Loving Life in the Second Helf



David Corliss, Town Manager Trish Muller, Director of Finance Town Council Town of Castle Rock 100 N Wilcox Street Castle Rock, CO 80104

July 14, 2025

Re: 2025 Castle Rock Senior Activity Center 1st Half Town Contract Report

The Castle Rock Senior Activity Center sincerely appreciates the ongoing support of the Town of Castle Rock. The impact we make in the lives of older adults would not be possible without your partnership. Together, we are not only helping seniors stay active and connected—we are extending lives and empowering them to truly "Love Life in the Second Half."

We remain committed to being "The Place" where seniors find friendships, resources, and enriching opportunities. We are proud to share that we have once again been voted "Best of the Best" for Senior Services by Colorado Community Newspapers—our eighth consecutive year receiving this honor. This recognition reflects our mission to support independence and well-being through vital services, programs, and activities that help older adults remain safe, engaged, and thriving in their own homes.

In addition to our core services, we continue to give back by actively supporting and participating in local initiatives. Our Senior Life Expo has become a cornerstone resource event in the community. Signature events like our Annual Golf Tournament, Craft Show, and Dining to Donate fundraiser not only sustain our work but also support local businesses and foster community engagement.

We proudly assist civic groups such as Rotary, Kiwanis, and Civitan with promoting community-wide events, and we regularly contribute to causes that serve others in need. Each year, we donate comfort items to the Cancer Closet at Sky Ridge, handmade gifts to Denver Health's Newborns in Need, and supplies to local veterans' groups. In addition, we support events like the Chamber's Artfest, where we help provide shuttle services for artists

We also remain deeply engaged in local and regional initiatives. Our staff and volunteers are active in organizations such as:

- Douglas County Senior Council
- Douglas County Community of Care
- Vintage and Vibrant Committee
- Douglas County Gives

I personally have the honor on serving for the following:

- Chair of the Colorado Parks and Recreation Association's Active Adults Programs and Services Board
- A member of the High Needs Population Task Force
- A member of the Douglas County Transit Solutions
- A member of the Douglas County Older Adult Initiative Committee
- A representative on various town and county transportation study committees

I've attached several supporting documents highlighting program statistics and engagement. Please let me know if you need additional materials or have any questions.

Finally, we respectfully ask that if additional space becomes available in the Recreation Center—now or in the future—you consider allocating space to accommodate the growing needs of the Senior Center and our expanding services for older adults.

On behalf of our Board of Directors, staff, members, and the community we serve, thank you again for your partnership and continued support.

Warm regards,

Debbi Haynie Executive Director

dhaynie@crgov.com

2025 PERFORMANCE OBJECTIVES

Programs and Activities

1.) Provide an average of 150+ activities and/or events per month that are recognized as essential components of healthy and successful aging.

In 2025, we continue to experience strong growth in both membership and participation, now offering an average of over 160 activities and events per month.

Our diverse membership inspires a wide range of offerings—from active excursions such as go-karting, white-water rafting, hiking, and multiple sports leagues to cultural outings like theater performances and restaurant visits. Weekly card games, educational presentations, demonstrations, and art classes ensure something for everyone. Our Health & Wellness programs continue to expand and now include Lunch & Learns, massage therapy, balance and range-of-motion workshops, and more.

Many programs are in such high demand that we must offer them multiple times to accommodate interest. Our biggest challenge remains space. We are fortunate to utilize the Panorama room on select afternoons, which supports our larger offerings. However, continued demand highlights the ongoing need for additional program space.

2.) Continue to serve an average of over 3,000 (duplicated) senior participants each month with social, cultural, and educational opportunities.

Membership is growing at record levels, with over 1,350 members currently enrolled—including 204 new members so far this year. We are proud of our membership diversity and strive to offer programs that meet a broad range of interests and needs. The current average age of our members is 75.

See attached: Membership/Age & Gender Report, Participation Report, and Center Statistics Report.

Transportation

1.) Continue to provide over 800 monthly shuttle rides to seniors and adults with disabilities for medical appointments, social events, and basic living needs.

