



## Public Art Commission Meeting Minutes

Jen Perry, Chair  
Katie Gasper, Vice Chair  
Dana Frazee  
Inger Hiller  
Kenneth Greenberg  
Katie Klossner  
Julisa Morris

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**Thursday, February 13, 2025**

**4:00 PM**

**Central Service Center  
1400 Caprice Drive  
Castle Rock, CO 80109**

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*This meeting is open to the public. All times indicated on the agenda are approximate. Three or more Council members may also attend this meeting, during which the items listed herein will be discussed.*

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### CALL TO ORDER / ROLL CALL

Chair Jen Perry called the meeting to order at approximately 4:01 p.m. Councilmember Ryan Hollingshead was in attendance, as was Staff Liaison Maia Yates. Amy Fleet, art teacher from Castle Rock Christian Academy, was also present during the first portion of the meeting to discuss the Tiny Art Quest.

**Present** 5 - Commissioner Julisa Morris, Commissioner Katie Gasper, Commissioner Katie Klossner, Chair Jen Perry, and Commissioner Kenneth Greenberg

**Not Present** 2 - Commissioner Dana Frazee, and Commissioner Inger Hiller

### PUBLIC COMMENT

None.

### APPROVAL OF THE MINUTES

#### [PAC 2025-003](#) **Approval of the Minutes**

Vice Chair Katie Gasper motioned and Julisa Morris seconded the approval of the minutes of the January 9, 2025 meeting.

**Yes:** 4 - Commissioner Morris, Commissioner Gasper, Chair Perry, and Commissioner Greenberg

**Not Present:** 3 - Commissioner Frazee, Commissioner Klossner, and Commissioner Hiller

### DISCUSSION ITEMS

#### [PAC 2025-004](#) **Strategic Initiatives**

Members and staff discussed the objectives and priorities identified in the Town of Castle Rock Public Art Strategic Plan, including:

Continuing the Tiny Art Quest in 2025 and holding another call for art entries to feature new student art in Festival Park. The art would ideally be installed prior to Artfest, and if a significant number of high-quality entries are received, the commission may consider launching a new installation location. Chair Jen Perry confirmed she liked the idea of keeping the installations at Festival Park to

maintain program consistency, add freshness to the site and use the opportunity to promote the program at Artfest, which occurs adjacent to the park. Ken Greenberg suggested potentially expanding public art beyond downtown but confirmed the value of consistency. Julisa Morris then suggested assessing the entry numbers and expanding to other parks if a high volume of quality submissions are received. Katie Klossner also recommended creating a better map by improving dot location accuracy and potentially changing its graphic representation.

The commission also confirmed plans to continue the Holiday Card Art Contest in 2025, with the goal of jurying entries in September to provide a longer lead time for card design and approval, allowing them to be on sale at facilities sooner. Jen suggested promoting both calls - for the Tiny Art Quest and Holiday Card Art Contest - simultaneously, with the added goal of reaching out to teachers for the Holiday Card Art Contest by the end of the school year. Katie Klossner suggested having the new Youth Commission help complete outreach for both art calls as well.

Staff reminded members that the March meeting had been rescheduled to March 4 to accommodate ranking submissions for Art Encounters prior to the Countywide selection meeting. Members then discussed whether or not to purchase any of the current installations and declined. Ken suggested potentially utilizing the future nonprofit organization to fundraise for Art Encounters purchases.

An additional update was provided by the Town's staff liaison to the Encore HOA that a suggestion was made to use an unsuccessful landscaping area just north of Cof33 for an Douglas County Art Encounters pad. The group discussed using the site, but expressed concerns since there has been a decline in artist submissions to the program over the years. Given the decline, the commission would like to focus on maximizing the existing sites prior to adding new ones. Jen suggested having the HOA apply to the Town's new Art and Culture Grant Program scheduled to launch this spring to purchase a sculpture if desired.

Staff presented a partnership opportunity with the Castle Rock Parks and Trails Foundation to commission a wood carving of a cowboy along the Hangman's Gulch Trail, using a Ponderosa pine stump trimmed by CORE Electric Cooperative. The proposed artwork is estimated to cost \$5,500. The commission discussed using earmarked funds from a previous fundraising partnership, which currently total \$1,284. After discussion, the commission agreed to allocate these funds for the project but chose not to contribute additional funds at this time. Jen Perry suggested that the Foundation apply for a grant if additional funding is needed and the project is pursued.

Town staff have confirmed that \$40,000 is available for gateway enhancements designated for public art at the Crystal Valley Interchange or anywhere within the Subdivision Development Plan vicinity map. CVI is considered an appropriate location for an art installation using these funds and is scheduled to be completed in 2027.

Outside legal counsel has started work to create the nonprofit organization the

Castle Rock Arts and Culture Foundation. The firm plans to file the organization details to the State of Colorado and submit documentation to the IRS to qualify for tax exemptions. The firm will serve as the organization's ongoing registered agent, and the organization can start operations once filed with state.

The Wolfensberger and Wilcox Intersection Beautification Subcommittee met with artist Mary Williams to revisit a proposal to feature temporary art in the vacant parking. Mary plans to update the proposal to feature banners of local artists' art, while also incorporating welcome messaging and/or potential seasonal greetings.

The commission continued to discuss location options for the proposed sculpture series called The Big Drive, but tabled selecting a final location so additional research could be completed.

The Social Media and Outreach Subcommittee presented a draft outreach communication plan for 2025, featuring calls on both the Town's and Parks and Recreation Department's social media pages, as well as updates for existing newsletters. Staff would continue to coordinate with the subcommittee to confirm monthly updates.

Staff provided the update that they are continuing to work on the webpage and online application to launch the Town's Art and Culture Grant Program this spring. Next steps include distributing the information to internal staff for approval, including the Town Manager's Office. Grant applications would be accepted this spring with the goal of seeking Town Council approval of grant awards in June.

Staff provided updates on the proposal request for photography services, as well as the call for art entries for the bathroom wrap, noting that both would soon be posted this spring.

## **COMMISSION COMMENTS**

Chair Jen Perry expressed the need to start planning the next art survey or questionnaire for the purposes of starting to plan for the next strategic plan.

## **ADJOURN**

The meeting adjourned at approximately 5:54 p.m.