NOVEMBER 2015



DEPUTY TOWN MANAGER'S OFFICE MONTHLY REPORT

Each division within the Deputy Town Manager's Office has established performance objectives, generally linked to the Town's long-term Vision. This report highlights the divisions' performance relative to their objectives, as well as other key accomplishments.





CASTLE ROCK
COLORADO

CONTOR

CONTROL

Oversees and supports all of the divisions within the Deputy Town Manager's Office and leads interdepartmental projects and objectives



COMMUNITYRELATIONS

Facilitates community outreach, events and involvement for departments Townwide





DOIT

Partners with departments Townwide to strategically implement technology that is secure and well-supported





FACILITIES

Provides a safe and positive environment at all municipal facilities, for both employees and the public





Serves as an internal consulting resource, provides innovative programs in support of the Town's values and fosters positive work relationships



DEPUTY TOWN MANAGER'S OFFICE CASTILL CONTROLL CASTILL CONTROLL CASTILL CONTROLL CONT

MISSION, VISION AND VALUES

Objective: Effectively follow through on assigned Council-requested

initiatives 100 percent of the time within the time frame

agreed upon by Council

Outcome: Nothing to report this month

Objective: Administer the Town's service contract program and oversee

the Town's franchise agreement with utility companies

Outcome: Staff in November prepared the service contracts for

presentation to Council, which will occur at the Dec. 15 meeting

Objective: Lead the biannual community survey process

Outcome: Staff in November worked with the consultant to finalize

the report regarding the Growth discussion, the first topic

in the survey follow-up process

OUTSTANDING COMMUNITY SERVICES

Objective: Effectively respond to all public inquiries 100% of the time,

with an initial acknowledgement or response within 24 hours and a full response within 72 hours

Outcome: Received three public inquiries during November and

responded to all of them per these guidelines

Objective: Oversee internal government functions, including the

Healthy Living Team employee wellness program

Outcome: Weighed in 185 employees to the third annual Holiday Hold

'Em competition, which was the November wellness activity

Objective: Oversee the Town's LED sign program, including monthly

reporting

Outcome: Shared 51 messages using the Town Hall LED sign during

November, all initiated by the Town and its sign partners

FINANCIAL CAPABILITY

Objective: Collaborate with the Finance Department on the annual

budget and three-year financial planning processes

Outcome: Staff during November finalized budget materials for second

reading to include the Festival Park project and the full Senior

Center 2016 Service Contract request

OTHER KEY ACCOMPLISHMENTS



- Special Events staff hosted 300 people at the 12 Stops of Christmas, the first Season of the Star event and prepared for the remaining events in the series
- With HR staff, DTMO staff presented benefits information to the organization during open enrollment
- Unveiled "Beginnings" at Philip
 S. Miller Park
- Finalized the third quarter major projects report for presentation to Council

FINANCIAL CAPABILITY

Objective:

Represent the Town on intergovernmental and regional issues; monitor legislative activity, engaging issues as deemed necessary; and oversee issues related to public participation campaigns

Outcome:

Nothing to report this month



COMMUNITY RELATIONS



OUTSTANDING OPPORTUNITIES

Objective: Develop and execute communications plans to provide

outstanding educational opportunities on Town initiatives,

and evaluate progress on active plans monthly

Outcome: Developed six communications plans during November, for

a total of 39 active plans

HIGH QUALITY OF LIFE

Objective: Support a safe community by communicating regarding crisis

situations when necessary, 24 hours a day, seven days a week, within one hour of notification, 90 percent of the time

Outcome: Staff did not communicate regarding any crisis situations

during November

OUTSTANDING COMMUNITY SERVICES

Objective: Support an accessible, transparent and professional

local government by providing an initial response to public queries, including those from the news media and those submitted via social media (Facebook/Twitter), within

one business day, 100 percent of the time

Outcome: Staff during November responded to about 35 media

requests (five of which were after hours) and to 14 Facebook

inquiries, all within one business day

Objective: Meet internal deadlines for Town publications (Outlook/

Recreation Guide, MAC Guide, Your Town Talk, annual reports and special publications), 75 percent of the time

Outcome: There were three deadlines in November: Your Town Talk,

the Recreation Guide and the MAC guide; all were met

OTHER KEY ACCOMPLISHMENTS

- Branded Season of the Star and promoted it on multiple platforms
- Saw more than 100 followers to the Town's newly launched Instagram page
- Issued 45 social media updates:
- A video about shopping locally reached more than 19,600 people and had more than 11,600 views; it had 392 likes, 44 comments and 75 shares
- A video about Starlighting reached more than 33,600 and had nearly 14,000 views; it had 688 likes, 63 comments and 213 shares

SENSE OF **COMMUNITY**

Objective:

