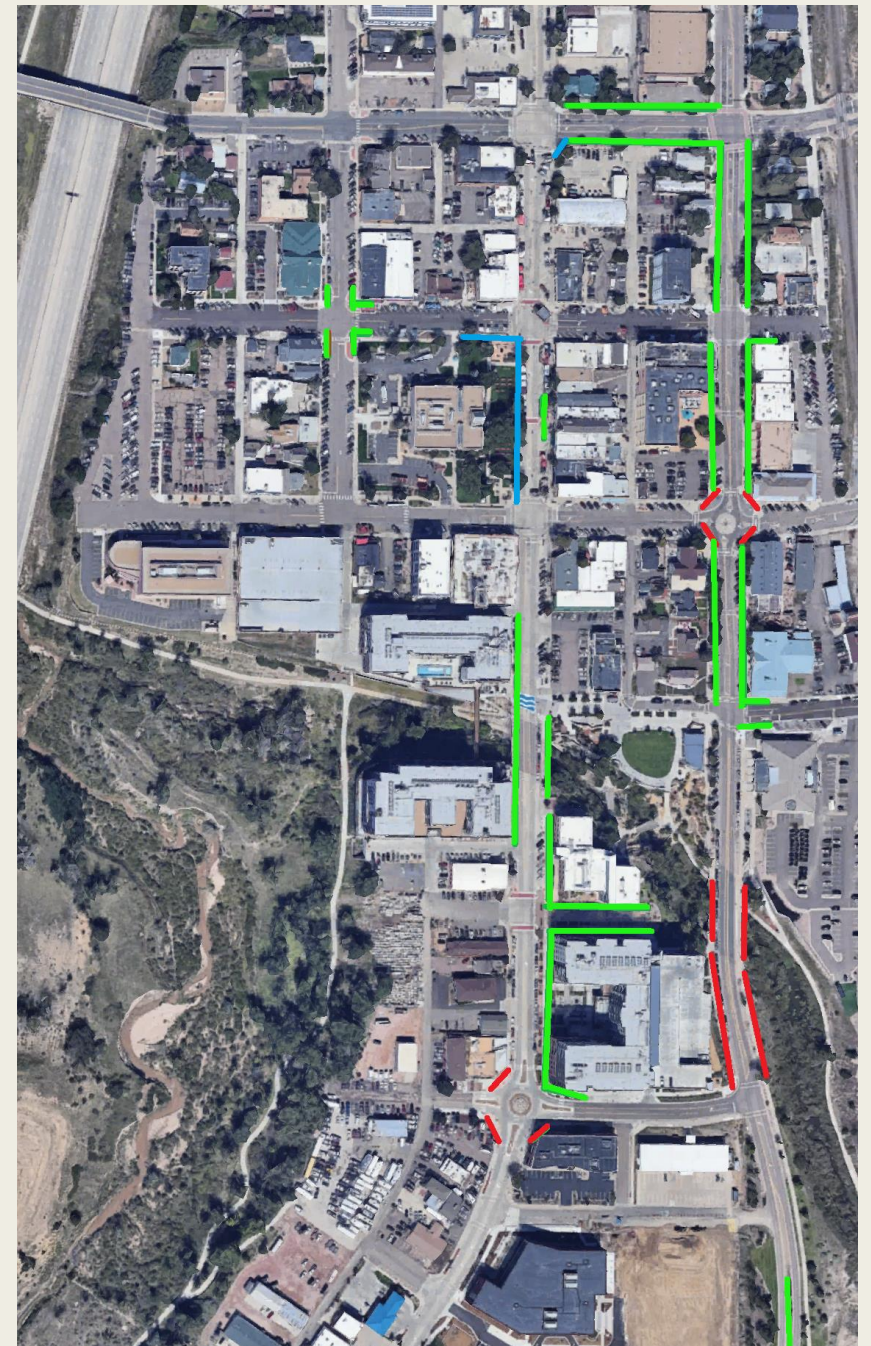
Town Right of Way on 300 Block of Wilcox Street

- Current Conditions:



Town Right of Way on 300 Block of Wilcox Street

- Make improvements in the areas in BLUE.
- Match the areas in GREEN.



Town Right of Way on 300 Block of Wilcox Street

Wilcox St between Third St and Fourth St



Precedent Image:



- (A) Cobble planting zone
- (B) Border soldier course
- (C) Basket weave field pattern
- (D) Existing outlets to be removed
- (E) Existing poles to be replaced, with integrated new outlets

Existing Image for Reference:



(In reference to both locations depicted at left and below left)

The streetscape in front of the county building gets a lot of foot traffic during multiple events throughout the year. Mulch gets kicked into the street and does not present an inviting front to the many visitors that come to the Town for these events. Investing in the brick furnishing zone will eliminate most of the issues and present a clean look consistent with other existing Downtown streets. The cobble areas will protect the large root zones of the existing trees.

Timeline and Cost

- Complete in in 2025
- Cost: \$80,000
- DDA to cover the cost up to \$80,000
- Town Parks and Recreation to manage the project with their contractor.
- America 250 Colorado 150 Celebrations
 - *County Lawn was planted in celebration of the Bi-centennial.*
 - *This adjacent streetscape to be completed in time for the Sesqui-semi-quin-centennial.*
- Questions?