Demand for transportation continues to rise, with a 7% increase in ridership compared to last year. We are currently averaging over 1,000 rides per month, with approximately 14 new riders added monthly.

We operate 5–6 vehicles for shuttle service Monday through Friday, plus 2 additional vehicles for medical appointments outside the shuttle area (e.g., VA Hospital, Swedish Hospital). Ride priorities are as follows: medical appointments first, followed by grocery/nutrition trips, and then other local needs.

We have completed the transition to an all-wheel-drive fleet to better accommodate Colorado's weather. Our current fleet includes:

- 2 small SUVs
- 6 minivans (2 wheelchair-accessible)
- 2 ten-passenger vans
- 3 fifteen-passenger buses (1 wheelchair-accessible)

The ten-passenger vans are especially helpful in transporting Reyn Rock Senior Housing residents to our hot lunch program and other Center activities.

2.) Add at least 75 new riders to the transportation program in 2025.

As of June 30, we have added 89 new riders and are on pace to exceed 170 new riders by year-end.

See attached: Rider Numbers and Trip Classification Report.

Health & Wellness

1.) Continue to provide VOA low-cost meals twice weekly and coordinate Meals on Wheels (MOW) home deliveries to qualified clients.

The VOA Hot Lunch Program remains a vital social and nutritional offering at the Center. We are currently serving 50–60 participants every Tuesday and Thursday—a 25% increase from last year. We have reached capacity in our largest room, limiting further growth unless we are able to transition to the Panorama room.

Meals on Wheels participation remains stable. We are averaging 5–6 new clients and 5–6 client transitions per month. This program also provides short-term support for older adults recovering from surgery in addition to serving homebound individuals.

2.) Provide a Hot Lunch Delivery Program twice a week to low-income senior housing communities.

Now in its fourth year, our CDBG-funded partnership with the Town of Castle Rock continues to serve residents at Oakwood, Reyn Rock, Auburn Ridge, and now Meadowmark communities. Hot meals are delivered on Tuesdays and Thursdays, currently serving approximately 30 older adults each week.

We continue to provide bus transportation for Reyn Rock residents to bring them to the Center for socialization and lunch. Many prefer this option over driving due to concerns about losing parking near their community. We plan to expand transportation access to Oakwood residents later this fall.

3.) Continue to expand wellness programming to meet the needs of seniors.

Our wellness programming continues to be a key element of our services, with an average of 18 different wellness offerings each month. New and expanded programs include:

- Balance & Range of Motion Workshops, now held three times a month due to high demand
- · Seated Dance and Tap Classes, both of which continue to grow in popularity
- Expanded Arts & Crafts and Mobility Workshops
- Low Vision Group, which now consistently draws 14–16 participants per session

Our Connect & Care program—launched during the pandemic—continues without interruption. With new OAI funding from the County, we resumed adding clients this year. Since January, 18 trained volunteers have made 892 wellness calls to 37 clients, offering emotional support, companionship, and early intervention when concerns arise.

See attached: VOA/MOW Program Report, Connect & Care Call Report, and Center Statistics Report.

Center Objectives

1.) Be a leader in community outreach for senior resources.

11th Annual Senior Life Expo – Douglas County Events Center – June 4, 2025
This year's event was our largest to date, with:

- 115 participating vendors
- Over 865 attendees
- 8 educational presentations and 3 live demonstrations

The Senior Life Expo program guide serves as a valuable year-round resource for older adults and is distributed regularly at the Center to those seeking support services.

Save the Date:

The 12th Annual Senior Life Expo will take place on June 3, 2026, at the Douglas County Events Center.