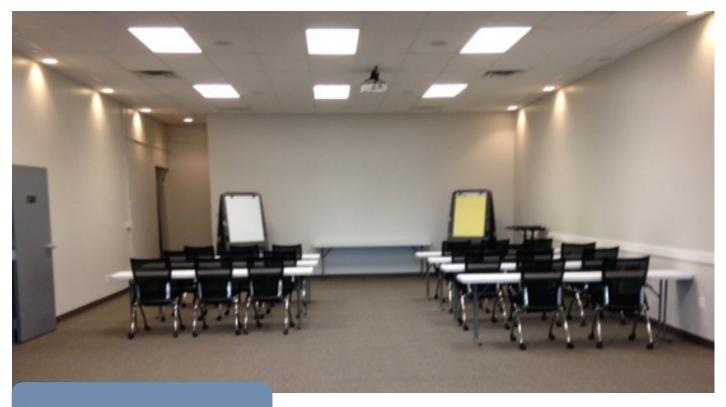
Support a high quality of life by informing residents of community events and other matters of importance to the community each month using social media, the Town website, news releases and Town publications

Outcome:

election results, Jeff Brauer's project, a snowstorm, the special



FACILITIES DIVISION 🞏



OTHER KEY ACCOMPLISHMENTS

- Recruited Facility Services Leads
- Completed kitchen remodel at Fire Station 151 and installed epoxy flooring at Service Center
- Oversaw the replacement of the roof at Town Hall

MISSION, VISION AND VALUES

Objective:

Conduct an annual safety inspection on each Town facility and issue an inspection report within 30 days

Outcome:

No inspections were completed during November

OUTSTANDING COMMUNITY SERVICES

Objective: Complete all routine service requests within one working

day, when possible, or schedule to be completed as

soon as parts or labor are available

Outcome: Staff received 91 routine service requests during November

and completed all of them within one working day unless

parts or contracted labor were needed

Objective: Respond to after-hours emergency requests within

30 minutes 24 hours a day, 7 days a week

Outcome: Staff responded to four after-hour emergencies

during November, all within 30 minutes

Objective: Deliver all room/event setup requests in the time frame

requested 100% of the time

Outcome: Staff completed seven room/event setup requests during

November, all within the timeframe requested

Objective: Complete preventive maintenance tasks at scheduled

intervals 90% of the time

Outcome: Staff completed 99 preventive maintenance tasks during

November, including checking buildings, changing HVAC

filters stocking supplies, and replacing light bulbs



HUMAN RESOURCES

MISSION, VISION AND VALUES

Objective:

Provide new employee orientation to all new hires within 30 days of the employee's hire date, 100 percent of the time

Outcome:

Due to open enrollment in All of them attended orientation

Objective:

Provide monthly reports to departments regarding performance evaluation due dates, to help supervisors ensure timely completion of employees' performance evaluations; and review all evaluations prior to their filing to ensure comments are consistent with ratings and that the Town's performance management standards are being met

Outcome:

Objective:

Communicate regarding recent recognitions and/or promote the recognition program monthly via Rock Talk, 100 percent of the time

Outcome:

November contained details



OTHER KEY ACCOMPLISHMENTS

- Completed open enrollment for 2016 benefits
- Sat on interview panels for positions in Development Services, Public Works and Utilities



OUTSTANDING COMMUNITY SERVICES

Objective:

Organize and hold a minimum of six Castle Rock University classes per year as a method of promoting employee development and performance

Outcome:

Nothing to report this month



MISSION, VISION **AND VALUES**

Objective:

Conduct an annual evaluation of compensation and benefits programs and make recommendations regarding competitive offerings

Outcome:

The 2015 evaluation has been completed; recommendations were included in the 2016 Budget



DIVISION OF INNOVATION AND TECHNOLOGY

PUBLIC SAFETY SPATIAL INFORMATION

Annexations: Complete and reflect in the GIS database map updates

within one week of receipt from Development Services,

at least 90 percent of the time

Outcome: No annexation changes were completed this month

Zoning changes: Complete and reflect in the GIS database map updates

within two weeks of receipt from Development Services,

at least 90 percent of the time

Outcome: Two zoning changes were completed this month, within

two weeks of receipt

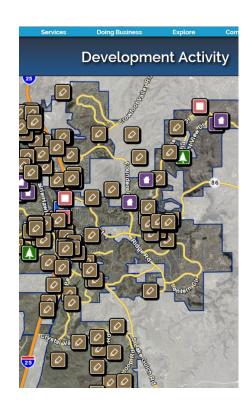
Parcel updates: Complete and reflect in the GIS database map updates

within four weeks of receipt from Development Services,

at least 90 percent of the time

Outcome: One parcel update was completed this month, within

four weeks of receipt





TECHNOLOGY OPERATIONS/SUPPORT

Objective: Close (resolve) 80 percent of all emergency priority

tickets within one calendar day

Outcome: There were no emergency priority tickets this month

Objective: Close (resolve) 85 percent of all urgent priority tickets

within two calendar days

Outcome: Resolved 94 percent of urgent priority tickets within

two calendar days

Objective: Close (resolve) 90 percent of all medium priority tickets

within 10 calendar days

Outcome: Resolved 95 percent of medium priority tickets

within 10 calendar days

HELP DESK TICKETS THIS MONTH

Operations: 284 total – 0 emergency, 54 urgent, 146 medium

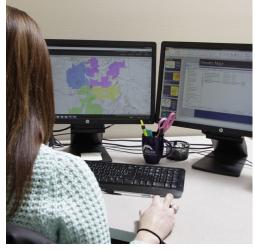
and 84 minimum (62 hours average open to close time)

