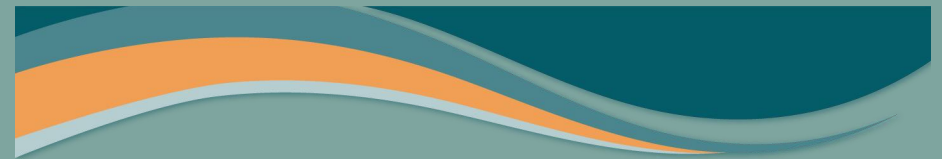




2026 Town Service Contract

Lori Gerlits, President & CEO
October 2025



Catalysts, Conveners, and Champions of Community

The Chamber coordinates a multitude of programs, services, and community events supporting the Town of Castle Rock and surrounding region, building visibility and engagement for businesses, nonprofits and residents.



17,900

13,900



2025 estimated attendance:

16,000

2024 estimated attendance

14,000



42,000

39,000

Business Engagement and Support Services

Networking, Professional and Personal Development Over 250 Events and Engagements

- eXcelerate Business Development
- NextGen Young Professionals
- Tours for Teachers (Talent Pipeline)
- Leadership Douglas County
- Chamber 101 - CRC Orientation
- Rock Solid Leads Group (inclusive to all Membership)
- Leads Groups (industry exclusive)
- Veterans Alliance (new 2025)
- Business Unwind
- Ribbon Cuttings and Milestone Celebrations



**Professional
Development**

**Community
Connectivity**

- **Women of Influence**
- **Luncheon Series (Dynamic Community Leaders and Inspirational Speakers)**
- **Ambassador Program**
- **Board of Directors**
- **Advocacy Council**
- **Douglas County Business Alliance**

Talent and Workforce Development

EDUCATION PARTNERS

Arapahoe Community College
Douglas County School District
Colorado State University
University of Colorado



Community postings for
positions in Castle Rock
and Douglas County.
Open to all businesses
and organizations.

Tours FOR Teachers

Tours for Teachers 2025



26 Educators



19 Industries Represented



10 DC Schools Represented



6 Industry Tours



12 Employer Presentations



4 Networking Events with Business
& Industry Leaders



4 Education Tours



5 DCSD Internships secured in
2024/2025



Average 25 Administrators and/or
Teachers per session



In its 26th year, LDC inspires participants in the work they do; strengthens the individual and organizations they serve; and facilitates a heightened sense of community connection to encourage individuals to take positions of civic, business, and nonprofit leadership in the community. Alumni program expanded 2025.

24 participants in current class

490 graduates



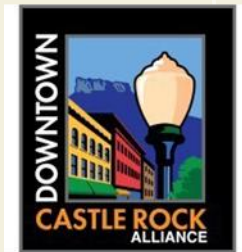


- The Visitor Center: Warmly welcoming visitors, guests, residents and potential business and community investors to the Town. Business referrals and local resources provided upon entry.
- Website drives over 8,000 visits per month, average length of exploration is 3-5 minutes, exceeding industry standards. Exploring Chatbot options for increased service levels and 24/7 access.
- Average 40 guests walk-in and 60 phone calls weekly for resources and referrals. Maps, visitor guides, personal attention, and event information provided upon request.
- Partner with the DDA/DMA, EDC, and other Town partners to promote community events, activities, and attractions.
- Visit Castle Rock has a resourceful Community Calendar available to nonprofits and all organizations (members and non Chamber members) to post community events and activities, free of charge.
- Shop the Rock supports local business, sales tax revenues, and builds connectivity for all new residents to the community. Mailing distribution to more than 300 new residents and households monthly.

Community Partners are Appreciated!

With our members, esteemed leaders, Ambassadors, Board of Directors, Foundation, and the more than 300 volunteers from the community, the Chamber and Visitor Center is able to successfully support our Town and preserve it's historical charm and further growth.

We are pleased to partner with the Town of Castle Rock, Castle Rock Police Department, Castle Rock Fire Department, Downtown Merchants Association and Castle Rock Economic Development Council for community development and prosperity



Proudly serving Castle Rock since 1955.



Thank you for positioning us to launch into
further success in 2026!