Attachments

- 1. Membership/Age & Gender Report 2025
- 2. Center Statistics Report
- 3. Center Participation Report
- 4. Rider Numbers and Trip Classification Report
- 5. VOA/MOW Program Report
- 6. Connect & Care Call Report
- 7. Senior Life Expo Program

4G. # by Membership/Age/Gender on DATE selected-Pick 1 date only

<u>FILTERS</u> Membership -- ALL MEMBERS

Castle Rock Senior Center Report Range: 7/11/2025 12:00am to 7/11/2025 11:59pm

				Gender						Age Breakdown				
Membership Name	Code	Freq	Fee	Count	Male	Female Othe	er Blank	Under 50	50- 64	65- 69	70- 74	75- 79	80+	Avg
Regular	REG	YEARLY	\$40.00	1308	421	745	142	3	101	158	310	315	420	75.94
Associate	ASSOC	YEARLY	\$40.00	14		10	4	3	9	1	1	0	0	55.52
Honorary	HONOR	YEARLY		2			2	0	0	0	0	0	0	
Lifetime	LIFE	YEARLY		15	7	8		0	0	0	1	1	12	80.40
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2025 Castle Rock Senior Activity Center Statistics
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	Total of All Vol. HRS Columns	1908	1786	2171	2490	2337	2477	1		1				13169
		96	25	1014	1296	77	47		-		1	1	1	6297 1:
	N ALL OTHER	796	199			1177	1347			-	_	-	-	-
URS	ADMIN	363	341	314	304	246	262							1830
EER HC	EVENT DRIVER (3D)	40	12	36	46	25	31							190
VOLUNTEER HOURS	MEALS ON WHEELS DRIVER	126	151	147	197	184	142							947
	SHUTTLE/ SPECIAL DRIVER (3D)	583	615	099	647	705	695							3905
RTATION	SHUTTLE RIDES (Lisa)	915	940	1017	1163	1033	626							6047
TRANSPORTATION	ACTIVITY/ EVENTS RIDES	155	133	164	180	129	148							606
2026	TOTAL ATTENDEES (All Programs & Services)	2398	2394	2683	2900	3445	4305							18125
7	2025 CENTER VISITORS (Walk-Ins)	105	95	100	110	105	100							615
CIPATION	2025 OFFSITE/ SPORTS/ '	328	284	409	406	863	1887							4177
PARTICIPA	2025 ON-SITE ACTIVITY PARTICIPANTS	1965	2015	2174	2384	2447	2318							13303
2025	# OF ALL ACTIVITIES/ EVENTS OFFERED (1E)	160	154	161	169	157	159							096
2025	3 (1E	22	21	28	28	21	31							151
2025	# OF ONSITE ACTIVITIES/ EVENTS OFFERED (1E ONSITE)	138	133	133	141	136	128							808
		JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	2025 TOTALS

Total Volunteer Hours in 2025 #
Total Volunteers in 2025 #

Total Rides (Activity, shuttle, events) in 2025 #



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Notes about the month	Weather closure 1/7. 1/9 Closed Monday. 01/20 - MLK Jr. Day	Closed Monday. 02/17 Presidents' Day	Closed 3/4 weather & in the Afternoon of 3/17 due to power		Closed Monday, 05/26 Memorial Day	Closed Thursday, 06/19 Juneteenth, offsite #'s include	Closed Friday, 07/04 July 4th		Closed Monday. 09/01 Labor Day		Thurs/Fri 11/28 & 11/27 Thanksgiving	Closad Wednesday/Thursda y 12/24 12/25 Holidays	
# OF ACTIVITIES TOTAL NUMBER JEVENTS OF RIDERS FOR OFFERED THIS ACTIVITIES (Eds MONTH #;s) (1A1)	155	133	164	180	129	148							606
# OF ACTIVITIES /EVENTS OFFERED THIS MONTH	143	150	153	161	152	155							914
TOTAL # OF PEOPLE CURRENT SPORTS THIS MONTH (1E)	114	107	200	123	099	633							2037
TOTAL # OF TOTAL # OF TOTAL # OF PEOPLE PEOPLE TOTAL # OF PEOPLE AT ON- PEOPLE OFF- HEALTH & CURRENT SITE TRIPS** WELLNESS SPORTS THIS (16) (16) (16)	191	199	164	171	189	184							1074
TOTAL#OF PEOPLE OFF- SITE TRIPS** (1E)	184	170	209	292	203	1054							2082
TOTAL # OF PEOPLE AT ON- SITE ACTIVITIES (1E)	1798	1816	2010	2213	2258	2134							12229
TOTAL# OF PEOPLE MISC (1A)	105	95	100	110	105	100							615
	494	647	089	745	731	551							3848
VOA DINING BOX PICK UP & DELIVERY PARTICIPANTS	99	1.1	83	88	08	83							461
TOTAL # ATTENDEES- VIRTUAL ACTIVITIES - Remember to add VITU & VIRTUAL FROM EVENT CATEGORY REPORT (1A)	500	230	257	182	234	158							1270
At - Home Activities (1E)	0	0	0	0	0	0							
TOTAL # OF PEOPLE AT ALL ACTIVITIES (1A)	2322	2373	2760	2546	2562	3803							16366
	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	ОСТ	NOV	DEC	2025 TOTALS