GIS: 15 total (74 hours average open to close time)



OTHER KEY ACCOMPLISHMENTS

- Launched a new snowplow map and 2015 imagery for all maps on CRgov.com
- Prepared for Windows 10 upgrade with training
- Completed Phase 2 of the fiber ring and 2015 desktop replacements



GIS SOLUTIONS

Objective:

Achieve a customer satisfaction rating of 88 percent or higher at the end of a project

Outcome:

The customer satisfaction rating for projects from this year's survey was 97.3 percent

Objective:

Achieve a customer satisfaction rating of 88 percent or higher on all GIS special updates

Outcome:

The customer satisfaction rating for GIS from this year's survey was 97.3 percent

TRAINING PROGRAM

Objective:

Coordinate and hold six training classes per year for our customers, performed by either internal personnel or an external trainer

Outcome:

DoIT hosted two Townwide training classes this month

FUN STUFF

DoIT CR University Videos are available by clicking on the following link. Simply select the video that you are interewatching and click play.

Security Rest Practices
Sers will receive a brief introduction to DoIT and the services we provide.
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See a non-security face. We will test our knowledge of malici
mail proper flash drive use, and how to protect noblide devices on wretess networks. Users will understand Town
off the systems we use to protect, process, store, and transmit sensitive data.

<u>ArcGIS 101</u>
Users will learn how to build a custom map using existing GIS data and basic editing skills.

<u>practive Mapping</u>
rs will be introduced to the new Interactive Mapping site, and learn how to navigate the PDF maps, Data Catalog
interaction according to the new Interaction and how to request custom map products through the helpdesk. Reference

BUSINESS PROCESS IMPROVEMENT

Objective:

Achieve a customer satisfaction rating of 88 percent or higher

Outcome:

The customer satisfaction rating for process improvement from this year's survey was 94.8 percent

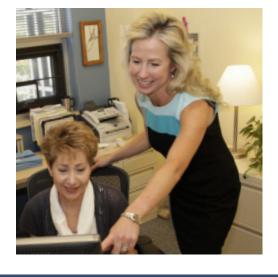
SECURITY AND RECOVERY

Objective:

Complete weekly successful off-site backups of all important Town data (Success is defined as being able to restore files 99 percent of the time based on the data being saved on authorized storage locations and authorized time frames as defined by our backup policy.)

Outcome:

Completed weekly successful off-site backups of important Town data 100 percent of the time during November



TECHNOLOGY STRATEGY

Objective:

Achieve a customer satisfaction rating of 85 percent or higher for DoIT's ability to manage the IT governance process each year

Outcome:

The customer satisfaction rating for IT governance from this year's survey was 97.5 percent

8 DTMO 2015 MAJOR PROJECTS

DTMO



- √ With Town Council and a consultant, coordinate the search for a new Town Manager
- ✓ Collaborate with the Finance Department on the annual budget and three-year financial planning processes, as well as on TABOR issues as needed
- **√** Lead the 2015 community survey process
- Oversee Healthy Living Team activities and expand the employee wellness program as planned for 2016 if favorable claims experience continues

COMMUNITY RELATIONS



- ✓ With DoIT and the WEBTEAM, complete a redesign of the Town's flagship website and redesign water conservation subsite
- ✓ Launch new social media platforms: LinkedIn and Instagram, and possibly others; manage mobile app
- Communicate regarding the Town's priority projects, as well as regarding the planned charter election
- Support special events, community marketing and other community character initiatives

FACILITIES



- Implement results of the 2014 space study, including supporting construction of Utilities' O&M building, the Police Department basement build-out and any Development Services/Town Hall projects; support Butterfield Pool remodel
- · Closely monitor janitorial contractor's performance to ensure the Town is getting an appropriate value for its dollars
- Award contract for on-call HVAC services and manage other contracts according to approved plan
- √ Re-roof Town Hall, replace Police Department HVAC compressors and paint and carpet Fire Station 151.

HUMAN RESOURCES



- ✓ Implement the public safety compensation equity program as approved by Town Council
- ✓ Develop a leadership program for Town employees
- ✓ Analyze compensation and benefit plans and conduct research regarding a potential Police pension program
- Continue working with departments to ensure appropriate classification levels for Town positions

DIVISION OF INNOVATION AND TECHNOLOGY



- Implement public safety projects including surveillance cameras at the Police Department and key intersections and wireless expansion sites for in-car cameras
- ✓ Provide efficiency through new solutions: Advanced Metering Infrastructure, Legislative Management, Learning Management System, Microsoft 365, Nuance scanning enhancement and GIS ArcReader
- √ Enhance infrastructure with the second phase of the fiber project and end-of-life network/server/desktop replacements
- Upgrade the townwide access-control system software and connection panels