

**Sales Tax Collections by Category and Geographical Area**

Yearly Sales Tax Revenue					
	2021	2022	2023	2024	2025
Prior Year Collections *	\$ 507,167	\$ 201,783	\$ 577,184	\$ 203,584	\$ 289,384
Jan	4,319,191	4,895,519	5,278,218	5,642,809	6,452,947
Feb	4,045,071	4,657,699	4,913,848	5,147,393	6,085,982
Mar	5,194,130	5,901,264	6,115,424	6,367,917	7,435,573
Apr	5,140,504	5,674,318	5,684,944	5,976,628	7,171,031
May	5,330,063	6,037,535	5,984,858	6,355,247	7,493,196
Jun	6,135,858	6,670,861	6,980,717	7,293,617	8,080,217
Jul	5,578,390	6,360,738	6,250,367	6,755,412	7,955,177
Aug	5,519,553	6,025,326	6,250,892	6,429,640	7,532,957
Sep	5,864,460	6,518,549	6,851,466	6,977,082	7,937,813
Oct	5,414,600	6,402,118	6,031,880	6,440,379	7,157,648
Nov	5,643,498	5,918,466	6,441,679	6,758,024	7,894,564
Dec	7,503,892	8,111,523	8,422,964	9,552,930	10,840,408
Totals	\$ 66,196,377	\$ 73,375,699	\$ 75,784,441	\$ 79,900,662	\$ 92,326,897
Year to Year Change	<b>15.9%</b>	<b>10.8%</b>	<b>3.3%</b>	<b>5.4%</b>	

\*Please note beginning in 2025 the sales tax numbers reflect the current 4.2% sales tax rate, the rate in prior years was 4%.

Monthly Sales Tax Comparisons		
December 2024	December 2025	% Prior Month/Year Comparison
\$ 9,552,930	\$ 10,840,408	13.5%
YTD 2024 *	YTD 2025 *	% Change YTD
\$ 79,697,078	\$ 92,037,513	15.5%
* YTD totals above exclude prior year collections		

<b>YTD Sales Tax Comparisons - By Industry</b>			
<b>Category</b>	<b>YTD 2024</b>	<b>YTD 2025</b>	<b>% Change YTD</b>
Misc Retail	\$ 16,770,866	\$ 23,963,535	42.9%
Food and General Merchandise	21,230,379	22,540,857	6.2%
Restaurants & Bars	9,686,049	10,526,399	8.7%
Apparel and Accessories	8,361,869	9,384,808	12.2%
Home and Garden	4,563,561	4,761,451	4.3%
Auto and Auto Items	3,688,077	3,965,723	7.5%
Utilities	3,268,067	3,453,731	5.7%
Audit Revenue	2,024,420	2,499,961	23.5%
Furniture and Home Décor	1,719,220	1,878,289	9.3%
Communication	1,587,077	1,819,012	14.6%
Agricultural and Construction	1,597,712	1,686,163	5.5%
Services	1,429,837	1,612,049	12.7%
Leasing and Rentals	1,353,637	1,447,179	6.9%
Ranch Supply/Pet Needs	1,183,564	1,203,989	1.7%
Wholesale and Manufacturing	804,655	801,452	-0.4%
Hotel	428,088	492,915	15.1%

\* Hotel tax above reflects sales tax collected and does not include Lodger's Tax collections

<b>YTD Sales Tax Comparisons - By Geographical Area</b>			
<b>Category</b>	<b>YTD 2024</b>	<b>YTD 2025</b>	<b>% Change YTD</b>
Out of State	\$ 10,604,321	\$ 16,134,565	52.2%
Milestone/Metzler	13,789,220	14,324,865	3.9%
Promenade	10,987,980	12,119,291	10.3%
Outlet Mall	8,120,619	9,395,635	15.7%
Downtown	5,946,196	6,483,625	9.0%
Out of Town	6,182,217	6,339,056	2.5%
Area Around Outlet Mall	6,096,481	6,272,773	2.9%
Remote Seller	4,209,487	6,194,637	47.2%
Wolfensberger	3,772,685	3,798,334	0.7%
Founders Market Place	2,601,427	2,785,174	7.1%
Audit Revenue	2,024,420	2,499,961	23.5%
Plum Creek	2,008,854	2,145,179	6.8%
Justice	1,247,829	1,248,577	0.1%
Meadows	1,047,636	1,239,106	18.3%
Misc/ Other	1,057,706	1,056,735	-0.1%