

Yearly Sales Tax Revenue



Yearly Sales Tax Revenue					
	2019	2020	2021	2022	2023
Prior Year Collections	\$ 129,200	\$ 92,664	\$ 507,167	\$ 201,783	\$ 169,191
Jan	3,446,276	3,765,446	4,319,191	4,895,519	5,272,036
Feb	3,305,719	3,687,547	4,045,071	4,657,699	4,908,054
Mar	4,364,815	4,438,082	5,194,130	5,901,264	6,107,742
Apr	3,928,407	3,632,258	5,140,504	5,674,318	5,678,081
May	4,181,083	4,284,260	5,330,063	6,037,535	5,974,205
Jun	4,987,026	5,425,011	6,135,858	6,670,861	6,965,485
Jul	4,402,098	5,146,996	5,578,390	6,360,738	6,229,899
Aug	5,295,701	5,061,764	5,519,553	6,025,326	6,230,178
Sep	4,823,346	5,435,934	5,864,460	6,518,549	
Oct	4,008,060	4,779,022	5,414,600	6,402,118	
Nov	4,316,630	4,836,626	5,643,498	5,918,466	
Dec	5,980,282	6,519,907	7,503,892	8,111,523	
Totals Year to Year Change	\$ 53,168,643	\$ 57,105,517	\$ 66,196,377	\$ 73,375,699	\$ 47,534,871
	8.8%	7.4%	15.9%	10.8%	

Monthly Sales Tax Comparisons		
August 2022	August 2023	% Prior Month/Year Comparison
\$ 6,025,326	\$ 6,230,178	3.4%
YTD 2022	YTD 2023	% Change YTD
\$ 46,223,260	\$ 47,365,680	2.5%

Sales Tax Comparisons by Geographical and Industry

YTD Sales Tax Comparisons - By Industry			
Category	YTD 2022	YTD 2023	% Change YTD
Food and General Merchandise	\$ 12,421,042	\$ 13,044,294	5.0%
Misc Retail	7,165,326	7,814,777	9.1%
Restaurants & Bars	5,733,196	6,164,609	7.5%
Apparel and Accessories	5,206,300	5,241,272	0.7%
Home and Garden	3,533,424	3,266,953	-7.5%
Auto and Auto Items	2,299,079	2,328,861	1.3%
Utilities	2,070,552	2,307,208	11.4%
Furniture and Home Décor	1,584,677	1,311,456	-17.2%
Agricultural and Construction	1,317,545	1,046,930	-20.5%
Services	815,576	926,210	13.6%
Communication	891,705	900,150	0.9%
Leasing and Rentals	848,088	885,890	4.5%
Ranch Supply/Pet Needs	858,201	741,223	-13.6%
Audit Revenue	511,474	573,875	12.2%
Wholesale and Manufacturing	650,645	503,924	-22.6%
Hotel	316,430	308,048	-2.6%

* Hotel tax above reflects sales tax collected and does not include Lodger's Tax collections

YTD Sales Tax Comparisons - By Geographical Area			
Category	YTD 2022	YTD 2023	% Change YTD
Milestone/Metzler	\$ 9,092,899	\$ 9,051,896	-0.5%
Promenade	8,097,110	8,620,460	6.5%
Out of State	5,377,472	5,717,843	6.3%
Outlet Mall	4,955,601	5,015,332	1.2%
Out of Town	4,174,910	3,944,542	-5.5%
Downtown	3,779,789	3,923,274	3.8%
Wolfensberger	2,545,852	2,770,698	8.8%
Area Around Outlet Mall	1,618,434	1,659,903	2.6%
Founders Market Place	1,464,904	1,556,174	6.2%
Plum Creek	1,410,492	1,312,992	-6.9%
Remote Seller	1,141,049	1,174,280	2.9%
Justice	838,790	814,813	-2.9%
Meadows	606,578	634,518	4.6%
Misc/ Other	607,906	595,080	-2.1%
Audit Revenue	511,474	573,875	12.2%