rips	Incidental trip(MOW & Hot	Meals)	116	202	165	246	217	160							1106
Non Rider Trips	Bus Trip	Riders	155	133	164	180	129	148							606
		Specials	21	24	37	32	38	28							180
JS		Totals	915	940	1017	1163	1033	979	0	0	0	0	0	0	6047
fication		Nutrition	201	235	204	295	246	245							1426
Classi	Ouality	of Life	100	130	175	176	104	87							772
d Trip	SR Center/	Activity	229	197	229	254	232	221							1362
2025 Rider Numbers and Trip Classifications	Employment	/Volunteer	43	51	48	55	57	51							305
r Nun		Grocery	108	57	79	81	108	96							529
5 Ride		Medical	234	270	282	302	286	279							1653
202															
	New Clients	Added	26	10	17	o,	12	15							89
		Month	January	February	March	April	May	June	July	August	September	October	November	December	YTD

)sed)th				Total Registered Riders	Total Riders using program	
7 1	1, 20 - Hollday, / Closed	weather - 9th & 30th	limited rides	2/17 Holiday, 2/21	Weather	4th		

257	Total Riders using program
480	Total Registered Riders
Dec /24	
As of	

19th

May June July Aug Sept Oct Nov Dec

5/26 Holiday

Feb March

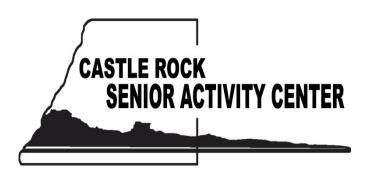
April

Closed

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Closed 1/7 & 1/9 due to weather		Closed 6-19 for Juneteenth holiday
Closed 1/	Closed 3/4 due to weather	-9 pasolO

							closed 6-19					
	sloem lotoT	725	765	1000	1200	1075	935		T			5700
	Total Breakfast X5	0	0	330	360	280	245					1215
<u>u</u>	Breakfast	0	0	99	72	26	49					243
Meais on Wheels Program	Total meals (box SX)	725	765	670	840	795	069					4485
n Whee	Boxes Delivered	145	153	134	168	159	138					897
Meals o	Clients Discontinuing Service	14	2	7	2	4	3					32
	New Clients babba	4	9	3	2	4	9					25
	Clients receiving meals	64	61	54	54	49	54					336
	рәлләs sploqəsпоң	28	51	44	44	42	46					285
	babbo stnailo waN	6	7	1	9	7	0					30
ram	Clients receiving meals		71	83	88	80	83					461
om Program	Total amount of sleak	494	647	089	745	731	551					3848
VOA Dining Roo	Total 2-Meal Boxes(2x)	1	118	142	136	166	100					292
VOA	səxog pəW-Z	53	59	71	89	83	50					384
	Total Hot Meals	388	529	538	609	565	451					3080
	Meals Delivered			218	243	220	158					
	ni bəvrəs sloəM mooЯ gniniO	1		320	366	345	293					
	AtnoM	Γ		Mar		May		Aug	Sept	Nov	Dec	YTD



Updated 7/15/25

Connect & Care Calls 2025

	Total			
	Calls	Unduplicated	New Clients	Volunteers
Month	Made	Clients	Added	Making Calls
January	170	37		17
February	164	37		17
March	183	37		18
April	173	36	1	19
May	151	37		18
June	156	35		20
July				
August				
September				
October				
November				
December				
YTD	997			

Closed for 3 days- annual Maintenance