

Yearly Sales Tax Revenue



Yearly Sales Tax Revenue					
	2019	2020	2021	2022	2023
Prior Year Collections *	\$ 129,200	\$ 92,664	\$ 507,167	\$ 201,783	\$ 234,983
Jan	3,446,276	3,765,446	4,319,191	4,895,519	5,278,218
Feb	3,305,719	3,687,547	4,045,071	4,657,699	4,913,848
Mar	4,364,815	4,438,082	5,194,130	5,901,264	6,115,424
Apr	3,928,407	3,632,258	5,140,504	5,674,318	5,684,944
May	4,181,083	4,284,260	5,330,063	6,037,535	5,984,858
Jun	4,987,026	5,425,011	6,135,858	6,670,861	6,980,717
Jul	4,402,098	5,146,996	5,578,390	6,360,738	6,250,367
Aug	5,295,701	5,061,764	5,519,553	6,025,326	6,250,892
Sep	4,823,346	5,435,934	5,864,460	6,518,549	6,851,466
Oct	4,008,060	4,779,022	5,414,600	6,402,118	6,031,880
Nov	4,316,630	4,836,626	5,643,498	5,918,466	6,441,679
Dec	5,980,282	6,519,907	7,503,892	8,111,523	8,422,964
Totals Year to Year Change	\$ 53,168,643 8.8%	\$ 57,105,517 7.4%	\$ 66,196,377 15.9%	\$ 73,375,699 10.8%	\$ 75,442,240

Monthly Sales Tax Comparisons		
December 2022	December 2023	% Prior Month/Year Comparison
\$ 8,111,523	\$ 8,422,964	3.8%
YTD 2022 *	YTD 2023 *	% Change YTD
\$ 73,173,916	\$ 75,207,257	2.8%
* YTD totals above exclude prior year collections		

YTD Sales Tax Comparisons - By Industry			
Category	YTD 2022	YTD 2023	% Change YTD
Food and General Merchandise	\$ 19,998,360	\$ 20,718,796	3.6%
Misc Retail	11,787,721	13,140,520	11.5%
Restaurants & Bars	8,668,981	9,294,594	7.2%
Apparel and Accessories	8,583,405	8,506,997	-0.9%
Home and Garden	5,090,249	4,715,006	-7.4%
Auto and Auto Items	3,505,779	3,549,187	1.2%
Utilities	3,166,019	3,282,410	3.7%
Furniture and Home Décor	2,383,787	1,947,969	-18.3%
Agricultural and Construction	1,945,073	1,658,441	-14.7%
Communication	1,463,466	1,652,735	12.9%
Audit Revenue	1,169,701	1,541,255	31.8%
Services	1,341,117	1,477,681	10.2%
Leasing and Rentals	1,315,517	1,369,827	4.1%
Ranch Supply/Pet Needs	1,326,339	1,113,548	-16.0%
Wholesale and Manufacturing	979,144	788,986	-19.4%
Hotel	449,258	449,305	0.0%

* Hotel tax above reflects sales tax collected and does not include Lodger's Tax collections

YTD Sales Tax Comparisons - By Geographical Area			
Category	YTD 2022	YTD 2023	% Change YTD
Milestone/Metzler	\$ 14,141,788	\$ 13,975,982	-1.2%
Promenade	12,947,843	13,664,164	5.5%
Out of State	8,682,960	9,272,643	6.8%
Outlet Mall	8,127,496	8,096,576	-0.4%
Out of Town	6,549,882	6,416,420	-2.0%
Downtown	5,885,539	6,039,006	2.6%
Wolfensberger	3,768,542	3,957,637	5.0%
Founders Market Place	2,422,269	2,526,093	4.3%
Area Around Outlet Mall	2,391,600	2,440,478	2.0%
Remote Seller	1,870,784	2,085,795	11.5%
Plum Creek	2,091,436	1,924,959	-8.0%
Audit Revenue	1,169,701	1,541,255	31.8%
Justice	1,280,006	1,262,921	-1.3%
Misc/ Other	948,962	1,023,981	7.9%
Meadows	895,108	979,347	9.4%